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RECL Partnership with ATDC under CSR, for training in Apparel Sector

Rural Electrification Corporation Limited is a Navratna Enterprise, Govt. of India Company incorporated under the Companies Act, 1956.

Apparel Training and Design Centre (ATDC) is the largest Vocational Training Provider in Apparel Sector having over 200 ATDC centres spread over 23 states, 86 cities and 150 districts.

ATDC conducts Employment Linked Vocational Training Programs, to provide trained workforce to Apparel Industry. ATDC, since 1996 has trained over 3 lakh candidates including over 2 lakh candidates under Integrated Skill Development Scheme (ISDS) of Ministry of Textiles. Govt. of India, trained between 2010 & 2017 providing wage placement



mostly in export units, over 80% of candidates are women which is a significant step towards women empowerment for which ATDC has been bestowed with ASSOCHAM Award **“Best Institute-Women Skill Development 2017- Gold”**. Over 72% of the trained candidates have been gainfully employed in Apparel Sector, thus improving lives of youths of weaker segment of the society under its Mission **“Imparting Skills-Improving Lives”**.

ATDC has been undertaking since Dec, 2013, the projects under Corporate Social Responsibility (CSR) initiative of various Corporates/Trust/PSUs and other agencies and has so far trained over 7000 candidates under this category, from weaker segment of the society.

Recently, the Rural Electrification Corporation Limited (RECL) have sponsored under CSR, the training of 540 candidates belonging to SCs, STs Backward Classes, Physically Handicapped, Minority, General (economically weaker), and other segments of the society

in longer-duration (6 months -720 hrs.) Production Supervisor-Sewing/Apparel Pattern Making-Basic course.

The project has been launched from ATDC Faridabad in October, 2017. During the launch of the project Shri. C.P. Bhatia, General Manager, (F&A and CSR) appreciated the excellent



infrastructure facilities available at ATDC center, quality of training and commitment and dedication of ATDC workforce in implementation of Skill India Mission of Hon'ble Prime Minister of India. He assured full support of RECL in successful implementation of the project. Shri. Bhatia informed that now as per

standing instruction, 25% of CSR funds are to be consumed in Skill initiatives and as such ATDC may tap such funding from other PSUs too.

Speaking on the occasion Dr. Darlie O Koshy, DG&CEO, ATDC thanked RECL for reposing confidence in ATDC to implement the CSR initiative of RECL. He assured that all terms and conditions defined in MOU between ATDC and RECL shall be fully complied with, to the full satisfaction of RECL.

Dr. Koshy stated that ATDC's endeavours of skilling the youth of disadvantaged section of society are fully supported by AEPC's over 8000 registered exporters by gainfully employing the ATDC trained candidates in various garment factories in most apparel clusters in the country.

Dr. Koshy further stated that ATDC's mobilization strength lies in its trained candidates who spread ATDC's training quality through word of mouth, resulting in a large number of candidates taking admission in various ATDC courses on reference from its past trainees. There are ample number of success stories and many ATDC trained candidates have reached to the position of factory head in many garment factories.



He stated that with the quality of training provided by ATDC and 3rd party Assessment and Certification by NSDC (MSD&E, GOI) nominated AMH-SSC, the trained candidates are getting employment in the apparel sector not only in India but Overseas too.

Sh. Vijay Jindal, ATDC-LMC-Convener, Faridabad and Chairman M/s SPL Industries Ltd. stated that ATDC's trained workforce are highly skilled and have the best fit with the Apparel Factories and that ATDC should make more efforts to bring CSR projects from various Corporates/PSUs in the larger interest of youth of weaker segment of the society.

37 candidates admitted in the first batch of the above project at ATDC Faridabad, were



present during the launching program. They expressed their gratitude to RECL for giving them an opportunity to develop their skills and get gainful employment to pursue a successful career. Some of the candidates were very happy to get admission in ATDC with the support of RECL as they were not able to do so for economical reasons so far. The

opportunity given to them would go a long way to support them and their families, they stated.

Welcome address and vote of thanks was given by Dr. R.A. Lal, Sr. General Manager (Technical & CSR) NHO, Gurgaon. Dr. Lal assured the RECL management for successful implementation of the project with close monitoring and personal intervention.

Sh. J.D. Giri, Director, M/s. Shahi Exports Ltd. Faridabad and Sh. R.C. Keser, Director General, OGTC, Okhla appreciated the timely CSR initiative and felicitated the selected candidates and the laudable step by RECL.

