

**APPAREL TRAINING & DESIGN CENTRE**  
**SMART National Project Office, Gurgaon**  
**(Largest Network of Vocational Training Institutes for the Apparel Sector)**

**ATDC/NHO/NPC/SMART/EOI**

**Date: 17/06/2016**

**EXPRESSION OF INTEREST (EOI) FOR OUTSOURCING OF SERVICE FROM**  
**AGENCIES, CONSULTANCIES FOR MOBILIZATION, TRACKING OF PLACEMENT**  
**AND FEEDBACK OF ATDC-SMART (ISDS,MoT,GoI)CANDIDATES PAN-INDIA**

HOD, National Placement Cell on behalf of Competent Authority, Apparel Training & Design Centre, P-50, Sector-44, Institutional Area, Gurgaon-122003, invites **Expression of Interest (EOI) for outsourcing of Service from specialized agencies / consultancies for mobilization, tracking of placement and feedback of ATDC-SMART students Pan-India** from reputed firms/agencies. The Prospective firms/agencies may forward their EOI for participation: -

**A.** The Prospective agencies are requested to submit the following along with their EOI:

1. Previous of work experience in similar kind of work carried out in a timebond manner successfully and details of the clients and domains in which the work was carried out.
2. Permanent / Contact address & details of the Agency submitting the EOI.
3. Financial Turnover (in INR) for at least 2 financial years (2013-14 / 2014-15) and if available that of 2015-16.
4. Any other information, which the agencies consider would aid in consideration of the Scrutiny and Evaluation committee.
5. Shortlisted Firms /Agencies will be advised to make presentation before a “Technical Evaluation committee” on their Technical Bid / proposal. Committee’s

suggestions will be incorporated by the vendors in their subsequent financial Bid / proposals.

6. Firms / Agencies will be provided with Document for the Tender submission on completion of Technical Bid. The decision of the 'Technical Evaluation committee' for short listing of the eligible Firms / Agencies for the 'Financial Tender Participation' will be final and binding on all those who have filed the EOI.

## **B. TERMS OF REFERENCE (ToR) OF EXECUTION**

1. Tracking of ATDC SMART (ISDS) Students should be digital in almost 'real time'.
2. Placed candidates should be a part of Tracking mechanism and subsequent follow- through.
3. Tracking and feedback mechanism should be easy to use in both Web-based and mobile 'app' based.
4. The tracking of ATDC SMART STUDENT APP should be in eight (8) languages, in addition to English as follows:
  - (i) Hindi
  - (ii) Telgu
  - (iii) Kannada
  - (iv) Malyalam
  - (v) Manipuri
  - (vi) Tamil
  - (vii) Bengali
  - (viii) Oriya
5. The tracking, mobilization and feedback mechanism should be in reportable and visualized formats.
6. Data gathered should be used to provide insights, decisions and inference for quality upgradation.
7. The system downtime should not exceed 0.1% per annum.
8. The system should provide executive, admin, staff and candidate view in relevant Dashboard Format, if necessary to be integrated with ATDC's own ERP/MIS etc.
9. Placed candidate should be trackable in maximum of 30-45 min.

**C.** Firms / Agencies are advised to visit the ATDC website ([www.atdcindia.co.in](http://www.atdcindia.co.in)).

**D.** Sealed envelopes superscribed as “**EXPRESSION OF INTEREST (EOI) FOR  
OUTSOURCING OF SERVICE FROM SPECIALIZED AGENCIES / CONSULTANCIES  
ETC. FOR MOBILIZATION, TRACKING OF PLACEMENT AND FEEDBACK OF ATDC-  
SMART (ISDS) CANDIDATES PAN-INDIA**”

to be addressed to:

**Head, National Placement Cell,  
([manjusingh@atdcindia.co.in](mailto:manjusingh@atdcindia.co.in)),  
ATDC, National Head Office,  
ParidhanVikasBhawan,  
Plot-50, Sec-44, Institutional Area,  
Gurgaon-122003.**

The duly completed EOI should be submitted latest by 12:00 noon on 28<sup>th</sup> June 2016. Firms/agencies may give their contact Number & Name of the contact person and e-mail id for further correspondence. For any queries please contact Ms Manju Singh at 0124-4659536 or email at [manjusingh@atdcindia.co.in](mailto:manjusingh@atdcindia.co.in) and Mr. Amish Sajwan at 0124-4659553 or email at [amish@atdcindia.co.in](mailto:amish@atdcindia.co.in)