



APPAREL TRAINING & DESIGN CENTRE SMART National Project Office



Under the aegis of Apparel Export Promotion Council
(Largest Network of Vocational Training Institutes for the Apparel Sector)

ATDC/NHO/RP/SMART/EOI/02

Date: 22.04.2015

NOTICE FOR EXPRESSION OF INTEREST FOR CONDUCTING IMPACT STUDY FOR CSR INTERFACE CELL

ATDC would like to conduct an “**Impact Study**” of socio-economic & other allied benefits to improve quality of life through training to its beneficiaries & their families by engaging “**CSR Funds**” towards development of youth, women & disadvantaged sections of the society. In this context there is the larger issue of promotion of Textile / especially Apparel sector, which offers maximum employability, as preferred option to commit CSR funds and this aspect needs to be studied in depth.

Head SD-II on behalf of the Director General “**Apparel Training & Design Centre**” **Paridhan Vikas Bhawan, P-50, Institutional Area, Sec-44, Gurgaon (Haryana)-122003** invites “Expression of Interest” (EOI) from well-known Consultants / consulting organizations for conducting an “Impact Study” for which complete details and scope of work are available on our portal www.atdcindia.co.in. The EOI should be accompanied with details of number of years of experience of consulting / carrying at recent in similar work.

While conducting impact study agencies may also gather data on following aspects:

- 1) **Benefits of vocational training programs under ISDS, MoT & SDIS, DGET in the apparel sector for enhancing livelihood**
- 2) **Positioning of Apparel – Textile Sector, which offers maximum employability, as preferred option to commit funds under CSR Initiatives.**

Scope of Work:

- *benefits to the specific target groups for enhancing their livelihood*
- *Contribution towards women empowerment*
- *Focus on socially and economically weaker sections of society*
- *Benefit of employing trained skilled workforce across textile & apparel value chain enhancing productivity for global competitiveness*
- *Contribution to growth – without destruction to environment*

The Market Research Agencies are requested to submit the following along with their EOI:

1. Details of the full time and technical manpower available for conducting market research.
2. Previous work experience listing the projects carried out successfully and names of the agencies and domains in which the work was done.
3. Presence and ability to reach to the different regions / Centres on Pan-India basis across India.
4. Contact details of Firms /Vendors/ Market Research Agencies.
5. Constitution of the team with short CVs of the members of the team

6. Turnover over the period in last 3 financial years (2012-13, 2013-14, 2014-15).
7. Any other information, which you feel necessary for consideration of the scrutiny and evaluation committee.

Shortlisted Firms /Vendors/ Market Research Agencies will be provided with detailed document for “Tender Notice”. The decision of the Technical Evaluation committee for short listing of the eligible Firms /Vendors/ Market Research Agencies for Financial Tender Participation will be final and binding on all those who have file the EOI.

Sealed envelopes superscripted as **“Expression of Interest for Conducting an ‘Impact Study’ for CSR Interface Cell”**

- 1) Benefits of vocational training programs in the apparel sector for enhancing livelihood
- 2) Positioning of Apparel – Textile Sector as opportunity for CSR Initiative

and addressed to **Head SD-II and should reach the ATDC SMART National Project Office, Paridhan Vikas Bhawan, P-50, Sector- 44 , Institutional Area, Gurgaon latest by 12.00 pm on 25.05.2015 which will be opened on the same day at 3.00 pm at Paridhan Vikas Bhawan.** For any queries you may contact at gopal.bhasin@atdcindia.co.in. For more details you may visit for portal www.atdcindia.co.in

Interested Firms /Vendors/ Market Research Agencies may submit their EOI to the following address on or before **25.05.2015 at 12.00 pm**

Head SD-II,
Paridhan Vikas Bhawan,
P-50, Sec-44, Institutional Area,
Gurgaon (Haryana)-122003