

Source : <https://knath.in/chhindwara/skill-development/atdc>



"My aim is to see Chhindwara as the most developed and prosperous district in the country. Till each youth is employed, each child is literate, each woman is independent and every area is developed, I will not be at rest."
- Shri Kamal Nath

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ATDC

"There are over 10 textile and garment units in and around Chhindwara, all vying for skilled workforce. ATDC, for its expertise and wide array of job-oriented courses, was a natural choice for us to bring employment-linked education right to the doorsteps, connecting rural youth to the mainstream." – Shri Kamal Nath.

Madhya Pradesh is number four in the country in cotton production and pioneered by Shri Kamal Nath, the apparel/textiles industry is exporting garments worth over Rs. 1,800 crore to foreign shores. For the first two years, all students were sponsored by Shri Kamal Nath. Through his hard work, many other companies have come forward to sponsor the students as a part of their CSR activities. A huge amount of Rs. 55 lakh was contributed by ONGC towards the training of 120 students. BHEL also gave Rs. 14 lakh and BPCL added upwards of Rs. 5 lakh for students. This would not have been possible without the earnest and motivated actions of Shri Kamal Nath. The centre also sponsors close to 50 SC/ST students per month.

CHHINDWARA CONNECT

Buoyed by Chhindwara's abundant labour and a friendly business atmosphere, Apparel Training and Design Centre (ATDC) was inaugurated on 31st Jan, 2008 by the Honourable Union Minister Shri Kamal Nath. ATDC is housed in a 16000 square feet

CONNECT WITH US:    


Shri Kamal Nath addressing people in Paladoun

EVENTS

PROGRAM AT BADGONA
JOSHI, MOHKHED
DATE: 04/04/14 TIME:
12:45 PM
[VIEW EVENT](#)

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Buoyed by Chhindwara's abundant labour and a friendly business atmosphere, Apparel Training and Design Centre (ATDC) was inaugurated on 31st Jan, 2008 by the Honourable Union Minister Shri Kamal Nath. ATDC is housed in a 16000 square feet building adjacent to the Tribal Museum, provided by Department of Tribal Welfare, Chhindwara. Since its inception, around 6,000 candidates have already been trained in different levels of courses with the duration ranging from 1 month to 2 years, with 75% placements. Most of these students are from weaker sections, especially tribal belts. ATDC has 3 campuses in the Chhindwara district, one each in Amarwada, Ambuja (Amarwada) and in Chhindwara town.

INDUSTRY CONNECT

Ever since Shahi Export Pvt. Ltd. has started their shirt manufacturing unit at Chhindwara, about 65 SMART students have been placed at the unit & this is also generating interest amongst other companies who now want to open their units in Chhindwara. Shri Kamal Nath has championed the creation of an entire skill hub in Chhindwara. Raymonds manufactures 50% of its total suit production in Chhindwara. An Apparel/Textile Park and another training institute are also proposed in the Pandhurna block, as part of the textile hub, which will see Shri Kamal Nath's efforts bearing fruit. This park will be home to a number of companies which want to set up units in the Chhindwara district, thereby creating more jobs. This will ensure that Chhindwara becomes a hub for the apparel and textile industry, with training, knowledge as well as jobs in the same area.

INFRASTRUCTURE AND FACILITIES

ATDC has shifted to new campus premises from August 2012 onwards as an integrated campus which includes SMART Project (Courses with a duration of less than 6 months), Community College and TOT (Training of Trainers) Academy at Imlikheda, Chhindwara, including a HUB with 5 SMART Skill Camps in operation. With the support of Shri Kamal Nath, ATDC Chhindwara is opening up new employment opportunities for the youth of Chhindwara and other areas of MP apart from helping the apparel and textile Industry grow in this region.



ATDC SMART TOT Academy, Chhindwara became functional on 28th February 2013 with the launch of its first international training programme in collaboration with CITA (Clothing Industry Training Authority), Hong Kong on 'Sewing Training and Engineering'. In this training programme, participants included representatives from the apparel industry as well.

ATDC SMART TOT Academy Chhindwara is in the process of compiling various traditional surface ornamentation techniques prevalent predominantly in Madhya Pradesh and also create a resource library of popular techniques from States across India so as to promote traditional Indian practices.

SPECIAL INITIATIVES

A new Product Specialist Centre for shirts has also been started at ATDC, Chhindwara. This Centre will enable self-employment by providing complete knowledge of the process. The facilities include a CAD room, which will enable designing and pattern making to be done on computers instead of manually; a textile and garment testing lab; an AV room; a pattern lab; sewing labs; a TOT lab and 2 hostels, one each for boys and girls. The hostel is slated to be ready for use by March 2014.

PLACEMENTS

ATDC has placed candidates in different garment units such as Raymond, Arvind Mills, Alok Industries, Silvassa, Shahi Export, Orient Craft and many more.

In Chhindwara, ATDC plans to teach skills to at least one member from a family so that unemployment can be eradicated and they plan to mobilise resources to achieve this daunting task.