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## Apparel Online

### ATDC targets to train 2 lakh youth by October 2016

In accordance to the Prime Minister's Skill India Campaign, country's biggest vocational trainer in garment sector, the Apparel Training and Design Centre (ATDC), plans to cross the 2 lakh mark by October 2016 and has trained more than 1,86,000 youth in various aspects of garment production under the Textiles Ministry's Integrated Skill Development Scheme (ISDS). "Besides imparting skills to hundreds of thousands of youth, ATDC also successfully helped more than 70% of them get jobs with apparel exporters," informed **Ashok G Rajani, Chairman of ATDC** on the occasion of the first anniversary of Skill India campaign.

Launched in July 2015, 'Skill India Campaign' plans to achieve the objective of skilling India with 'speed, scale and standards'. In accordance to the Government's campaign, ATDC has 200 centres including 65 ATDC vocational institutes and over 135 ATDC-SMART centres and skill camps to train the youth. According to **Dr. Darlie Koshy, DG & CEO ATDC**, apparel sector has the unique potential to employ youth and women (18-50) years. The ATDC offers varied courses that impart life-long skills in 45 days so that its students are able to earn and enjoy their work. He further added, "With skills put to use they become productive and engage themselves, arresting their attention from other non-productive activities. The World Youth Skill Day emphasizes the need for equipping youth with employable skills so that they can contribute to the well-being of their family and of the country."

