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## 3 Industrialists Come Forward To Give Employment To 100 Students From Apparel Training & Development Centres

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Weaving a Safe Future: All students of Ludhiana ATDC centre will be inducted into three industries

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**Ludhiana:** City-based garment manufacturers Harish Dua of KG Exports, Ajeet Lakra of Superfine Knitters and SK Jain of Stanly Industries have decided to make this Diwali very special for economically weaker families across Punjab. The trio has announced to give employment to at least 100 youths who are under training at Apparel Training & Development Centre (ATDC), located in Ludhiana, Philaur, Faridkot, Sunam and Dhuri and one more coming up at Ferozepur this week. They will even assist those students who wish to try their hand at self entrepreneurship by helping them avail loans and financial assistance too.

These ATDCs have been set up by Apparel Export Pro-

# JOB BOOM THIS DIWALI

motion Council (AEPC), a body for promotion and facilitation of garment manufacturing and their exports.

Harish Dua said, "As all three of us are part of the



Ludhiana managing committee which looks after the working of ATDCs, we are supposed to visit these centres and solve problems of the trainees. What we realized

during today's meeting with the students is that none of them has any jobs even though their course is nearing completion. Since the festival season is on and Diwali is also approaching, we thought of celebrating this Diwali for the society and thus we have decided to give employment to 100 passouts of all the ATDCs and also help those who wish to start their own businesses."

Following the announcement, 22 students of Ludhiana ATDC, who were very worried about their future

### BIG GIFTS

Every Diwali, we all spend money on crackers and gifts for our families and friends. This time we thought of spreading light in the true spirit of



the festival and decided to give employment to 100 people and light up diyas at their homes. We are also in touch with our other friends to sponsor more students for the coming sessions

**Harish Dua** | OWNER, KG EXPORTS

As Diwali spreads the message of giving joy and happiness, we wanted to do this in real sense and this is what we could have done the best for the people around us. In fact this is our to give back to the society and we will keep on doing such initiatives

**Ajeet Lakra** | SUPERFINE KNITTERS



especially in view of the on going recession in the industry, went into a jubilant mood

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# 'This gives us sense of direction'

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Students listen in rapt attention during a session

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This is the best we could do for these hard-working students this Diwali. Giving away usual gifts couldn't have meant this much. In fact students didn't have any idea where they will go from here after they complete their course.

Moreover its very satisfying for me that I could be of any help to these students," said SK Jain of Stanley Industries

Talking to The Times Of India, students thanked these Samaritans for their goodwill gesture.

"This is a big relief for me as I was worried about

where will I land up after this course. But now I am fully assured that my talent won't go waste," said Ajit Kumar, a student at ATDC Ludhiana.

"This is what a would call a perfect Diwali gift for me and my family. With already a job offer in my hand I now don't have to visit different factories looking for a job," said another student Gurpreet Singh.

"I have been given a job offer from KG Exports for their new factory. I am more than happy. Enrolling in this course has paid off for me," said Rahul Kumar, a student at the centre.