

“Reaching outthrough ATDC Website” www.atdcindia.co.in



Ms. Zohra Chatterji, IAS, Secretary (Textiles), MOT, GOI in presence of Sri Virender Uppal, Chairman, AEPC, ATDC & IAM, Sri Rahul Mehta, VC, IAM, Dr. Darlie Koshy, DG&CEO-ATDC & IAM and other dignitaries launched the new interactive Website of Apparel Training & Design Centre (ATDC), India's largest vocational training provider for the apparel sector - www.atdcindia.co.in on July 14, 2014.

The re-cast ATDC Website aims to reach out and communicate online and real time national / local activities and massive training related initiatives. ATDC is now spread across 200 Centres Pan-India with ATDC footprints in 85 Cities and 22 states.

The new Website of ATDC is designed to be much more interactive than before with forms, maps, and social media tools. The Website clearly depicts in much detail the training programmes and support activities such as Placements/Sponsorships/ CSR along with major News and Events related to Upskilling of Apparel Sector. The New, Upgraded ATDC Web Portal uses the technologies such as Cloud Computing, Content Management System for easy, fast, flexible updates frequently, Mirror Servers for easy, reliable access even in remote rural hinterlands and special Algorithms for Optimal Server Performance.

In the future ATDC plans to introduce vernacular contents, Integrate with a payment gateway so that fees etc. can be paid online, Introduce Chat sessions with Leadership, Senior Faculty members and host Downloadable Apps for Mobile Phones/Tablets on its web portal- www.atdcindia.co.in.

We welcome u to experience how **ATDC is ‘Imparting Skills, Improving Lives!’**



The screenshot displays the ATDC website interface. At the top, there is a navigation menu with links for HOME, ABOUT ATDC, ATDC NETWORK, NEWS, EVENTS, ATDC SPONSORSHIP & CSR, and PLACEMENTS. Below the navigation is a main banner titled "ATDC'S PAN-INDIA PRESENCE IS MAPPED WITH WAGE - EMPLOYMENT OPPORTUNITIES IN TEXTILE APPAREL CLUSTERS". The banner includes a pie chart showing employment in Textile/Clustering and a map of India. Below the banner are sections for "JOIN ATDC", "ATDC ADMISSION NOTICE", and "SMART" (SHORT TERM COURSE, LONG TERM COURSES, TRAINING OF TRAINERS). There are also sections for "SMART NewZine", "News & Events" (including "ATDC AWARDED" and "ATDC Key Partner in World Skills 2015"), "Testimonial" (featuring Ms. Zohra Chatterji, IAS), "Video" (ATDC video), "Tenders & EOI Notices" (including "Tender Notice for Annual Contract for Procurement of DG SET 15 KVA & 30 KVA on PAN INDIA Basis"), and "Get in touch with ATDC" (a contact form with fields for Name, Phone, Age, and Qualification).