

## ATDC opens a new SMART Centre at Vadnagar in Gujarat

With a mission to impart skills to the new and existing workforce in the domestic & export apparel industry and textiles sector, ATDC has initiated yet another Skill Development Camp in Vadnagar — this time at vibrant Gujarat.



ATDC has joined hands with Sardar Patel Trust, Visnagar, Distt. Mehsana at Vadnagar for their skill development initiative in order to enhance their placement potentials and make the students industry ready. The skill camp was inaugurated by Shri. Virender Uppal Chairman, AEPC, ATDC & IAM, Sh. Hari Kapoor, Vice Chairman, ATDC, Dr. Darlie Koshy, DG & CEO, ATDC, Sh. Som Bhai Modi, Chairman of Vadnagar Development

Committee and Sh. Prakash Bhai Patel, President of Patel Trust were also present on the occasion.

There is a huge requirement of skilled workforce in Ahmedabad. In Gujarat, ATDCs have trained 546 candidates in AVI long-term vocational courses and 6000 under short-term skill building courses termed as ATDC-SMART. The recent ATDC-SMART project has been very successful in coastal areas like as Bhidhiya and Gaveni villages where families were earlier involved in illegal business of liquor but when ATDC set-up skill camps and trained the female candidates in these villages more than 90% started working in garment industries and moved towards a better lifestyle and quality of life for their entire family. Today they have become a case-study for many to follow.



ATDC has set up this new Apparel skill development centre here in Vadnagar, since Vadnagar is one of the closest catchment areas close to Ahmedabad. The centre is equipped with 42 machines and it is planned to add 20 more machines given the interest of local women to join the program. The trained trainees may get the work as per job work from Ahmedabad also as industries with moving towards Vadnagar. Also local population is interested to start the RMG industries in an around the Vadnagar for both export / domestic markets.

Nearly 4000 people were present at the inaugural function attended to also by Sri Rushikesh Ganeshbhai Patel, MLA of Visnagar among others dignitaries present. This is an important landmark for ATDC.