

ATDC holds workshop on 'Skill Knowledge Enhancement' in Gurgaon

3 day Workshop aimed at Training the Professionals

Continuing with its training programs and workshops in the Apparel Industry, ATDC (Apparel Training & Design Centre), India's largest vocational training network for the apparel sector organized a 3 day workshop on 'Skill Knowledge Enhancement' aimed at training the supervisors and floor managers. The workshop was held at ATDC Gurgaon and various experts from the industry guided the participants. Mr. Nimish Dave, CEO & Founder, The Idea Smith; Ms Neera Chandra, Consultant; Team of Experts from Shahi Exports Pvt. Ltd under the guidance of Shri J D Giri, Director, Shahi Exports Pvt. Ltd imparted the training to the participants. More than 30 participants from various industries of Apparel sector attended the workshop. Prominent among them were Blackberry's (KLPL), Blackberry's (AVM), Shahi Exports Pvt. Ltd, Gupta Exim India Pvt. Ltd and Panorama Industries.



This training was professionally designed so that the participants could understand their roles and responsibilities and also learn the 'Best Practices' from Leading Experts of Apparel Industry. They were enlightened that they should focus on productivity, quality and cost, without applying and implementing these three aspects one cannot contribute to the optimum utilization of the resources and growth of

organization. Workshop sessions were conducted and the focus areas were Garment classifications, Measurements Techniques, Fundamental of specs sheets, Seam and stitches, Industrial Engineering basics, Workflow in the apparel industry, SAM/SMV calculations, Productivity and quality improvement and compliances in the factory etc.

Dr Darlie Koshy, DG&CEO ATDC & IAM encouraged the participants and said that "While this 3 days' training programme has given the impetus for supervisory staff to especially look at Industrial Engineering, Cost Saving Methods and Labour Control and Motivation. It is necessary that training is taken as a continuous process. The example of Mr. Julferkar Ali Bhutto who has been trained for 8 months to compete on the world stage. The word 'Skills' are a very different level in Korea, China etc.



and we need to train staff at every level including the labour force to become more efficient and productive. He requests the export community to continuous focus on training and retraining for better commitments and for improving competitiveness.

Shri J D Giri, Director, Shahi Exports Pvt. Ltd also shared his views “In apparel industry too, we have challenges as well as solutions. This is the time to go full steam. The industry is under immense pressure due to open-costing era and it’s about time to bring greater efficiency in value creation. This calls for higher levels of automation, productivity and quality in manufacturing. He also feels this is hard to keep the shop floor ticking. Correct techniques and knowledge permits automation and this is the key to efficiency.



This workshop was conducted by **ATDC TOT Academy**, which trains the trainers. It is an institution that operates as a resource centre which sets benchmarks and overall quality parameters for those in the business of skilling in the apparel sector. TOT Academy upgrades the knowledge base and skill levels of the faculty resources to develop industry oriented

approach in their pedagogy. The key objective of the Academy is to bring about an overall systematic change in the Apparel Industry while providing better quality trainers for industry.

The training particularly benefitted Supervisors, floor in-Charges/Managers and the middle Level managers who play a pivotal role in Apparel Production Manufacturing Organizations. They are the backbone of the apparel industry and are responsible for training and guiding their subordinates and can ensure finesse and increased productivity.

TOT Head, ATDC, Ms. Roopali Shukla said, “Today newer technologies have swept the skilling movement and it is imperative to provide quality training. It is not just enough to certify learners. It is important to train them well and equip them for a better tomorrow. ATDC as always with its latest strategies & techniques is well poised to train the professionals in right direction”.

Speaking on the occasion a delighted participant Mr. Vipin Sharma, Gupta Exim India Pvt. Ltd said, “I have learnt a lot in this 3 day training programme as it was interesting, easier to grasp and with this learning I can extend my efficiency”.