

ATDC's New Initiative 'ATDC-SMART INSIDE' Within Apparel Factories



Taking forward the spirit of Hon'ble Prime Minister Modi's 'Skill India' Campaign, ATDC (Apparel training and Design Centre), India's Largest Vocational Training Network for the apparel sector, has initiated a new concept "ATDC-SMART-INSIDE". This is an initiative based on the vision of skill development tutelage within apparel factories to provide training and technical services accessible to a larger number of manufacturing units.

ATDC has successfully started the implementation of this initiative by setting up training cell in some of the Apparel Units viz. Jyoti Apparels (Manesar, Haryana), Fine fit Garment (Tamil Nadu), R.K Industry (Chennai), KG Garments (Ludhiana). The target is to train minimum 300 candidates per annum at each training cell. ATDC-SMART offers 11 courses under ISDS scheme approved by the Ministry of Textiles (GOI) for the duration of 300 hrs completed in 6-7 weeks.

Speaking on the occasion Dr. Darlie Koshy DG & CEO, ATDC Said, "Since 2009-10, being selected as the Nodal Agency under Component-I of ISDS, MOT, GOI, ATDC has been directly running its own skill centres close to apparel clusters and manufacturing export units. To make ATDC's training & technical services accessible to larger number of manufacturing units especially Apparel Exporter Members of AEPC, ATDC has initiated a new concept of " ATDC-SMART-Inside" within Apparel Factories to train atleast 300 candidates per annum. First such

Training Cell has been set up in Jyoti Apparels factory at Manesar, Haryana followed by many others in different regions”

The basic infrastructure support from apparel units to set up such Training Cells to provide minimum of 2000-2500 sq.ft. build-up space within factory premises or close to the gate with separate toilets for men & women, requisite sewing machines & other allied equipment, Sufficient electric load and drinking water, Broadband connectivity for Bio-metric machine for recording candidate’s attendance and Units to give placement to 70-75 % of the candidates of each batch.

Mr. HKL Magu, Chairman, Jyoti Apparels said “As soon as ATDC finalized the scheme, I have invited the team to set up a Training Cell at our Manesar Factory. Currently second batch is undergoing training”

ATDC believes in providing skilled workforce for the apparel sector to strengthen the textile industry and proffer a platform for candidates to attain skills for their better livelihood.