

## ATDC ORGANISES AWARENESS MARATHON: RUN FOR SKILL



The Apparel Training Development Centre (ATDC) with its affordable courses of skill development, has avowed to help the youth become independent. To spread awareness regarding the same, 'Run for Skill', marathon was organised by ATDC. The marathon started from ATDC Noida and culminated at the same location, covering major parts of Noida and stopping at Metro Hospital and Nehru International Public School. It was flagged off by honourable District Magistrate **Shri. Nagendra Pratap Singh** at 9 am. Brain child of **Dr Darlie Koshy, Director General, ATDC**, the event was put together to move one step closer to achieving the dream of 'Skilled India'. Mr Lalit Thukral, Convenor, LMC, Noida Cluster extended his valuable contribution towards the success of the event.

Shri. Nagendra Pratap Singh, District Magistrate, Noida said, “

While addressing the gathering, Dr Darlie Koshy said, “Youngsters are the future of India. As a vocational training network, we at ATDC realise the importance of imparting skill to empower the unemployed youth. It is not just about skilling them, it is about making them self-confident and poised

The participants were spotted wearing T-shirts with the ATDC logo, sponsored by Paragon Apparel. Over 150 enthusiastic students, volunteers and faculty members were seen running with flags and banners to acquaint the people of Noida with the advantages of enrolling for ATDC skill development courses. The activity also

involved distribution of pamphlets to the onlookers. The main aim behind this was guiding the unemployed youth to avail this opportunity and equip themselves with the skills.

With the vision of “Imparting Skills and Improving Lives”, ATDC is the single largest vocational training provider for the apparel sector in India. Under the leadership of Dr Darlie Koshy, it has been honoured with ‘Best Vocational Training Provider (VTP) Training 2016-Gold’ by ASSOCHAM. The staff of ATDC has been working to train the youth and women since 25 years. This event reflected their goal of skilling as many people as possible, and making them self-reliant.

The event witnessed participation from a huge number of the city’s youth. The spectators excitedly cheered up for the participants and boosted up their energy. Everything was well coordinated by the Noida Police and the volunteers. Appreciation from the audience marked a successful end to the event.