

SKILL INDIA: 67 aspirants get jobs in placement drive organised in ATDC Gurgaon

ATDC, India's largest vocational training provider successfully skilled and placed its students



- More than 80 skilled students participated in the placement drive out of which **67** got placed in top export and apparel houses like **Myntra, Orient Craft, Chelsa Mills, Paramount Products, Modelama Exports** and more.

Apparel Training and Design Centre (ATDC) Gurgaon, India's Largest (also most awarded) Quality Vocational Training Provider for the Apparel Industry organized a 10 day-long 'Campus Placement Drive' for its students of long term courses (AVI) at their Gurgaon Campus. The Campus Placement Drive was organized by the NHO placement cell of ATDC. 67 skilled youths have been hired by various apparel companies at the 'Placement Drive'. 80 candidates from 12 different centres of ATDC participated in this drive and 67 of them successfully got placed. Students were selected for designations like Assistant Quality Checker, Production, Sampling & Quality Control Departments & Fashion Design Departments

The Campus Placement drive witnessed more than 8 major export companies and apparel houses of Delhi NCR including, M/s Myntra.com, Gurgaon, M/s

RMX Joss, Okhla M/s Modelama Exports Ltd. Gurgaon, M/s Pyoginam , Gurgaon, M/s Paramount Products Pvt. Ltd., Okhla, M/s SABS Exports, Noida, M/s Chelsea Mills, Gurgaon, M/s Orient Craft, Noida etc.

Commenting on the initiative Dr. Darlie Koshy, DG & CEO, ATDC said “ATDC is today the largest quality skill provider and the ‘most awarded’ training institution dedicated to apparel sector. Imparting “employability” and “industry readiness” form the essence of ATDC’s training approach. Hence we are happy that the prospective employers have found our students’ skills appropriate & relevant for their companies.”

Student of ATDC Ms Shabnam Khan who got placed in M/s Modelama said “ATDC has given a new direction to my life. I come from a family where pursuing higher education was a distant dream for me. I am thankful to ATDC for providing me a platform to learn and rise. I not only got skill training at the centre but as soon as my course got completed I have a job in my hand. This job will not only help me to support my family but will also provide me a better quality of life”

ATDC’s Vision is encapsulated in “Imparting Skills and Improving Lives” and its mission is to train skilled workforce for the rapidly growing export and domestic sectors of the Apparel Industry and upgrade the technical skills to improve quality, productivity and efficiency in a global context. Apparel Training & Design Centre has emerged as India’s Largest Vocational Training Network for the Apparel Sector with around 176ATDCs including ATDC Vocational Institutes and ATDC- SMART Centres and Skill Camps present in major Apparel clusters spread across 23 states & 85 cities Pan India.



Myntra.com, hired 10 students in Quality. Sharing his experience of recruitment at ATDC, **Vivek Singh-HR of Myntra.com** said, “It was again a great experience to hire these trained resources. We have been hiring from last two years from your different training campus, and the quality of candidates we have got is amazing. Hoping to hire many more in future too”