

ATDC, along with NPC conducted an awareness programme for better understanding of the 'Lean Manufacturing Competitiveness Scheme' (LMCS) on 25th April, 2014 in Gurgaon.

Gurgaon; 25 April, 2014:

ATDC has collaborated with NPC to promote the "Lean Manufacturing Competitiveness Scheme" of MSME in various Apparel Clusters across India and to begin with in Gurgaon to reach and benefit the Member Exports in particular. The "Awareness Seminar" for providing better understanding of the scheme was jointly organized by ATDC & NPC from 2:30 to 5:30 pm on 25th April 2014 in Gurgaon.

The 'Lean Manufacturing Competitiveness Scheme' Awareness Programme at Apparel House, Gurgaon was presided by Sri Virender Uppal, Chairman, AEPC, ATDC & IAM and Sri Harbhajan Singh, DG, NPC as "Chief Guest" who inaugurated the seminar.



The awareness Seminar was divided in two sessions. The 'Inaugural Session' was addressed by Sri Virender Uppal, Chairman, AEPC, ATDC & IAM, Sri Harbhajan Singh, DG, NPC, Sri. Hari Kapoor, Vice Chairman, ATDC, Sri, H.K.L. Magu, Chairman F&B-AEPC, Dr. Darlie Koshy, DG & CEO, ATDC & IAM and Sri. Anil Peshawari, VP, NAEC and the speakers shared the benefits of adopting Lean Management and how the scheme may be beneficial.

Quotes:

Dr. Darlie Koshy, DG & CEO, ATDC & IAM emphasizing the need to increase productivity started the session by highlighting the current productivity scenario in India and the world and preached, "Key emphasis on Industrial Engineering, Lean manufacturing, tools, Kanban, Kaizen, Poka-Yoke, etc. is the need of the hour and will certainly help take Indian Apparel Industry to newer heights also adopting higher level of training programmes and newer approaches are essential to increase productivity and become competitive."

Sri Virender Uppal, Chairman, AEPC, ATDC & IAM said, "The ever changing Technologies and the pressing need for increasing competitiveness in Apparel Industry are necessitating the need for trained workforce and introduction of new approaches. Apparel Training & Design Centre (ATDC) addresses the trained manpower needs of Apparel Industry specifically technical personnel in different tiers of manufacturing, from shopfloor to supervisory levels. ATDC has made rapid progress under the Integrated Skill Development Scheme (ISDS) of Ministry of Textiles (MOT), Govt. of India (GOI) as a Nodal Agency by setting up about 200 Centres on a Pan-India basis covering 22 States, 3 ATDC SMART Training of Trainers (TOT) Academies and



have trained cumulatively over 100,000 candidates during the Pilot Project period up to 31st March 2014 and 835 faculty resources. The Joint effort of ATDC with National Productivity Council (NPC) to promote the “Lean Manufacturing Competitiveness Scheme” in various Apparel Cluster across India indicates ATDCs resolve to foster newer approaches to improve productivity & Higher efficiencies of the apparel manufacturing units through Lean management and Industrial Engineering Techniques.”

Sri. Hari Kapoor, Vice Chairman, ATDC, mentioned that lean highlights the removal of waste and extras in terms of Space, Technology and System related to both manufacturing and selling and extended his gratitude to Sri Harbhajan Singh, I.A.S., Director General, NPC and the team from National Productivity Council(NPC) who have taken up the implementation and monitoring of the pilot phase of the Lean Manufacturing Competitiveness Scheme (LMCS)”.

Sri. H.K.L. Magu, Chairman F&B, AEPC emphasized that- “The Lean Manufacturing Competitiveness Scheme being offered by National Productivity Council could be very useful to apparel industry in this context as it offers considerable support to get best Consultants to advice and handhold the units. As ATDC & NPC today join hands and take the first step in spreading awareness on the “LEAN MANUFACTURING SCHEME” to be implemented in several apparel cluster spread all over the country I wish this initiative all success”.

Sri. Harbhajan Singh IAS, DG NPC, gave a perspective of the lean manufacturing scheme especially its relevance in context of the global competitiveness. He also mentioned that 350 clusters wasn't a limit and more number of clusters could be formed if required. He brought forth that during the implementation of the scheme, other areas would also be addressed and facilities may be provided.



Sri. Anil Peshawari, Vice President, Noida Apparel Export Cluster & Managing Director, Meenu Creations, shared the experience of implementation of the scheme (Pilot Phase) in Noida Apparel Export Cluster and emphasized on the role of mindset in implementation of any schemes, he added that the Owners & top management play a critical role in spearheading the lean management implementation and should not be resistant to change. He also said

that in clusters the organizations motivate each other to adopt lean manufacturing techniques.

Following the inaugural session, the ‘Technical Session’ saw participation of key speakers, Shri M.L. Suryaprakash, Director, NIMU who shared details of the Lean Manufacturing Competitiveness Scheme & its benefits to Manufacturing Units, Ms Pooja Makhija, Lean Manufacturing Consultant shared the Role of Lean manufacturing in Apparel Sector, along with case studies from the Pilot Phase clusters & Bangladesh. Mr. Nimesh Dave, Lean Manufacturing Consultant, Gurgaon, presented various case studies showcasing how the companies have been helped and achieved target just by adoption of simple Lean Manufacturing techniques.

The seminar was well attended by industry members, industrial engineers, production supervisors from the Apparel Industry in Delhi/ NCR.