

Inauguration of 190th ATDC SMART Training Centre at Thumukunta, Hindupur

Hindupur is one of the drought-prone areas with scarce rainfall and nearly 83 percent of the population being poor. Of late, leading garment exporters are setting up manufacturing units and even apparel park in the area generating huge employment potential for the poverty stricken youth and women. This provides a ray of hope as already one leading garment exporter has generated over 5,000 jobs and the garment exporters now setting up units in this area can provide another 20,000-25,000 jobs to the surrounding 80 villages in the near future. Keeping the future of apparel training in mind here, ATDC launched its 190th SMART Skill Camp — 12th in Andhra Pradesh — at



Andhra Pradesh Industrial Infrastructure Corporation Ltd (APIIC) industrial estate near Hindupur recently. Inaugurated by Shri Virender Uppal, Chairman, AEPC, ATDC & IAM, the event was graced by Professor K.C. Reddy, Chairman of Rajiv Education and Employment Mission in Andhra Pradesh (REEMAP) and Vice- Chairman Rajiv Education and Employment Council of Andhra Pradesh (REECAP) and other dignitaries. Professor Reddy said: “The REEMAP-ATDC collaboration has given vocational training a new paradigm in reducing the poverty at the bottom of the demographic pyramid in the state”. According to Shri Uppal, it is encouraging to note that the demand for training and employment are as high as the demand for skilled workforce in this area. Shri Hari Kapoor, Vice Chairman, ATDC, added that the new Hindupur Skill Camp would

train and provide employment to candidates from nearby villages. Addressing the gathering, Dr. Darlie O. Koshy said: “The setting up of ATDC in such a rural location provides the training infrastructure contributing to the cause of providing skills to the needy and linking them to productive employment near their habitat. ATDC through its vocational skill training programmes and soft skill development has ensured development of thousands of ‘winners’ and ‘achievers.’”

