



APPAREL TRAINING & DESIGN CENTRE

9th June 2012

Extending Outreach via SMART NewZine

In order to reach out to ATDC's own network in 22 states and to the stake holders, policy makers in the vocational skill space ATDC Introduced SMART 'NewZine: a News & Views communicator

ATDC

started the 'SMART Newzine', in June, 2012. The Inaugural issue (Monsoon Issue) of SMART-NewZine was launched on 9th June, 2012 to disseminate skill related information to stake holders. Eight successful Issues have already been released since then



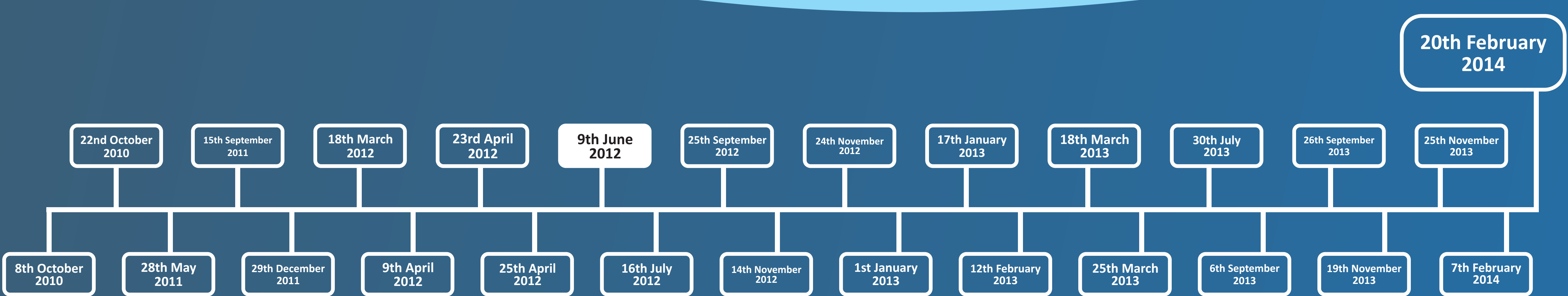
"Thanks for the ATDC SMART- NewZine Magazine. I Found the book very useful."
Planning Commission Narendra Jhadav (Member)

"I recently came across and went through 'Smart Newzine' and I simply love it ! I want to compliment on the way it is presented and the quality of the paper and needless to say the cover page too. It indeed is a smart magazine and would like to congratulate you people on your 'smart' initiative."

Go Go International, Bangalore: Ms. Lalita Goenka

"We would like to appreciate and encourage your effort in bringing out the "ATDC-SMART NEWZINE". The publication in is very informative and comprehensive in the areas of Apparel Training and Designing."

IJIRA – Indian Jute Industries ‘ Research Association



Training in Vocational Skills

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