



APPAREL TRAINING & DESIGN CENTRE

18th March 2013

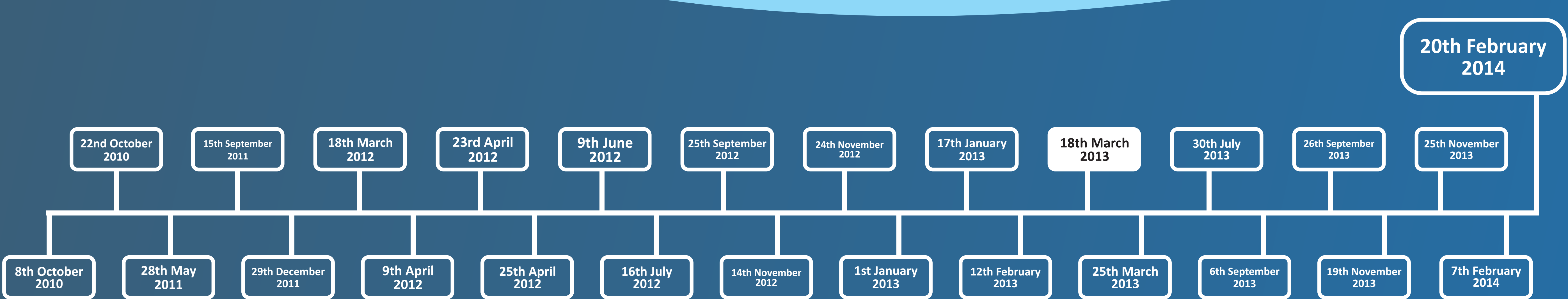
ATDC enters Talent Rich North-East

The first footprints of ATDC in the North-East were seen on March 13 when ATDC inaugurated its first ATDC-SMART Centre in Imphal, Manipur. The inauguration was presided over by Shri Konthoujam Govindas, State Minister of Commerce & Industries. His speech in the local dialect captured the essence of the entire ISD Scheme and vividly explained how it would benefit the youth. The function was also attended by Shri. O. Nabakishore Singh, IAS, Principal Secretary, Commerce and Industries, Govt. of Manipur. Shri. O. Nabakishore thanked ATDC for opening up the Imphal Centre and requested it to add more courses on embroidery and apparel pattern engineering. He hoped that this Centre will grow to become a Community College.

In his opening remarks, Dr. Darlie O. Koshy, DG & CEO, ATDC & IAM, said that Manipur, with its rich culture in handloom and embroideries, had a huge potential for the apparel sector



Foray of ATDC in the North-East was made in Imphal and since then expansions in North-East has begun.



Training in Vocational Skills

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Community Development Impact