



February 28, 2015

Awareness seminar on 'Lean Manufacturing' by ATDC Bangalore in collaboration with National Productivity Council

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The main objective of the Scheme is to enhance the manufacturing competitiveness of the units through the application of various Lean Manufacturing techniques resulting in waste reduction, increased productivity, and introduction of innovative practices as well as imbibing culture of continuous improvement.

A group of 6 to 10 MSME units participated in the scheme by forming a Mini-Cluster / Special Purpose Vehicle (SPV). The objective of the scheme is to bring the benefits of Lean Management (LM) to enhance productivity and competitiveness. The Participants of Mini-Cluster got the benefit of this scheme. 80% cost of the Lean Manufacturing Consultant was contributed by the Government and only the remaining 20% was to be shared by the participating units of the Cluster.

The awareness seminar was well attended by CEOs and promoters of leading garment manufacturing and exporting companies in Bangalore.

In his presidential address Dr. Darlie Koshy DG & CEO, ATDC & IAM said that it is time that the apparel industry takes initiatives to become competitive in manufacturing practices. The world around has grown leaps and bounds and many traditional practices have changed drastically. The garment industry has to keep with pace with the dynamics of the market and adopt innovative techniques to be



competitive. Although India is known as a major textile player, this advantage is not felt by the garment industry. He called for a “manthan” to reinvigorate the garment industry and make it sustainable. He said that the industry has to acknowledge and adopt the Lean principles and make use of the opportunity offered by the Ministry of MSME and form clusters to implement the scheme. Dr. Koshy called on the industry to adopt ATDC as a facilitator to form the Lean Cluster so that the lean programme can be implemented wherein the fees of the consulting expert is subsidised by the Government of India up to 80% and the rest is shared by the members of the cluster equally thus making lean implementation affordable even by small and medium industries. Dr. Koshy informed that a lean Cluster (LMC) “Ujjesh” is formed in the NCR at Gurgaon with 6 industries coming together. The LMC has also selected its lean expert with the help from the NPC and has been meeting at ATDC, Gurgaon regularly to interact among themselves and with the lean expert.

Shri Gautam Chakravarti, Director and CEO of Gokaldas Exports said that the garment industry in Bangalore is reeling under diverse pressures such as manpower, finance, customer compliance and government regulations. He said that not long ago the garment industry in Bangalore was providing employment to nearly 700,000 people, but today it has shrunk to just over 300,000. The cost of production has gone up manifold and every manufacturer is duty bound to find various means of cost reduction. Lean, Mr. Chakravarti, said is a continuous process to reduce manufacturing time and increase production. He said that the lean manufacturing is a way of life that requires tremendous discipline and commitment from every individual in the organisation. He said that lean requires a cultural change among us and the industry must quickly adopt it.

Mr. C Ashwin, Deputy Director, National Productivity Council presented the Lean Manufacturing Competitive Cluster details to the audience. He said that under the National manufacturing policy, the Government of India, it is planned to increase the share of the MSME in the GDP from 14% to 25%. To improve their contribution among others, Lean Manufacturing and Just in Time production are recognised as thrust areas where assistance is required. To this extent, to encourage the MSME, “Lean Manufacturing Competitiveness Scheme” is announced after a successful pilot project implementation. NPC is entrusted with guiding and monitoring the scheme



across the country. Mr. Ashwin said that if the small and medium garment industries in Bangalore can form a cluster with ATDC as its contact point it will help facilitate the implementation easily. He has informed the audience other details of the Scheme.

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Source: <http://indiaeducationdiary.in/Shownews.asp?newsid=33654>



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Source: <http://www.freepressindex.com/awareness-seminar-on-lean-manufacturing-by-atdc-bangalore-597130.html>



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India Education Diary - Mar 1, 2015

Bangalore: The ever changing technologies and the pressing need for increasing competitiveness in the Apparel industry are necessitating the need for introduction of new approaches.

Source: <https://news.google.com/news/search?aq=f&pz=1&cf=all&ned=us&hl=en&q=Lean+manufacturing>



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Source: <http://www.pressreleaseping.com/awareness-seminar-%E2%80%98lean-manufacturing%E2%80%99-atdc-bangalore-collaboration-national-productivity-council>



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