



Press Release Document

Tamil Nadu Edition

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APPAREL TRAINING & DESIGN CENTRE



An ATDC Skill Development Training Project, under the Integrated Skill Development Scheme, MOT, GOI

Apparel Training & Design Centre committed to Impart Skills, Improve Lives in the Apparel Sector

ATDC-SMART expands its footprints in Tamil Nadu

After the inauguration of ATDC's first SMART (Skills for Manufacturing of Apparels through Research & Training) Training Centre in Egmore, Chennai in October, the Apparel Training & Design Centre (ATDC) is now set to further expand its footprints in Tamil Nadu.

The Ministry of Textile, Govt. of India has now formally approved the ATDC's Pan-India proposal to set up about 100 SMART centres to train over 40,000 youth and women in the next 2 years and 1.7 lakhs over the next 5 years. The entire ATDC network is gearing up to meet this challenge and across India all ATDCs will focus on setting up SMART Centres within the Hubs and Centres while establishing new Spokes in existing and emerging apparel clusters and manufacturing centers.

In Tamil Nadu, the existing centres of ATDC at Guindy and Mogappair have been established as ATDC-SMART Centres with State-of-the Art Machinery. The Guindy centre has already become operational from January 3rd, 2011 and the Mogappair Centre will be commencing its courses by January 20th. Further, an ATDC-SMART centre in Erode is in the process of being set up and steps are underway for taking over sites like Madurai, Sankran Koil, Aruppukottai, Salem. ATDC is awaiting the State Government's good offices to hand over the sites.



Since, the inception of the 1st ATDC-SMART Centre in Egmore, Chennai, in mid October the centre has trained the first batch of 60 persons as SMART Operators and the second batch of 40 people have already joined for the SMART training.

Interested candidates can just visit any of the ATDC-SMART Centres or log on to

www.atdcindia.co.in to avail the application form and get enrolled. The State Government has announced a stipend of Rs.2000 for each candidate who undergoes training at ATDC SMART Centre at Egmore.

With 11 more new centres coming up in Tamil Nadu, ATDC hopes to accelerate both the development of Apparel Industries in Tamil Nadu and gap livelihood and employment for youth & women.



