

**ATDC honoured with 'Best Vocational Training Provider (VTP)
Training 2016' by ASSOCHAM**
"15th March 2016"



Apparel Training & Design Centre (ATDC), India's Largest Quality Vocational Training Provider for the Apparel Industry was awarded '**Best Vocational Training Provider (VTP) Training 2016**' by "**Associated Chambers of Commerce and Industry of India**" (**ASSOCHAM**) at 'Award-cum-summit 'Skilling India': The Way Forward' on March 15 at a function held in Shangri-La Hotel, New Delhi. ATDC has been selected for this award for its contribution to large scale quality skilling of Indian youth specially women in rural/ mofussils and semi urban areas for meeting the rapidly changing skill requirements of Apparel Sector with real time Industry relevant skill modules & new learning solutions, thus providing wage employment for youth specially women having dedicated verticals to work with Ministry of Textiles, GOI (for ISDS Project), DGE&T (Ministry of Skill Development & Entrepreneurship, GOI) (for Longer Duration Vocational Courses) and AICTE (Ministry of HRD, GOI) & RGNIYD (Ministry of Youth Affairs & Sports, GOI) (for B. Voc. Courses). While exporters require cycle & through put time to be brought down in the

context of 'Fast-Fashions' approach gaining ground world-over, the domestic sector wants "Product Lifecycle Management" 'fast-turnaround of store merchandising', captivating visuals etc. The e-commerce/m-commerce wants fashion to meet instant gratification standard with supply chain-logistic management. ATDC is the largest vocational training provider for the textile-apparel chain offering a comprehensive bouquet of courses for 'career' progression in an integrated manner by creating a "**step ladder-training ecosystem**" with clear focus on "Skilling of aspirational Indian youth".

ATDC has been recognised earlier nationally for its innovative training initiatives like creation of brand 'SMART' (Skills for Manufacturing of Apparel through Research & Training), Launch of ATDC-JUKI Tech Innovation Centre, 'Product Specialty Centres', denovo approaches such as Simulated Production Environment, State-of-the-Art Infrastructure, SMART Trainee Kits, Training of Trainers Academies for Continuous upgradation. Today, ATDC is a largest vocational training provider for the apparel sector in the country with about 176 ATDCs including 65 ATDC Vocational Institutes, about 115 ATDC-SMART Centres offering state-of-the-art vocational programmes being the single largest training provider for any vocational trade in India. ATDC has also received the 'Best Training Institution-National' by Education Award (Franchise India) & ASSOCHAM Award for 'Best Institute: Innovation 2015' and is a proud recipient of UK-India Skill Forum Award in 2011 as well.

Dr. Darlie Koshy, DG&CEO-ATDC&IAM, and Sri. Hari Kapoor, Sr.VC, ATDC & Sri. G. S. Madan, VC, ATDC received the award on behalf of ATDC on 15th March 2016. The award was conferred by Sri. Rajiv Pratap Rudy, Hono'ble Minister, Ministry of Skill Development & Employment, GOI .

Speaking on the occasion **Sri. Hari Kapoor, VC, ATDC** said "I would like to thank "ASSOCHAM" for conferring this 'Best Vocational Training Provider (VTP) Training 2016' award to ATDC for its pioneering & singular achievements and congratulate Team ATDC for working tirelessly towards ATDC's vision of "Imparting Skills, Improving Lives ."