

ATDC awarded 'Best Institute: Innovation 2015' by ASSOCHAM



Apparel Training & Design Centre (ATDC), India's Largest Quality Vocational Training Provider for the Apparel Industry was awarded **'Best Institute: Innovation'** by the **ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA (ASSOCHAM)** on 20 January in New Delhi in the backdrop of ASSOCHAM Summit 'Skilling India'. ATDC has received this award for the exemplary contributions in introducing new innovative skill development training courses for youth and having different verticals to work with Ministry of Textiles, GOI for ISDS, for long-term courses with DGET, Ministry of Labour and Employment, GOI and B. Vocational Courses with AICTE, GOI thus offering a bouquet of courses for career and skill development in a cohesive manner with a focus of "Skilling for Aspirational Indian youth".

Government has already launched "Make in India" campaign with an aim to turn the country into a global manufacturing hub. Skill Development initiative needs considerable amount of expansion on capacity and innovative delivery approaches and Public Private Partnerships. Recognizing the importance of skill development and entrepreneurship in the country, the new Government has laid highest priority on Skill Development and Entrepreneurship. The summit was organised by ASSOCHAM in partnership with various Ministries of Government of India to

deliberate on current scenario on skill development and catalyse the initiative by recognizing the outstanding work of different agencies in skill development.

Dr. Darlie Koshy, DG&CEO-ATDC & IAM and Sri. Hari Kapoor, ATDC Vice Chairman received the award on behalf of ATDC. The award was conferred by Sh. Bandaru Dattatreya, Minister of State (IC) for Labour and Employment in presence of Sh. Alok Kumar (IAS), Director General/Joint Secretary, MoLE, Sri Dilip Chenoy, MD, CEO, NSDC and many other dignitaries from various industries.



ATDC was recognised for its innovative training initiatives like creation of brand 'SMART' (Skills for Manufacturing of Apparel through Research & Training), Launch of ATDC-JUKI Tech Innovation Centre, 'Product Specialty Centres', denovo approaches such as SIMULATED PRODUCTION ENVIRONMENT, State-of-the-Art Infrastructure, SMART Trainee Kits, Training of Trainers Academies for Continuous up gradation. Today, ATDC is a single largest vocational training provider for the apparel sector in the country with about 200 ATDCs that include 65 ATDC Vocational Institutes and over 135 ATDC-SMART Centres and Skill Camps offering state-of-the-art vocational programmes and probably the single largest training provider for any vocational trade in India and single largest beneficiary or Nodal Agency for implementation of a government's skill development scheme. ATDC has also received the ASSOCHAM Award for 'Best Vocational Institute' 2014 and is a proud recipient of UK-India Skill Forum Award as well.

Speaking on the occasion, **Sri Hari Kapoor, ATDC Vice Chairman** said "I would like to thank ASSOCHAM for bestowing us with this award which rightfully belongs to entire ATDC team members who have contributed to its growth and success in India."

"We are honoured to receive this award. We believe in imparting skills and improving lives covering India as a unique and aspirational country and being a ladder for growth is therefore important. Acquisition of skills is the future of the Indian job market and its global economic clout. We always try to come up with innovative approaches in skill development which provides new ways of talent development for the youth"
Dr. Darlie Koshy, DG&CEO-ATDC.