ATDC Annual Review 2011-12

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Imparting Skills, Improving Lives

Contents

02 Messages from Senior Management
04 Overview & Global Recognition for ATDC
06 Academic Progress & Achievement
08 SMART Training Project Implementation
12 Industry Partnerships & Sponsorship Linkages
13 Initiatives of ATDC TOT Academy
16 Other Initiatives & Activities
20 2011-2012 in Pictures
21 Bouquet of Courses
Contents

02 Messages from Senior Management
04 Overview & Global Recognition for ATDC
06 Academic Progress & Achievement
08 SMART Training Project Implementation
12 Industry Partnerships & Sponsorship Linkages
13 Initiatives of ATDC TOT Academy
16 Other Initiatives & Activities
20 2011-2012 in Pictures
21 Bouquet of Courses
MESSAGE FROM THE CHAIRMAN, AEPC, ATDC & IAM, Dr. A Sakthivel

Apparel Industry is facing the twin challenges of higher attrition rates along with increasing minimum wages and there is a pressing need to improve productivity and efficiency at all levels. The Apparel industry members have realized the urgency in this direction and are proactively working on bridging the skill gaps. ATDC under the aegis of AEPC took up the implementation of Integrated Skill Development Scheme (ISDS) of Ministry of Textiles, Govt. of India to train youth, women and other disadvantaged sections of society in employable skills for the apparel industry on Pan-India basis since February 2011. Since then ATDC has commenced over 100 centres to offer SMART (Skills for Manufacturing of Apparel through Research & Training) courses and have exceeded the target of 14,000 candidates as of 31.3.2012 apart from training around 274 trainers during the year. ATDC is providing vocational skill education through industry relevant programmes which will help the rural candidates to seek wage employment in the growing Apparel Sector. The introduction of ATDC-IGNOU Community College (AICC) and SMART training projects are important game changers for ATDC and will create a self-sustainable path in the medium to long-term. The ATDC-IGNOU Community Colleges provide continuous supply of junior and middle level managers and professionals while the SMART Centre offering core courses in different shopfloor trades ensure supply of shopfloor workforce to the skill starved apparel sector. The ATDC's Annual Review 2011-12 in your hands, provides a glimpse of the activities and achievements of the year for your suggestions.

(Dr. A. Sakthivel)
Chairman, AEPC, ATDC & IAM
MESSAGE FROM THE VICE-CHAIRMAN, ATDC, Shri Hari Kapoor

The Apparel Industry, globally, is facing acute shortage of “skilled labour” and India is no exception. AEPC has been in the forefront of skill development by establishing the ATDC network in the mid 90s. The Ministry of Textiles, Govt. of India's Integrated Skill Development Scheme is a timely initiative. It is therefore appropriate that ATDC has been given the status of a nodal agency for implementation of the scheme since October 2010. The scheme's success would revolve around having enough “trainers” and “mobilization” and “placement” of trainees and the support of State Govt., Garment Associations, private sector and other organizations involved in the textile & allied industries. With the assistance of Central Govt., State Govt. and various stakeholders involved, we will harness all our resources and efforts to make the scheme a success.

During 2010-11, ATDC has made rapid progress by establishing 25 ATDC-IGNOU Community Colleges (AICCs) through upgradation of existing ATDC centres having over 3000 students on the rolls and also by setting-up of about 75 ATDC-SMART centres to train over 14,000 candidates during 2011-12. ATDC team is gearing-up to meet the challenging target of 34,000 candidates for the year 2012-13 to mitigate acute labour shortage being faced by the apparel sector and the high absenteeism prevalent in many clusters. We do believe that ATDC role in executing the Ministry of Textiles' project of Skill Mission as well as improving quality of training of trainers will certainly help in improving the competitiveness of the Indian Apparel Industry apart from improving the socio-economic fabric of society. I do hope that the Annual Review of ATDC in your hands would inspire you to help us in our endeavours.

(Hari Kapoor)
Vice-Chairman, ATDC

MESSAGE FROM DIRECTOR GENERAL & CEO, ATDC & IAM, Dr. Darlie O Koshy

The Apparel Training & Design Centre network has emerged as the largest skill provider for Apparel Sector in India and also the preferred source for skilled shopfloor workforce and different tiers of professionals. Since 2009 over 40,000 candidates have been trained under the ATDC-IGNOU Community College (AICC) and ATDC-SMART centres, leap frogging from 35,000 achieved earlier in over a decade. ATDC is being transformed as a quality training provider through introduction of systems & procedures under the AICC Central Academic Office. 25 ATDC-IGNOU Community Colleges have over 3000 students on rolls in 6 months' Certificate, 1 year Diploma & 2 year Associate Degree courses with certification provided by IGNOU. Under the Integrated Skill Development Scheme (ISDS) of MoT, GoI the ATDC-SMART Project has already crossed the target of 14,000 candidates set by the Government of India for 2011-12 and the entire ATDC NHO and field staff are gearing up to train 34,000 candidates during the year 2012-13. The visionary creation of the brand “SMART” (Skills for Manufacturing of Apparel through Research & Training) has proved to be a major step capturing the imagination of both Government and the Apparel Industry. The unique features of the “SMART operator” is that the operator is not an ordinary operator any more after training but an extra-ordinarily trained “SMART operator” which can help an Apparel Factory in Quality, Productivity & Efficiency. The new SMART Fast Track curricula developed by ATDC-SMART TEAM has helped in bringing out a more scientific approach to training of shopfloor workforce. The other initiatives include trainers' manuals, trainees' kits, digital learning contents, life & soft skill training and above all training of trainers which all have given an edge to ATDC’s training mission. ATDC has already set-up two Training of Trainers’ Academies and have trained over 274 trainers in Gurgaon and about 60 in Thiruvananthapuram which will help to turn out even better faculty resources in the days ahead.

AICC / ATDC-SMART and IAM form a 3-tier dynamic skill development system to cater to the entire skill spectrum of Apparel sector.

We believe through our sustained efforts and long-term vision we would be able to address the talent / skill deficit being faced by the Apparel Sector apart from “improving the lives of a large number of people” by “impacting employable skills”.

Dr. Darlie Koshy
DG & CEO, ATDC & IAM
The Apparel Training & Design Centre (ATDC) as a network of vocational training institutes have made significant progress with the landmark developments namely setting up of 25 ATDC-IGNOU Community Colleges since Jan 2010 and acting as a Nodal Agency for implementing the Integrated Skill Development Project of MOT, GOI since Feb 2011.

The year 2011-12 proved to be significant one for ATDC in many respects. In its journey of “Skilling the Apparel Sector” - ATDC achieved the status of having the largest network of 25 ATDC-IGNOU Community Colleges offering Certificate, Diploma & Associate Degree Programmes and over 75 ATDC-SMART Centres & Skill Camps offering 6 Certificate Programmes covering the major trades like Sewing Machine Operator, Finishers & Packers, Quality Checkers, Machine Technicians, etc. under its banner. This would further be expanded to a total of 125 SMART Centres by June 2012, as per the current plan. ATDC also added 2 Training of Trainers’ Academies in North & South India to its umbrella of Initiatives and plans to add another in Central India by July 2012.

In recognition of its efforts and subsequent results, ATDC was awarded Best Skill Provider at UK-India Skills Forum Award-2011 for its outstanding commitment to the skills agenda in India. ATDC’s aim is to train skilled workforce for the rapidly growing export and domestic sectors of the Apparel Industry and upgrade the technical skills to improve quality, productivity and efficiency in a global context.

Global Recognition for ATDC for its Commitment to Skill Development

The Apparel Training & Design Centre according to FICCI and UKIERI (UK India Education and Research Institute) has been a training provider who has demonstrated an outstanding commitment to the skills agenda in India - one of the most important challenges India faces today- and has supported the development of vocational and soft skills among the Indian citizens, both in cities and rural areas, both basic and advanced levels of train the trainer, continuously ensuring the best possible quality of services provided.

The Apparel Training & Design Centre (ATDC) India's Largest Pan-India Vocational Training networks for the apparel sector, which provides employable skills to youth, women and disadvantaged sections of the society has in the recent past demonstrated an outstanding commitment to the skills agenda being one of the biggest challenges India faces today. In recognition of this commitment, ATDC was awarded Best Skill Provider-Government Funded Category at UK-India Skills Forum Award-2011.
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Academic Progress & Achievements

The progress of Programmes offered by ATDC through ATDC-IGNOU Community Colleges & ATDC-SMART Training Project show steep increase with rising popularity of programmes and acceptance by apparel industry.

ATDC-IGNOU Community Colleges: Creating Skilled Graduates

ATDC has tied up with IGNOU in Nov 2009 through a long term MOU for establishing 25 ATDC-Community Colleges Pan-India in the apparel-fashion training space with an objective to create a 'college for the community' with focus on employability.

This step assures significance as proper Certification System through IGNOU’s validation processes and progression towards an Associate Degree open up new avenues for the aspiring students to have vocational training with mainstream Certificate, Diploma & Associate Degrees. This initiative of ATDC has a positive cascading impact on improving the skill base for both the domestic and export manufacturing sectors of Textile and Apparel Industries and at the same time offering opportunity for graduation and further higher studies.

In 2011-12 ATDC-IGNOU Community Colleges registered over 3000 candidates thus having cumulatively over 5501 candidates till date. A region-wise summary is presented.

<table>
<thead>
<tr>
<th>Session</th>
<th>North</th>
<th>South</th>
<th>East</th>
<th>West</th>
<th>Total</th>
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<td>11</td>
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<tr>
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<td>1088</td>
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<tr>
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<td>347</td>
<td>398</td>
<td>226</td>
<td>186</td>
<td>1157</td>
</tr>
<tr>
<td>Jul. 2011</td>
<td>801</td>
<td>436</td>
<td>349</td>
<td>283</td>
<td>1869</td>
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<tr>
<td>Jan. 2012</td>
<td>238</td>
<td>350</td>
<td>397</td>
<td>186</td>
<td>1171</td>
</tr>
<tr>
<td>Grand Total</td>
<td>1895</td>
<td>1695</td>
<td>1076</td>
<td>835</td>
<td>5501</td>
</tr>
</tbody>
</table>

% Contribution: 35% North, 31% South, 19% East, 15% West
ATDC-IGNOU Community College courses are well aligned with that of Open University System in which the academic systems like 'Composite Board', 'Academic Committee', 'Examination Cell' etc. have been set in motion. ATDC-IGNOU Community College have streamlined curricula, code numbers for each ATDC-IGNOU Community College, conduct of centralized exams and regional evaluations, provision of transcripts, students' online access to information etc. ATDC-IGNOU Community Colleges have enabled the academic delivery to enter a new orbit of transformation.

Other Initiatives taken for quality improvement at AICCs

- **Standardized Course Books for Students and Lecturers:** In order to ensure quality in developing of 37 Courses in the 11 credit based programmes, customized course study books are being developed in association M/s REACH Technologies. Order for books on two subjects (i.e. “Apparel Production Technology” and “Apparel Merchandising” has been already initiated in the Feb 2012.

- **All round improvement in quality:** Introduction of system of reporting academic and non-academic activities undertaken by teaching staff through introduction of “Semester Tracker” has been initiated in all 25 Community Colleges which is also being linked to 360° performance appraisal of faculty resources.

- **Standardized Timetable on weekly basis** has been prepared for implementation in AICCs from January, 2012 Academic Session.
ATDC-SMART Training Project: *Imparting Skills, Improving Lives*

Following the Hon'ble Finance Minister's budget speech in 2010 where in it was announced to launch a new scheme in Textiles Sector envisaging skill development of 30 lakh persons in 5 years, the Ministry of Textiles, Govt. of India selected ATDC as a Nodal Agency in February 2011 for implementing the Integrated Skill Development Scheme (ISDS) on a Pan-India basis.

ATDC conceptualized SMART (Skills for Manufacturing of Apparel through Research & Training) for providing cutting edge courses on state-of-art machinery for developing shop floor workforce with contemporary skills and other personnel required for various tiers of manufacturing of apparel. SMART stands for new age technology, contemporary curricula, trained trainers in new methodology and techniques with certification through IGNOU.

Pan-India implementation of SMART Training Project has progressed well in sync with the target and exceeded the target of 14000 candidates set by MoT for the first year of implementation. The Ministry of Textiles, Govt. of India has set a challenging target of training 34,000 candidates for 2012-13 for different trades to create a high caliber workforce for the Apparel Sector. Strategies, action plans and preparations of mobilizing to achieve the target for the candidates for the current year commencing from 1.4.2012 have already been discussed in the two ATDC Regional Conclaves of the Principals and Coordinators of ATDCs held recently and new targets have been set.

The SMART programme has achieved unprecedented success in not only training the workforce but also in attracting new investments in apparel sector as it is evident in and around Sitapura in Rajasthan, Raipur in Chhattisgarh and in other places in and around Patna (Bihar), Bhubaneswar (Orissa) etc.
Unique Features of SMART Training Project

- Largest Pan-India vocational training provider with a network of over 100 SMART Centres & Skill Camps.
- Creating Industry Ready Skilled Workforce
- Bridging the skill gaps to meet apparel industry's advancement in efficiency & productivity

- Bringing about overall systematic change in the apparel industry
- Key focus on increasing efficiencies, productivity and quality & better standards of living for the trainees and their families

- Pan-India presence in all Apparel manufacturing Hubs, clusters and catchment areas of youth including rural areas
- Qualified Faculty Resources and State-of-the-Art ATDC-SMART Centres with Industry simulated Environment for training

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SMART Pedagogy

Candidate selection with Peg Board & Ishihara Color Deficiency Test

· SMART Trainers’ & Trainees’ Manuals
· Industry relevant Curricula, Concepts & Methods

Simulated Production Environment & Practical Teaching to build stamina & skills

User-friendly Digital Contents and Customisation of Soft Skills Modules
Top Recruiters’ like M/S Shahi Exports, Mandya, Bangalore, M/s Chaman International, Jaipur, M/S Pratibha Syntex Pvt. Ltd. Pithampur, M/S Victus Dyeing (Garment Division), Tirupur, M/S Bombay Rayon Fashion Ltd., Bangalore, M/S Gokuldas Exports, Bangalore, M/S Scotts Garments, Tumkur, M/S Pee-Empro, Faridabad, M/S J Fashion, Jaipur, M/S Bhavik terryfab Riico Industrial Area, Jaipur, M/s Art Asia, Jaipur, M/S Scissor Arts Basis Godam Jaipur, M/s Tarus clothing, Bangalore, M/S Banswara Syntex Pvt. Ltd., Surat, M/S JPM Exports Pvt. Ltd, Kolkata, M/S Amode Garments. Indore and many more have employed ATDC trained candidates in the range of 60-150 each!
Industry Partnership and Sponsorship Linkages

The key to the success of SMART Project has been gainful employment of trained candidates and mobilization of candidates through motivational workshops, awareness camps and State Govt. & Industry Bhagidari. It has been observed that major catchment for skill focused SMART Certificate Courses are small towns, rural hinterlands and areas close to apparel clusters. Thus emphasis has been made on penetration of such areas by setting up “Skill Camps” attached to the Hubs as was envisaged in the SMART Project to get maximum number of candidates at lower cost.

Organisations supporting ATDC-SMART Initiative in Central/ State Governments

- NSFDC (National Scheduled Castes Finance & Development Corporation)
- NBCFDC (National Backward Castes Finance & Development Corporation)
- NSKFDC (National Safai Karmachari Finance & Development Corporation)
- NHFDC (National Handicapped Finance & Development Corporation)
- NSTFDC (National Scheduled Tribes Finance & Development Corporation)
- NMDC (National Minority Development & Finance Corporation)
- DSFDC (Delhi Scheduled Castes Financial and Development Corporation Limited)
- TAHDCO (Tamil Nadu Adi Dravidar Housing and Development Corporation Limited)
- NABARD (National Bank For Agriculture And Rural Development)
- Andhra Pradesh State Christian Finance Corporation (APSCFC)
- Mewat Development Agency (Haryana)
- Karnataka State Women’s Development Corporation (Bangalore)

The list is only illustrative
Training of Trainers' Academies

ATDC has been systematically upgrading the training infrastructure, pedagogy, industry-relevant curricula and systems and processes since the introduction of Integrated Skill Development Scheme (ISDS) in October 2012/February 2011. One of the major initiatives of ATDC is to train the trainers as there is acute shortage of quality trainers to train the candidates envisaged under the skill mission of the Ministry of textiles especially considering the huge target of 1.72 lakhs people mandated to ATDC.

Therefore, under the Integrated Skill Development Scheme (ISDS) of the MoT, GoI, ATDC set up the first Training of Trainers' Academy in Gurgaon in early April 2011 and have now trained over 274 candidates under the TOT academy over the year. The second TOT Academy in Thiruvananthapuram which started with a soft launch in December 2011 has already conducted two training programmes. The third TOT Academy is being planned to be made operational in Chhindwara by July 2012. Meanwhile, the TOT Academy in Gurgaon is organizing the first International programme on “Industrial Engineering in Apparel Manufacturing” by the Sri Lanka Institute of Textile and apparel (SLITA) experts who have been identified earlier on a mission visit held in February 2011.
The Training of Trainers’ Academy at ATDC is committed to upgrade the knowledge base and skill levels of instructors and trainers within ATDC and to develop an industry oriented approach in the pedagogy, teaching and instructional methodologies. ATDC - TOT Academy aims to bring about overall systematic change in the apparel industry and provide better quality trainers for industry.

Digital Contents Development for SMART Courses:

ATDC TOT Academy internal team in collaboration with M/s Enabling Dimensions started developing Digital Contents Modules this year. To begin with, work on Digital Contents for the SMART Sewing Machine Operator (Basic) Course was initiated with modules covering the SNLS threading mechanisms, SNLS machine settings, parts of a sewing machine needle, fabric exercises and garment exercises, etc.
Annual Report April 2011-March 2012

Apparel Training & Design Centre
Imparting Skills, Improving Lives

TRAINING PROGRAMMES CONDUCTED IN COLLABORATION WITH RENOWNED EXPERTS

Training of Trainers' (TOT) training programs by International & National Trade Experts which focus on increasing efficiencies, productivity and quality for the Apparel Industry

Inauguration ATDC-TOT Academy @ ATDC Integrated Campus, Kinfra Apparel Park, Thiruvanthapuram (Kerala)

Mrs Manisha Sinha, Director, MOT presenting the Training Programme Certificate to Technician-training candidates

The Academy is developing Trainer's manuals, conducting Pan-India Training of Trainers programmes, initiating International Knowledge Exchange programmes and holding workshops with renowned Experts from India and overseas, to benefit the ATDC's trainers’ & instructors’ and the industry personnel.
Other Initiatives & Activities

Annual Regional Conclave:

The annual tradition of ATDC's Principal Meet began in 2010 bringing together Principals of ATDCs' from across India for in-depth deliberations on the key learning's and challenges of the previous year, and opportunities and roadmap for the upcoming year.

Every year ATDC's Principals' Meet is planned in the month of March /April to review performance, debate issues and prepare for the challenges ahead. A new format of Regional Conclave was planned for 2012.

To begin with the Annual Regional (South & West Region) Principals' Conclave-2012 was organised at the Integrated ATDC Campus, KINFRA International Apparel Park, Thiruvananthapuram from 6th -10th February, 2012 which led to very productive discussions and plans for the new financial year. The next Regional Conclave for the ATDC (North, East & North East) Principals' took place from 12th -14th March at Paridhan Vikas Bhawan, Gurgaon (ATDC, National Head Office).

Highlights of Regional Conclave (North, East & North-East Region)

Padamshree Dr A Saktivel, Chairman AEPC, ATDC & IAM chaired the Inaugural session along with Sri Hari Kapoor, Vice Chairman, ATDC and Dr Darlie Koshy, DG & CEO-IAM & ATDC. On the occasion Dr A Saktivel, Chairman AEPC, ATDC & IAM congratulated the entire ATDC team for the lead it has taken through ATDC-IGNOU Community College, SMART Training Project and Training of Trainers' Academy and encouraged the team to take the initiatives to the next level, especially quality upgradation and industry linkages.

During the meet, Shri Hari Kapoor, Vice Chairman - ATDC & Dr. Darlie Koshy, DG & CEO-IAM & ATDC highlighted that the apparel industry would require approx. 10 million additional workforce by 2020 and more than 15,000 – 20,000 trainers would be required for training the candidates and how ATDC through its network is effectively imparting skills & improving lives in this direction to meet the requirements.
Highlights of Regional Conclave (South & West Region)

The first day started with an insightful opening session by Prof. Raja Sekheran Pillai, Former VC-IGNOU & Principal Secretary-Science & Technology Department, Govt. of Kerala as he congratulated ATDC for its focused Leadership & Execution on specially developing a comprehensive “Skill Pyramid” for the entire workforce requirement from shop floor to managerial level in the Apparel Sector. Prof. Pillai especially highlighted from the pyramid model coined by Dr. Darlie Koshy, DG & CEO-IAM & ATDC that it can be even tapped for S&T Skills as garment manufacturing also entails much Science and Technology.

The Conclave progressed with Shri Hari Kapoor, VC-ATDC, Dr. Darlie Koshy, DG & CEO-IAM & ATDC, Dr. C.K Ghosh, Nodal Officer, CCU-IGNOU sharing ideas & future road map with the ATDC teams.

Implementation of ERP:

The detailed work schedule for SRS of all the departments has been completed and synchronization with the biometric attendance system followed in ATDC and with the IGNOU portal has also been completed. As per the current status the ERP implementation will begin in early June, 2012.
Investments on Education & Teaching Aids, IT Software's & Hardware's, Infrastructure, and General Admiration have been made by ATDC to develop State-of-the-Art Facilities Pan-India. Purchase & procurement for the ATDC SMART Training Project has been made under the ISDS for Apparel sector on a Pan-India basis from February 2011, with proper policy and procedures for purchases were laid down duly approved by ATDC-BOG through a documented “Purchase & Procurement guidelines” under which the purchase procedure for various brackets have been defined and Purchase Committee set-up to finalise the purchases. The summary of the purchases under SMART and AICC during the year 2011-12 in broad heads is presented alongside.

Resource Planning & Purchase for Up-gradation of ATDC Facilities
HR Initiatives:

Assessment & Motivational workshop:

An HR Assessment / Motivational Workshop by WOW Factors was carried out for all Principals' and NHO Officials in Feb/March this year.

A 30 question diagnostic survey done using the NBE (Neethling Brain Instruments) helped to understand each individual their thinking preferences and the consequent Workshop aimed to develop whole-brain thinking in individuals. The session started with a brief ice breaking exercise emphasizing on Listening Skills and how important it is to understand instructions properly. Throughout the workshop, which was an interactive one, participants were made aware of their brain activities (Left Brain & Right Brain). Team building exercises stressed upon the importance of trust, communication, helping others in certain situations, problem solving and decision making.

Staff Welfare Activities: An offsite visit to Nanital was organised for all NHO officials and Staff members which included recreation activities, team building games and sightseeing. It was a refreshing start for the upcoming achievement year!
2011-12 IN PICTURES

Team of ATDC-SMART Trainers along with Dr. Darlie Koshy, DG & CEO-IAM & ATDC at the inauguration of an ATDC-SMART Centre

ATDC-Tool kit distribution by Dr. Prem Kumar, Cabinet State Minister, Bihar

Sh. Hari Kapoor, Vice-Chairman, ATDC blessing Differently Abled SMART candidate at a Certificate Distribution Ceremony

Shri VS Sivakumar, Hon'ble Minister of Transport & Devaswom, Kerala State lighting the lamp on the Inauguration of ATDC Integrated Campus, Thiruvananthapuram

Shri Kamal Nath, Hon'ble Union Cabinet Minister, Urban Development Inaugurating ATDC-SMART Amarwara Centre

Motivation & Life skills Workshop for Candidates under SMART

Happy Trainees | Satisfied Employers| Growing Industry Confidence
# BOUQUET OF COURSES

## ATDC-IGNOU COMMUNITY COLLEGE PROGRAMMES

### A. CREDITIZED PROGRAMMES

<table>
<thead>
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<th>S. No.</th>
<th>Programme</th>
<th>Duration</th>
<th>Eligibility</th>
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<tr>
<td></td>
<td><strong>Associate Degree</strong></td>
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<td></td>
</tr>
<tr>
<td>1</td>
<td>Apparel Manufacturing</td>
<td>2 Years - 5 Years</td>
<td>12th pass or equivalent</td>
</tr>
<tr>
<td>2</td>
<td>Fashion Design</td>
<td>2 Years - 5 Years</td>
<td>12th pass or equivalent</td>
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<tr>
<td></td>
<td><strong>Diploma</strong></td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td>Apparel Manufacturing Technology</td>
<td>1 Year - 3 Years</td>
<td>12th pass or equivalent</td>
</tr>
<tr>
<td>4</td>
<td>Fashion Design Technology</td>
<td>1 Year - 3 Years</td>
<td>12th pass or equivalent</td>
</tr>
<tr>
<td>5</td>
<td>Apparel Pattern Making &amp; CAD</td>
<td>1 Year - 3 Years</td>
<td>12th pass or equivalent</td>
</tr>
<tr>
<td>6</td>
<td>Apparel Quality Assurance &amp; Compliance</td>
<td>1 Year - 3 Years</td>
<td>12th pass or equivalent</td>
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<td>7</td>
<td>Knitwear Manufacturing Technology</td>
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<td>12th pass or equivalent</td>
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<td></td>
<td><strong>Certificate</strong></td>
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<tr>
<td>8</td>
<td>Apparel Pattern Making</td>
<td>6 Months - 1 Year</td>
<td>10th pass or equivalent</td>
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<td>9</td>
<td>Production Supervision &amp; Quality Control</td>
<td>6 Months - 1 Year</td>
<td>12th pass or equivalent</td>
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<td>10</td>
<td>Knitwear Manufacturing Technology (Foundation)</td>
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<td>12th pass or equivalent</td>
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<td>11</td>
<td>Apparel Export Merchandising</td>
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### B. NON-CREDIT CUSTOMIZED PROGRAMMES

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<td>Garment Construction Techniques</td>
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<td>2</td>
<td>Computer Aided Design (Pattern Making)</td>
<td>1 ½ months / 72 hours</td>
<td>10th pass or equivalent</td>
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<td>3</td>
<td>Computer Aided Design (Fashion Studio)</td>
<td>1 ½ months / 72 hours</td>
<td>12th pass or equivalent</td>
</tr>
<tr>
<td>4</td>
<td>Computer Aided Design (Merchandising Manager)</td>
<td>1 ½ months / 72 hours</td>
<td>12th pass or equivalent</td>
</tr>
</tbody>
</table>

## ATDC - SMART COURSES

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Programme</th>
<th>Duration</th>
<th>Eligibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>SMART Operator (Basic)</td>
<td>1 month</td>
<td>5th pass or Equivalent</td>
</tr>
<tr>
<td>6</td>
<td>SMART Operator (Advance)</td>
<td>1 ½ months</td>
<td>5th pass or Equivalent</td>
</tr>
<tr>
<td>7</td>
<td>SMART Finishers and Packers</td>
<td>1 month</td>
<td>5th pass or Equivalent</td>
</tr>
<tr>
<td>8</td>
<td>SMART Quality Checker</td>
<td>1 month</td>
<td>8th pass or Equivalent</td>
</tr>
<tr>
<td>9</td>
<td>SMART Machine Technician</td>
<td>1 ½ months</td>
<td>10th pass or Equivalent</td>
</tr>
<tr>
<td>10</td>
<td>SMART Surface Ornamentation Techniques</td>
<td>1 week - 3 weeks</td>
<td>5th pass or Equivalent</td>
</tr>
</tbody>
</table>
ATDC - under the Education & Training initiative of AEPC

ATDC Network of 25 'Colleges for the Community'
Central Academic Office:
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Phone: 0124-4659502/9508

Network of 100 SMART Centres & Skill Camps

An ATDC Skill Development Project for Apparel Industry, under MOT, GOI
National Project Office:
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Website : www.atdcindia.co.in
Email : info@atdcindia.co.in

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