“ATDC is an a leading training partner of the Integrated Skill Development Scheme under the Component 1 of the Ministry of Textiles, GOI since inception to contribute to the Apparel training implementation across India. ATDC has trained about 1,65,000 candidates under this scheme and have played a pioneering role in imparting quality training and linking them to wage employment in apparel sector. During the extreme shortage of workforce in 2010-2013, the active role played by ATDC has indeed given it the status of ‘preferred training partner’ in Apparel Sector.”

“ATDC will leave no stones unturned to impart necessary skills to empower the students especially youth and women in remote areas and villages which would equip them with skills for getting wage employment or for starting their own micro-businesses. Special emphasis is being given to impart soft skills and competencies to pursue not just an entry-level job but a career in apparel industry.”

“ATDC focuses on access, quality and employable skills for the trainees. With its Pan-India presence and closeness to apparel clusters, not only the established ones but also the emerging apparel clusters, ATDC is an Institution which apparel exporters depend on for not only training their workforce but also for technical expertise and Training of Trainers.”

**ATDC BOG Members**

- Sh. H K L Magu
- Sh. Ashok Rajani
- Sh. Sudhir Sekhri
- Sh. Ashok Logani
- Sh. Ranjit P. Shah
- Dr. A. Sahikhel
- Sh. Premal H. Udani
- Sh. Premal H. Udani
- Sh. Rakesh Vaid
- Sh. S. S. Madan
- Sh. P. M. S. Uppal
- Sh. Anil Buchasia
- Sh. Vijay Jindal
- Sh. Pratim Goel
- Sh. Pratim Goel
- Sh. Vivek Khandelwal
- Smt. Kavita Gupta, IAS
- Sh. Dinesh Nijhawan

**Messages**

Shri Virender Uppal
Chairman, AEPF, ATDC & IAM

“ATDC is an a leading training partner of the Integrated Skill Development Scheme under the Component 1 of the Ministry of Textiles, GOI since inception to contribute to the Apparel training implementation across India. ATDC has trained about 1, 65,000 candidates under this scheme and have played a pioneering role in imparting quality training and linking them to wage employment in apparel sector. During the extreme shortage of workforce in 2010-2013, the active role played by ATDC has indeed given it the status of ‘preferred training partner’ in Apparel Sector.”

Dr. Darie O. Koshy
DG & CEO, ATDC & IAM

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Shri Hari Kapoor
Vice Chairman, ATDC

“ATDC focuses on access, quality and employable skills for the trainees. With its Pan-India presence and closeness to apparel clusters, not only the established ones but also the emerging apparel clusters, ATDC is an Institution which apparel exporters depend on for not only training their workforce but also for technical expertise and Training of Trainers.”
ATDCs STRIDES TOWARDS ‘SKILLING YOUTH’

The Apparel Training & Design Centre (ATDC) is India’s largest Quality Vocational Training Provider for the Apparel Industry. The ATDC was set-up in 1996 under the aegis of AEPIC to create technically trained shop-floor workforce for apparel sector so that productivity and efficiency could increase besides ensuring ready availability of quality workforce for various levels in the garment manufacturing industry. Over the last 5 years especially since the launch of the ISDScheme of Ministry of Textiles, GOI in 2010, ATDC has built a unique position as the largest quality education & training provider dedicated to apparel sector in the country for skilled workforce and personnel for different tiers of manufacturing.

ATDCs has emerged as the largest Vocational Training Provider being a nodal agency under component-1 for implementing Integrated Skill Development Scheme (ISDS) of Ministry of Textiles, GOI in 2010 when ATDC took the ambitious target of training 1,72,220 candidates in five years under SMART project and has successfully trained 1,52,138 candidates through 176 ATDC Centres pan-India till March 2015. ATDC has also established 65 Vocational Institutes as “VTIPs” aligned to the Skill Development Initiative (SDI) Scheme of National Council of Vocational Training, DGT, 30 SKPs’ aligned to AICTE’s NSQF (National Skill Qualification Framework) under Ministry of HRD, GOI and collaborated with RGNYID (Rajiv Gandhi National Institute of Youth Development) under Ministry of Youth Affairs, GOI to impart Level 5, Level 6 & Level 7 of NSQF for two B.Voc Programmes viz. B.Voc in Apparel Manufacturing & Entrepreneurship and B.Voc in Fashion Design & Retail. This makes ATDC the only organization offering shop floor, supervisory and managerial level courses within the education and training eco-system i.e. SMART training for taking care of courses of 1 month to 4 month duration (Skill Level 01-02) and ATDC Vocational Institutes (Skill Level 03-04) for offering MES courses of six months to one year and now offering three year B.Voc courses (Skill Level 05-07) based on the ‘National Vocational Qualification Framework’ of AICTE. The impact potential of ATDC is outlined in the comprehensive Skill Pyramid Model for the Apparel sector which provides a comprehensive training Eco-system for the apparel sector and has accorded a leadership position to ATDC in the sector.

ATDC contributed to the National Skillscape in the form of developing Contemporary Curricula for over 29 trade courses (Garment & Fashion sectors) along with Directorate General of Training (DGT) & National Council for Vocational Training (NCVT) for certification requirements and with All India Council of Technical Education (AICTE) for the Apparel & Textile sector as part of the National Vocational Education Framework (NVQF) both under the Chairmanship of Dr. Darlie Koshy, DG & CEO-ATDC & IAM. ATDC has been honored with ‘Best Training Institution of the year-National’ by Franchise India along with ‘Best Institute: Innovation 2015’ by ASSOCHAM.

ATDC was awarded ‘Best Training Institution-National’ by Education Award (Franchise India) at ‘Indian Education Awards 2015’ on June 10 at a function held in Taj Vivanta, Surajkund. ATDC has been selected for this award for its contribution to large scale quality skillling of Indian youth specially women in rural/ mofussils and semi urban areas for meeting the rapidly changing skill requirements of Apparel Sector with real time Industry relevant skill modules & new learning solutions, thus providing wage employment for youth specially women having dedicated verticals to work with Ministry of Textiles, GOI (for ISDS Project), DGT (Ministry of Skill Development & Entrepreneurship, GOI) (for Longer Duration Vocational Courses) and AICTE (Ministry of HRD, GOI) & RGNYID (Ministry of Youth Affairs & Sports, GOI) for B.Voc Courses.

For introducing new innovative skill development-training programmes for youth alongside various verticals, the Associated Chambers of Commerce and Industry of India (ASSOCHAM) honored ATDC with the “Best Institute: Innovation Award” at its “Skillling India” summit in New Delhi. ATDC was recognized for its innovative training initiatives like creation of brand “SMART.” launch of ATDC-JUKI Tech Innovation Centre, “Product Specialty Centres”, new approaches such as Simulated Production Environment, state-of-the-art infrastructure, SMART Trainee Kits and Training of Trainers’ (TOT) Academies.

ATDC by offering a comprehensive bouquet of courses for ‘career’ progression in an integrated manner through creating a “step ladder-training eco-system” with clear focus on “Skillling of aspirational Indian youth.”

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ATDC’s Major Vocational Streams

- **ATDC SMART Training Programme** (Skill Level 01-04)
- **ATDC Vocational Institute** (Skill Level 05-07)
  a) Long Term Through DGT
  b) B.Voc Programme
- **ATDC Smart Training of Trainers’ (TOT) Academy**

ATDC has a massive scale of operations on a Pan-India basis and training every month over 3000-4000 people in the short-term courses and over 7,000 to 7500 candidates per annum in long-term courses. Apart from this ATDC has set-up 3 Training of Trainers Academies (Gurgaon (North), Thiruvananthapuram (South) & Chhindwara (West) and 1222 faculty members have been trained till March 2015. In addition it is important to note that ATDC is the only organization which offers shopfloor, supervisory & managerial level trainings/courses within the education and training eco-system i.e. SMART Training Programmes for taking care of courses of 1 month to 4 month duration (Skill Level 01-04) and ATDC Vocational Institutes (Skill Level 05-07) for offering training till B.Voc are clearly in line with the upcoming ‘National Vocational Qualification Framework’ in India. Creation of such a comprehensive training Ecosystem has accorded a leadership position to ATDC by transforming to become India’s largest vocational training provider for the apparel sector.

1. **ATDC SMART Training Programme (Skill Level 01-04)**

ISDS Initiative of Ministry of Textiles, GOI and Creation of Brand SMART Ministry of Textiles, GOI is the 1st Ministry in India to launch the skill development initiative with a target to train over 2.675 million people in the Textile & Apparel segments in over 5 years (2 years of 11th FYP & 12th FYP). ATDC was selected as a Nodal Agency for MOT under Component-I for implementation of the ISDS and ATDC for the implementation of the project created a contemporary brand SMART (Skills for Manufacturing of Apparel through Research & Training) and has committed to train a total of 2,30,000 people till 31st Mar 2017. Till April 2015 in 176 ATDC Centres’ Skill camps pan-India ATDC has already completed training of cumulatively 1, 59, 174 candidates thus contributing to over 55 percent of the MOT’s overall training target through ATDC-SMART Training Programme.

The visionary creation of the brand “SMART” to provide ‘demonstrable’ and ‘employable skills’ proved to be a major step capturing the imagination of both Government and the Apparel Industry. The unique features of the “SMART operator” is that the operator is not an ordinary operator any more after training but a “SMART operator” who is committed to smart working for Productivity & Efficiency. The SMART Fast-Track curricula developed by ATDC-SMART Team with inputs from overseas experts have helped in bringing out a more scientific approach to training of shopfloor workforce. ATDC had also introduced for the first time a “Hub & Spoke” approach by setting up skill camps/ peripatetic and other centres to reach out to candidates in semi urban and rural hinterlands.

ATDC-SMART Training Project has attracted widespread attention as these courses provide fast-track training to youth in employable skills. With about 30-45 days’ training, an ATDC trained candidate can earn from Rs. 6,500 to Rs. 10,000 as wages depending upon the state and location.
Candidate Enrollment in ATDC-SMART Training Programmes (till March 2015)

TOP 6 leading States in ISDS implementation through ATDC (Trained Candidates Apr’14-Mar’15)

ATDC-SMART Training Project has attracted widespread attention as these courses provide fast-track training to youth in employable skills. With about 30-45 days’ training, an ATDC trained candidate can earn from Rs. 6,500 to Rs. 8,500 as wages depending upon the state and location.

The scale of the ATDC’s mission of ‘imparting skills, improving lives’ is now extended to over 176 locations across India. ATDC through its pan-India presence is reaching out to the weaker and disadvantaged sections of the society by providing gainful employment including wage & self-employment, in this labour intensive Pan-India industry. A complete list of ATDC’s presence is presented below.

Candidate Enrollment in ATDC-SMART Training Programmes (till March 2015)

- Tamil Nadu
- Rajasthan
- Odisha
- Bihar
- Madhya Pradesh
- Karnataka

Geographical Divide

- Rural 31%
- Semi Urban 21%
- Urban 48%

Category

- General 35%
- SC 20%
- ST 7%
- OBC 31%
- General 7%
- SC 5%
- ST 5%
- OBC 31%

Gender

- Male 15%
- Female 85%

ATDC SMART Programmes - Most Popular

- Sewing Operator Basic
- Sewing Operator Basic & Advance
- Quality Checker
- Surface Ornamentation

Pan India-ATDC Presence

ATDC Centres / Skill Camps Pan-India (as of 31st March 2015)

North
- Haryana: Bhiwani, Faridabad, Gurgaon, Rewari
- Punjab: Ludhiana, Dhar, Sunam, Faridkot, Phillaur
- Himachal Pradesh: Dharamshala

South
- Tamil Nadu: Coimbatore, Madurai, Tirunelveli, Tiruchirappalli
- Tamil Nadu: Coimbatore, Madurai, Tirunelveli, Tiruchirappalli
- Karnataka: Bangalore, Gadag, Chikballapur, Kolar
- Odisha: Bhubaneswar, Baripada, Behrampur
- West Bengal: Kolkata, Howrah, Darjeeling

East
- Bihar: Patna, Muzaffarpur, Gaya, Chhapara, Hajipur
- Jharkhand: Ranchi, Hazaribag, Singhbhum
- Assam: Guwahati, Silchar, Akhaura

West
- Gujarat: Surat, Ahmedabad, Vadodara, Godhra
- Rajasthan: Jaipur, Dungarpur, Jodhpur, Udaipur

The candidate profiles of ATDC-SMART training programmes indicate 85% women and about 79% candidates from rural and semi-urban areas and over 75% have been placed in the apparel industry with 45% in large & SME and also 25-30% in domestic industry units/ self-help groups and rest for self-employment.

The candidate profiles of ATDC-SMART training programmes indicate 85% women and about 79% candidates from rural and semi-urban areas and over 75% have been placed in the apparel industry with 45% in large & SME and also 25-30% in domestic industry units/ self-help groups and rest for self-employment.
SMARTer Steps for quality improvement at ATDC

- Hopes Fly high for Women in Uttar Pradesh
  Expanding the horizon of opportunities for women from the margins, the newly set up ATDC-SMART Skill Camp at Barabanki rolled out Sewing Machine Operator (Basic) courses for two batches consisting of 40 girls each. From bio-metric attendance system to advanced training machineries, the ATDC Skill Camp is equipped to ensure quality training for women and open ‘employability’ gateway for them.

- Reskilling & Upskilling
  Skilling is relevant but with changing times, in the words of Dr Darlie O. Koshy, the need of the hour is to focus also on “upskilling” and “reskilling.” With this clear mindset, ATDC Bhubaneswar recently organised an intensive sewing machine training programme for its faculty members. The four-day training programme touched upon the issues of speed, accuracy and quality on SNLS and specialised machineries.

- Empowering tribal youth top priority
  The government is committed to the economic development of the youth, particularly tribal youth, by imparting them vocational training in the apparel sector, said Union Tribal Affairs Minister Jual Oram during his recent visit to ATDC Bhubaneswar in Odisha. “The Centre is imparting vocational training and enhancing capacity building that can help the youth in rural and urban areas improve their socio-economic life,” the Minister added. During the visit, the Minister also interacted with students undergoing skills training in apparel manufacturing and fashion design at ATDC Bhubaneswar.

- Join Stress-Free Floor
  In order to instill labour compliance, face new challenges and learn newer technologies for those working in the apparel industry, ATDC Surat organised a seminar titled “Mental Fitness for Work” recently. Mr Chetan Joshi, general manager (personal & administration) from Mafatlal Industries Ltd. offered insights into the nuances of moulding the mind into accepting challenges of work. He noted that workers would stress their mind less and gain more if they make proper planning, follow safety standards and find the most efficient way to finish a job instead.

ATDC Vocational Institutes (Skill Level 05-07)

A) Long-Term Programmes Through AVI (DGT)
  The ATDC Vocational Institutes form a higher quality level of training in the eco-system in order to mainstream vocational education and to provide “modularity and certification” to the students enrolled in ATDC Centres. ATDC has established 65 Vocational Institutes as “VTIs” aligned to the SDI Scheme of NCVT/DGT, Ministry of Skill Development & Entrepreneurship. ATDCs long-term training courses address critical knowledge and skill-sets required for the apparel sector, leading to Certificate, Diploma and Advanced Diploma with dual certification of ATDC and award of certificate by NCVT ensuring ‘employability’ and ‘flexibility’. In addition, 30 of ATDC’s Hubs & major Institutes have been approved as Skill Training Providers (SKPs) by AICTE to offer Vocational Contents under the National Skill Qualification Framework (NSQF).
  Since Jan 2010 the ATDC long-term programmes (6months to 2 yr-duration) have enrolled up to July 2015 over 21,103 candidates through direct / paid route and also through group sponsorships from various national/ state welfare agencies. The response this year from the CSR initiatives of Corporates also has been very encouraging. In the year 2014, 3288 number of candidates were enrolled through sponsorships, which in January 2015 session reached a level of 3460 candidates and over 3500 expected in July 2015 session. With such substantial sponsorships for long-term AVI courses, the no. of AVIs has been increased from 25 to 65 AVIs Pan-India to mobilize the target group for which the sponsorships are granted.
  Numerous Initiatives have been taken for mobilizing candidates such as local promotions, outdoor media publicity like flex banners/hoardings at prominent locations in the city and around the centre and direction boards, signage, posters in the apparel industry, career counseling and awareness camps and electronic media / cable TV announcements, etc. ‘Hunarbaaz-Skilled to

- Extending a helping Hand
  At BIG FM’s “Dariyadilli programme”, ATDC Ranchi donated woollens to help the poor overcome cold and harsh weather conditions. ATDC dispatching relief fund for flood-devastated Alipur in New Delhi recently. The workshop mapped the career opportunities available for the youth in the apparel industry. The ATDC faculty highlighted the areas in which the youth can take part and contribute to the further growth of the apparel industry, enriching their own lives in the process. They also informed youth about various diploma, certificate and short-term courses at ATDC.

The SMART initiative is just one part of ATDCs skilling mission. To enhance usefulness and reach of its training programmes, ATDCs through its Vocational Institutes at 65 locations pan-India offers 6 months to 2 years long-term programmes to provide continuous supply to junior and middle level professionals to the apparel sector.
12

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30 ATDCs are approved by AICTE as Skill Framework (NSQF) and perform the role of SKPs- Skill Knowledge Providers in the Bachelor Degree B.Voc Diploma/Advance Diploma/Degree, the ATDC signed MOU with AICTE (All India Council of Technical Education) for implementation of National Skill Qualification Framework (NSQF) and perform the role of SKPs- Skill Knowledge Providers in the Apparel-Fashion-Textiles and related areas. 30 ATDCs are approved by AICTE as Skill Knowledge Providers (SKPs) and the MOU facilitates ATDC to join hands with an Institute/University for imparting and awarding credits for the "General Contents" of the NSQF. As per the scheme, for award of Diploma/Advance Diploma/Degree, the "Vocational credits" granted by SKP and "General Credits" granted by University are to be collated. Accordingly ATDC collaborated with Rajiv Gandhi National Institute of Youth Development (RGNIDY) to impart Level 5, Level 6 and Level 7 of the NSQF as SKP for the two B. Voc Programmes viz. B.Voc Apparel Manufacturing & Entrepreneurship and B. Voc Fashion Design & Retail.

Rajiv Gandhi National Institute of Youth Development (RGNIDY) is an Institute of National Importance by the Act of the Parliament No. 35/2012 and offers UG & PG programmes in the area of youth development. RGNIDY has announced B.Voc Programmes in collaboration with ATDC from the Academic Session July 2015-16 (refer RGNIDY website www.rgnidy.gov.in). These new generation courses in the first phase will be offered at select 13 ATDCs located close to Apparel Textile Clusters which includes ATDCs at Jaipur, Okhla, Noida, Gurgaon, Faridabad, Bangalore, Hyderabad, Kolkata, Patna, Bhubaneswar, Chhindwara and Indore and also through ATDC Chandigarh in the RGNIDY provided built-up space at Punjab Engineering College (PEC) Campus in sector-12 Chandigarh.

New Initiatives taken by ATDC AVIs:

ATDC Signs MOU with DGT:

In an attempt to reduce the growing gaps between skilled man power requirements and availability, Directorate General of Training (DGT) and Apparel Training & Design Centre, Gurgaon (ATDC), signed a Flexi-MOU (Memorandum of Understanding for skill development in garment and fashion sector. The MoU was signed between Mr. Alok Kumar (IAS), Director General, DGT and Dr. Darline Koshy, DGCCEO ATDC. DGT comes under Ministry of Skill Development & Entrepreneurship, GoI. It implements the Skill Development Initiative Scheme (SDIS), which is a Centrally Sponsored scheme to provide vocational training, test and certify people to improve their employability and gain employment. ATDC is providing training and facilitating employment after necessary assessment in coordination with DGT. This Flexi MOU agreement aims at imparting employment oriented training to the youth on National Level. The MOU outlines the commitment of both the parties to enter into joint initiatives to offer specific vocational training programs as per the skills needed for the job and demands of the industry to train particularly youth & women.

ATDC set to roll-out B.Voc Programmes for Apparel-Fashion sectors - Signs MoU with AICTE and collaborates with RGNIDY under the Ministry of Skill Development

ATDC in an attempt to reduce the growing gaps between skilled man power requirements and availability in the apparel industry, Apparel Training and Design Centre (ATDC) signed a MoU (Memorandum of Understanding) with All India Council of Technical Education (AICTE), on 31st December 2014 for approval to offer B. Voc Programmes in Apparel Manufacturing & Entrepreneurship and Fashion Design & Retail. The MoU was signed by Prof S. S. Mantha, AICTE and Sh. Virender Uppal, Chairman, ATDC. This initiative is a significant one as it certainly goes a long way in promoting skilled based competency modules to be part of the skill certification levels where a student can undergo skill based learning in textile, apparel and fashion sectors systematically and have both lateral and vertical mobility.

ATDC AFFILIATES WITH AMH-SSC for ‘17 JOB ROLES’ FOR APPAREL SECTOR

This initiative is an another step forward towards establishing competence of ATDCs desiring of delivering vocational training from NVEQF/NVQ/NSQF level 1 to 10 which is based on National Occupational Standards (NOS) created by Apparel Made-Ups & Home Furnishing Sector Skill Council (AMH SSC) constituted with NSDC. The alignment of ATDCs and AMH SSC through the process of Affiliation will focus on learning and development of the learners so that they are easily employable in the apparel sector/ industry. The process is also expected to encourage ATDCs to pursue continual excellence so that they are always in tune with the requirements of the industry. Thus the purpose of Affiliation is to maintain high standards of quality in delivering NOS based vocational training.
ATDC-SMART Training of Trainers’ (TOT) Academy

Faculty upgradeation Programmes / Bringing Innovation & Latest Technology Know-how to the Industry

ATDC has been systematically upgrading the training infrastructure, pedagogy, industry relevant curricula and system had realized the need for high-quality trainers who would make a world of difference for building-up sound quality of the training programmes which will differentiate ATDC among the competitors as well as the minds of potential candidates. Thus, along with laying a road map for mass training of candidates, ATDC in a pioneering initiative set-up 3 Training of Trainers’ Academies in Gurgaon(NCR), Thiruvanthapuram (Kerala) and Chhindwara (MP) and the Academies have been actively formulating strategies and establishing methodologies for development of Course Contents, Digital Contents, Soft Skill Modules, Conducting Training Programmes and establishing collaborations to introduce need concepts like lean management, productivity improvement etc. Over 1,222 faculty members and industry personnel have already benefitted till April, 2015 in multiple programmes.

During the year several new initiatives and training were initiated as a part of the ATDC TOT Academies:

● ATDC signs MoU with Textile Committee for Training of Trainers Programmes

Apparel Training & Design Centre (ATDC) has signed an MoU with Textiles Committee (a statutory body under the Ministry of Textiles, Government of India) in order to fulfill the need for high quality trainers who would make a world of difference in building up sound quality of the training programmes undertaken by ‘IA’ under ISDS. ATDC-TOT Academy will provide its expertise and resources in Contents Development and organize and conduct ‘Training of Trainers’ Programmes for Trainers / Assessors Implementing Agencies of ISDS.

The Textiles Committee has been selected and designated as Resource Support Agency (RSA) under the 12th FYP for Integrated Skill Development Scheme (ISDS) of the Government of India for Textiles and Clothing Sector. The Textiles Committee in collaboration with ATDC as a knowledge partner will facilitate and undertake the training of Trainers programmes for the Apparel Sector for improvement in pedagogy, teaching methodology and instructional techniques apart from having also focus areas viz. improvement of productivity & efficiency etc.

There is a vital requirement of training good quality trainers in ‘Teaching Pedagogy’ while also further developing their Core Competencies in Vocational Training in Apparel. ATDC Training of Trainers Academy in 3 locations Gurgaon, Chhindwara and Thiruvanthapuram enable Faculty Resource upgradation programmes bringing innovation and latest technological know-how to the Apparel Industry.

● New: ATDC TOT Academy introduces SKE Programme for Supervisors and Floor Managers for Apparel Industry

A customized 3 Day Skill and Knowledge Enhancement (SKE) Training programme for Supervisors and Floor Managers of Apparel Industry was conducted by ATDC TOT Academy Supervisors and Floor in-Charges-Managers are the Middle Level Managers who play a pivotal role in Apparel Production Manufacturing Organizations. This training is professionally designed so that they can understand their roles and responsibilities and also learn the ‘Best Practices’ from Leading Experts of Apparel Industry.

Sessions covered topics such as Garment Classifications, Measurement Techniques, Fundamental of Spec Sheets, Seam & Stitches, Needle type & Thread consumption, Industrial Engineering Basics, Types of Production System, Work flow in the Apparel Industry, SAM/SMV Calculations & Productivity & Quality Improvement and Compliances in the Factory to enhance industry professionals.

● ATDC advocates “Lean Management” to apparel industry by organizing “Lean Manufacturing Practices” by SLITA Experts

In collaboration with the famed Sri Lanka Institute of Textile and Apparel (SLITA) inaugurated the new initiative of an “advance workshop” on “Lean manufacturing practices and implementation”. The advance workshop provided new insights in achieving higher efficiency & productivity learning from insights of Sri Lankan Apparel Industry.

The Training covered topics such as Goals of the Lean enterprise, Seven Types of Wastes, Financial Aspects, Cost Reduction, Value Engineering, Process Mapping, Standard Operations, Visual Management, 5 S & its implementation, Value Steam mapping (VSM), Lead Time – video on Cellular Concept , Behavioural Metrics and various case studies exercises. The training was in context of providing advance and upgraded specialised skills to ATDC Faculty Resources especially teaching AMT Courses.

SLITA’s Experts: Mr. Nawaz Mustapha, Director General, SLITA and Mr. B.L.S.P. Nishantha, Programme Coordinator & Chief Technologist, SLITA conducted the training.

**The training is under RDAT, West Bengal region under NCVT & ISDS guidelines**

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<th>TRAININGS/WORKSHOPS</th>
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<tr>
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<td>SMO Training by Mr. Paul Dalder</td>
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<td>2</td>
<td>Machine Mechanic Programme by JUKI &amp; Brother</td>
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<td>Advance SMO Training by JUKI</td>
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<td>CITA Training 1 – “Sim Factory- A computerised Coaching system for sewing Line Management”</td>
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<td>CITA Training 2 – “Sewing Training &amp; Engineering”</td>
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<td>CITA Training 3 – “Sustainability in the Textile and Clothing Industry and Higg Index”</td>
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<td>“Attachment Designing &amp; Making” Seminar Conducted by JUKI</td>
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<td>Adobe Software Training</td>
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<td>Retail Sales Associates Training, Mumbai</td>
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<td>Principles of Textile Testing by SGS Lab Gurgaon</td>
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<td>Machine Maintenance Training Programme by Juki at Chhindwara</td>
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<td>Intensive Sewing Machine Training Programme at ATDC-Bhubaneswar</td>
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<td>Surface Ornamentation Training Programme at ATDC -TVM</td>
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<td>TUKA TECH CAD Software Training Programme at ATDC-Chhindwara</td>
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<td>Soft Skills and Occupational Safety &amp; Health at ATDC-NHO,Gurgaon</td>
<td>29</td>
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<tr>
<td>26</td>
<td>Intensive Sewing Machine Training Programme at ATDC-NHO,Gurgaon</td>
<td>22</td>
</tr>
<tr>
<td>27</td>
<td>SLITA Training on “Lean Manufacturing Practices” at ATDC-NHO,Gurgaon</td>
<td>36</td>
</tr>
<tr>
<td>28</td>
<td>Soft Skills and Teaching Pedagogy Training at ATDC Bangalore</td>
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</tr>
<tr>
<td>29</td>
<td>Training on GAR-105 (Tailor Basic Sewing Operator)Course at ATDC</td>
<td>184</td>
</tr>
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<td>30</td>
<td>Skill and Knowledge Enhancement (SKE) Programme for Supervisors and Floor Managers of Apparel Industry at ATDC_NHO,Gurgaon</td>
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</tbody>
</table>

**SUB TOTAL** 1240
ATDC ANNUAL REVIEW 2014-15

Candidates sponsored by Apex Organization during 2014-15

<table>
<thead>
<tr>
<th>Sr.No.</th>
<th>Sponsoring Agency</th>
<th>No. Of Candidates Sanctioned</th>
<th>Total No. of Sanction</th>
<th>No. of Candidate Trained</th>
<th>Total No. of Candidates Trained</th>
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<tr>
<td>1</td>
<td>NBCFDC</td>
<td>2250</td>
<td>4220</td>
<td>2180</td>
<td>3506</td>
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<td>NSDCF</td>
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<td>4460</td>
<td>0</td>
<td>4303</td>
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<tr>
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<td>NIKFDC</td>
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<td>1140</td>
<td>0</td>
<td>1140</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>3460</strong></td>
<td><strong>6300</strong></td>
<td><strong>3330</strong></td>
<td><strong>5619</strong></td>
</tr>
</tbody>
</table>

Table:<br>**Details of Sponsorships Received from Apex Level National Organisations and Its Utilization during the FY 2014-15**

Apart from these numerous other organizations such as Power Finance Corporation (PFC), Gas Authority of India Ltd (GAIL), Container Corporation of India Ltd (CONCOR), Tata Steel, Oil & Natural Gas Ltd, Tamil Nadu Adi Dravidar Housing & Development Corp, Govt of TN, (TADDCO), Social Welfare Dept, Kerala, SC & OBC Dept, Kerala, District Urban Development Agency, Durg, Chhattisgarh, District Rural Development Agency, (DRDA), Sirsa, Delhi Scheduled Caste Finance & Development Corp (SSDFC), Govt of Delhi, Nehru Yuva Kendra Sangathan, Allah University, West Bengal, West Bengal SC & ST Development & Finance Corp and many more have partnered with ATDC during the year.

5 day training workshop in collaboration with ATDC for 30-35 participants for the training including Industry participants (12-15) and 20 ATDC Trainers’ from ATDC’s PAN-India Centres.

- **Awareness Seminar to promote “Lean Manufacturing Competitiveness Scheme” enhancing manufacturing competitiveness**
  
  With an aim to enable the small manufacturers in the apparel sector meet the pressing need for increasing competitiveness: ATDC Bengaluru organized an “awareness seminar” to promote the “Lean Manufacturing Competitiveness Scheme” of the Ministry of Small and Medium Enterprises, Government of India. Shri Gautam Chakravarti, Director and CEO of Godavadaks Exports, inaugurated the seminar organized in collaboration with National productivity Council on February 27. The joint collaboration of ATDC and NPC in implementing the scheme is a result of an MOU signed between the two organizations on June 18, 2014. The importance is that now it is time for the apparel industry to take initiatives to become competitive in manufacturing practices. Addressing the participating CEDs and promoters of leading manufacturing and exporting companies in Bengaluru, Shri Chakravarti explained that lean manufacturing “needs to be a way of life” to cut down production cost.

- **On Line Sessions of Digital Contents developed by ATDC TOT Academy through Digital Platform provided by AA Edutech Pvt. Ltd. (Career Strokes)**
  
  The Digital Contents of the following courses have been completed.
  
  SMART SMO Basic | SMART Quality Checker | SMART Finisher & Packer | Work Study | Lean Manufacturing in Apparel Industry
  
  The DVDs of Digital Contents in different modules and vernacular languages have been circulated to all ATDC Centres- Pan India for implementation & utilization. The TOT Academy is in the process of conducting a pilot test in collaboration with AA Edutech Pvt. Ltd. (Career Strokes) to project and broadcast the modules through On Line Training Platform.

  The Non-Disclosure Agreement has been signed between Appare Training & Design Centre (ATDC) and AA Edutech Pvt. Ltd. (Career Strokes)

  ATDC-JUKI TECH Innovation & Industry Hub: A growth driver

  In an another move to bridge the gap between the apparel industry’s awareness about new technologies being brought to India by JUKI, an Indian delegation led by Former Union Minister of Textiles, GOI, initiated an MoU with JUKI Corporation in Tokyo, Japan, on November 25, 2014. The key MoU between ATDC and JUKI Corporation to set up an ATDC-JUKI TECH Innovation and Industry Hub (ATDC-JUKI TIH) at ATDC-Bangalore, Karnataka, was signed by Dr. Darlie O. Koshy, DG & CEO, ATDC & IAM and Mr. Toshiyuki Yamanaka, Managing Director, Juki India Pvt. Ltd. in presence of the Union Minister and other delegation members.

  ATDC-JUKI TECH Innovation and Industry Hub at Yeshwanthpur ATDC Centre in Bengaluru has been inaugurated by Sh. Jagdish Hinduja, EC Member APEIC on 5th September would serve as a bridge of confluence between apparel industry, JUKI experts and ATDC knowledge resources – exploring the scope of conducting industry oriented-training effectively.

  Global Linkages for International Training Programmes

  ATDC since the last 2-3 years has been organising regularly training programmes in collaboration with key international apparel institutes and experts such as Sri Lanka Institute of Textiles and Apparel (SLITAA), Clothing Industry Training Authority (CITA), etc. Numerous faculty members and industry personnel have benifitted from the tutelage of the renowned international experts. With continuous demand from the industry and internal trainers to keep abreast with the latest global practices the ATDC-TOT Academies plan to further liaison with such international partners to conduct trainings on Lean Manufacturing, as well as on new trends in achieving productivity, efficiency and sustainability so that the apparel industry benefits in the long run.

  Collaboration for ‘dove-tailing or bridge’ support

  ATDC has successfully undertaken collaborations with several government organizations to train candidates from different sections of society. These efforts have helped youth with middle school education, women, scheduled caste candidates, minority candidates and differently-abled candidates to enter the workforce. With the recent emphasis on CSR initiatives to be undertaken by companies, ATDC hopes to partner with corporates, PSUs and others, to provide training programmes for the youth and women, especially in rural areas.

  Actively working on finding the right partners to achieve greater geographic spread and grow the numbers ATDC trains, the right partnership has the key as the collaborating organization understand the target group and their aspirations and requirements the best. The partnerships with Central Government bodies such as the National Backward Classes Finance and Development Corporation (NBFDCF), the National Scheduled Castes Finance Development Corporation (NSDCF), the National Scheduled Tribes Finance Corporation (NSTFC) and the National Handicapped Finance and Development Corporation (NHFDC), state level institutions such as the Delhi Scheduled Castes Finance & Development Corporation (DSFC), TAHDCO Tami Nadu, Kerala State Women’s Development Corporation (KSWDC), Hastship Vikas Nigam, Bhopal (HSVN) or the Public Sector Companies such as Power Finance Corporation (PFC), Gas Authority of India (GAIL), Oil and Natural Gas Corporation (ONGC) or the Tata Steel, Ramkrishna Trust, Rajiv Education and Employment Mission in Andhra Pradesh (REEMAP), Allah University, West Bengal and similar others have shown the way in disavantaged sections of the society, raising bridge funds and meeting other post-training requirements.
Major Collaborations

National Backward Classes Finance & Development Corporation (NBFCDC)
Since 2001, NBFCDC has been giving sanctions to ATDC for imparting Skill training to Backward Class candidates over 15000 Backward Class candidates sponsored by NBFCDC. Out of this 2700 candidates sponsored by Power Finance Corporation in a public sector company under their CSR Scheme through NBFCDC with the total financial assistance of 4.5 crores towards training cost, stipend, boarding and lodging charges etc.

National Scheduled Castes Finance & Development Corporation (NSFCDC)
Since 1990, NSFCDC has been giving sanction to ATDC for imparting skill training to Scheduled Castes candidates. The ATDC’s pan-India network has so far trained over 10000 SC candidates sponsored by NSFCDC.

National Safai Karamcharis Finance & Development Corporation (NSKFCDC)
Since 2000, NSKFCDC has been giving sanction to ATDC for imparting skill training to Scheduled Caste candidates. The ATDC’s pan-India network has so far trained over 10000 SC candidates. Since 2004, NHFDC has been giving sanctions to ATDC for long term courses & training has started.

Oil and Natural Gas Corporation Ltd. (ONGC)
Since 2004, NHFDC has been giving sanction to ATDC for imparting skill training to hand-capped candidates. ATDC’s pan-India network has so far trained over 50 hand-capped candidates sponsored by NSFCDC.

Department of Commerce & Industries, Govt. of Manipur
In the collaboration with the Department of Commerce & Industries, Govt. of Manipur, we have established 1st ATDC SMART and Ash Centre at Imphal. In this regards Deptt of Commerce Industries, provide rent free space along with installation of a transformer and also assisted to assure sponsorship from other Govt Deptt of Manipur.

Department of Scheduled Tribes, Govt. of Kerala
Tamil Nadu Adi Dravidar Housing and Development Corporation (TANHDC) has been sponsoring candidates for longer term courses for over 10 years to provide training to the candidates belonging to Scheduled Tribe / Scheduled Tribes / Scheduled Caste converted to Christianity. In year 2013-14 as well TANHDC has sponsored 50 candidates in courses of duration 2 months to 1 years.

Assisting in Placement

ATDC training centres conduct placement workshops to prepare students to write applications, hone presentation skills, face job interviews and aptitude tests so that they are ready to step into the industry on completing their course. After successful completion of the course, assistance is provided to students through the National Placement Cell at the ATDC National Head Office as well as other centres for suitable placement or self-employment. The placement cells are very active in linking the industry to the trained candidates.

Rozgar Melas’ and placement drives are also organized during which reputed companies (from both export and domestic sector) interview and recruit students. The ATDC network, thus, has a strong connection with key apparel manufacturers and exporters through APEC’s members there are over 8,000 registered manufacturers. Most of the students from ATDC find employment in apparel export units, domestic garment units or self-help groups

Industry Linkage: Companies such as M/s Orient Fashions, M/s Neetee Clothing, M/s Pearl Global, Mytrna.com, etc. have come forward to provide additional support one or more facilities such as transport, accommodation facilities, 1 meal time, PF, ESI, Medical Insurance benefits, to the joining candidates which is positively impacting the growth of the sector.

SMART Rozgar Melas: ATDC is conducting “SMART Rozgar Melas” in major catchment areas and taking the industry there to recruit candidates. In just 22 Melas over 1500 candidates have been selected and offered gainful employment. As this experiment has succeeded more ‘Rozgar Melas’ would be organized in various States.

Placement Highlights

- 118 out of 152 candidates participated got placed at “North Zone Rozgar Mela/Placement Week” from 18th to 19th March 2015 for long-term courses, organized by National Placement Cell at Gurgaon
- ATDC organized a campus placement at its Rohtak centre on June 24 for the students sponsored by Government of Delhi through DSDFC. M/s Mytrna.com selected 22 out of 70 and was offered a take-home salary of Rs. 9,000 per month besides other allowances & medical insurance benefits.
- Richa Global Pvt. Ltd., Gurgaon selected 9 candidates for SMART checkers from Mewat Skill camp on May 29.
- Campus placement has been provided to Arunachal Pradesh & Jammu & Kashmir candidates at ATDC Gurgaon centre by inviting companies like –Pearl Global, Neetee Clothing, Chelsea mills and Mytrna.com. All female candidates from AP completed their Garment Construction Technology (SCT) & Production Supervisor & Quality Control (PSQC) course got placement in Neetee Clothing Pvt. Ltd. Gurgaon with accommodation & transport facilities. The Garment Construction Course candidates from J&K got placement offers from Mytrna.com and Pearl Global at Gurgaon.
- Neetee Clothing offers 2 female candidates from ATDC Imphal to join in Gurgaon from July 6. Besides bearing transport expenses, the firm offered Average Salary range offered to ATDC Students

Average Salary range

ATDC-SMART TRAINED
Rs. 45000/- to Rs. 90000/-

ATDC VOCATIONAL INSTITUTE TRAINED
Rs. 8000/- to 15000/-

Zonal Placement Week Highlights

“ZONAL ROZGAR MELA”
- at ATDC NHO, Gurgaon

At ATDC National Placement Cell organized “North Zone Rozgar Mela / Placement Week” from 10th March 2015 to 19th March 2015 for long-term courses at ATDC Gurgaon/NCR. Out of 152 candidates participated from ATDC Pan India 118 Candidates got placed.

Highlights of Industry Linkages and Placements

"Top Recruiting Indian States"

Tamil Nadu - Chennai, Tiruvallur
Karnataka - Bangalore
Andhra Pradesh - Hyderabad
Haryana - Faridabad
Uttar Pradesh - Noida
Rajasthan - Mathura
Madhya Pradesh - Indore
Punjab - Ludhiana

“ATDC - SMART TRAINED”
- Saves Machine Operators
- Garment Checkers
- Machine Technicians

“ATDC Vocational Institute Trained”
- Quality Controller & Quality Assurance
- IE Executives
- Production Executives & Supervisor
- Sample Coordinators
- Production Merchandisers
- Assistant Pattern Makers
- Assistant CAD Operator

Top Recruiters

- Richa Global Exports Pvt. Ltd.
- Micromax Export
- Knitwear Apparels Hitech
- Chelsea Mills
- Parampar Pvt. Ltd.
- B.L. International
- SABS Export
- Neetee Clothing
- Harmony Garment (Sally Paul) & Others

Average Salary range offered to ATDC Students

- Rs. 65000/- to Rs. 15000/-
- Rs. 8000/- to 15000/-

Major Job Profiles offered to ATDC Students

- Production Executives & Sample Coordinators
- Quality Controller & Quality Assurance
- IE Executives
- Production Executives & Supervisor
- Sample Coordinators
- Production Merchandisers
- Assistant Pattern Makers
- Assistant CAD Operator

- Top Recruiting Indian States

Media Kit

ATDC Annual Review 2014-15
Extra Initiatives & Achievements

ATDC’S Bhattu Goes to Skills Olympics
ATDC feels immense pleasure to inform that ATDC Student ‘Juffarkar Ali Bhattu’ has excelled in the area of Fashion Design Technology and has been selected through the National Level of World Skills 2015 and represented India at Sao Paulo, Brazil. The World skill 2015 is the largest International Vocational Skills Competition, also known as Skills Olympics held in Sao Paulo, Brazil, in August 2015.

ATDC Conducts Workshop on World Youth Skills Day
In light of Prime Minister Narendra Modi recently launched Skill India campaign on World Youth Skills Day and National Skill Development Mission Document, aiming to skill 400 million Indians by 2022, ATDC organized a two day workshop on ‘Skilling India’. The workshop was conducted on 15th & 16th July at their different centres and campus pan India.

ATDC Makeover for ‘Vibrant Gujarat’
With a mission to impart skills to the new and existing workforce in the domestic and export-focused apparel industries and textile sectors, ATDC initiated yet another Skill Development Camp in Vadnagar during the ‘Vibrant Gujarat’ summit in Gandhinagar recently. ATDC has joined hands with Sardar Patel Trust, Visavgar District Mehsana at Vadnagar to enhance their placement potentials and make the students industry ready.

Future Plans for expansion
ATDC’s future plans revolve around consolidation with growth and all-round quality Upgradation. They plan to complete the cumulative target of 2,50,000 candidates by 2017 under ISDS while expanding enrolment under long-term programmes. This would entail steps such as Upgradation of centres, setting up new centres, improving quality of training and training delivery, and initiating new partnerships. ATDC’S upcoming initiatives also include an inclusive Faculty Development Programme, Skill Matrix Assessment of operators/trade certificate holders, training with a focus on Industrial Engineering and IT techniques, digital content development, and advocacy for factors such as better compliance of factories, reasonable wages, wholesome living conditions and career growth. “The apparel-textile industry is evolving rapidly. ‘Re-skilling’ has become essential because of rapid changes in speed/expectations and technology. ‘Continuous upskilling’ has become a pre-requisite so as to train people to achieve higher efficiencies and competencies. My advice to all skills and employment-seeking youth is to rush to ATDC for re-skilling, upskilling and ‘new skilling’ says Dr. Koshy.

SKP* with AICTE/ RSGV/ID tie-up for B.Voc programmes to be launched from July, 2015
ATDC signed MoU with AICTE for implementing of new generation B.Voc Programmes in Apparel, Fashion Textiles under the National Skill Qualification Framework (NSQF). The B.Voc programmes are approved in
i) Apparel Manufacturing & Entrepreneurship
ii) Fashion Design & Retail

Random Sampling based Skill Matrix Assessment for improving efficiency level of trained candidates
As part of the new initiative by TOT Academy to accentuate ‘Quality and Process Improvement’, the academy has worked closely with M/s idea smith to develop the Skill Matrix Assessment that would showcase ‘Quality and Efficiency’ of each trainee across Paper Exercise’ ‘Pictorial Test’ ‘Sewing Operation (Components)’ and ‘Machine Knowledge’. The pilot study was conducted in ATDC Delhi and NCR Centres. It is proposed to expand Skill Matrix Assessments on Pan India Level on random basis across the four regions.

Impact Study of Vocational Training Programmes under CSR
ATDC has been getting various sponsorship for providing free-support / mid-day meal / transportation support etc. from various Finance & Development Corporation for beneficiaries belonging to specific target groups like SC, OBC & Safai Karamchari etc. It is proposed to conduct an “Impact Study” for post training benefits accrued to the beneficiaries / their families for enhancing their livelihood and to the industry, by absorbing skilled workforce, for increasing productivity to become globally competitive.

Launching and delivering “ATDC E-Programmes through E-SMART platform as online-live ‘Training’ Initiatives
ATDC has developed considerable editions of digital Contents and digitized Training Programmes that provide resources to launch ATDC e-programmes’ sd e-SMART online training courses’. These may be adapted and utilized for being offered as an online course delivery platform. These digital modules represent the course contents in a format easy to comprehend and provide an opportunity to reach the learners at a wider spectrum.

Technology on driving force:

- Multi Media Digital Contents for more courses
- Setting up select Product Speciality Centres / multi-skil centres

“What’S App Groups” connecting with Principals and State Coordinators
With a view to facilitate real time monitoring of the ATDC centres by NHI w.r.t. the attendance of student and staff, two groups have been formed on “what’s app application viz. ATDC South & West and ATDC North & East to connect ATDC Hub and Centres with NHO.

*Top 50 Recruiters’ List
Glimpses from ATDCs pan-India

1. ATDC Faridabad Organised a Workshop with National Small Industries Cooperation
2. ATDC advocates Lean Management to apparel industry by organizing Lean Manufacturing Practices by SLITA Experts
3. ATDC National Placement Cell organised “North Zone Rozgar Mela Placement Week”
4. ATDC Indore wins III prize In Stall Display Competition
5. ATDC Ranchi- Donation of warm clothes to needy
6. Surface Ornamentation Techniques training at ATDC TVM
7. ATDC Indore participates in career fair
8. Fabric Painting & Surface Ornamentation workshop in association with Pidilite Industries Ltd. at ATDC Santoshpur
9. SMART Training Kit distribution at ATDC Indore
10. Adhiveshan 2015 - Annual Meet for Principals’ State Coordinator & Key Officials
11. ATDC Saurabh O Designer Radio Mirchi Fashion, Drawing Drafting and stitching competition
12. Swach Bharat Abhiyan at ATDC NHO
13. Empowering tribal youth top priority, ATDC Bhubaneswar - Union Tribal Affairs Minister Jual Oram

Acknowledgements

The Chairman AEPC, ATDC & IAM and the ATDC Board of Governors express their deep gratitude for the cooperation and guidance extended by the Hon’ble Minister of Textiles, Secretary (Textiles), and Jt. Secretary and the whole team of officials at the Ministry of Textiles handling ISD Scheme.

The ATDC Management also expresses its deep appreciation for the assistance, cooperation and support extended by Ministry of Textiles, National Council for Vocational Training (NCVT)/OGT, All India Council for Technical Education (AICTE), National Skill Development Corporation (NSDC), National Skill Development Agency (NSDA), National Scheduled Castes Finance Development Corporation (NSFDC), National Backward Classes Finance & Development Corporation (NBCDFC), National Safai Karamchari Finance Development Corporation (NSKFDC), National Handicapped Finance & Development Corporation (NHFDC), National Scheduled Tribe Finance & Development Corporation (NSTFDC), Delhi Scheduled Caste Finance and Development Corporation (DSFDC), M.P.Council of Employment and Training (MAPCET), Madhya Pradesh Hashtaship Evam Kattkhargha Vikas Nigam Limited (MPHSSVN), Alia University, Indian Institute of Crafts and Design and state level institutions such as the Tamil Nadu Skill Development Mission, Tamil Nadu Adi Dravida Housing & Development Corp, Govt of TN, (TAHDCO), Kerala State Women’s Development Corporation (KSWDC), the Rajiv Education and Employment Mission in Andhra Pradesh (REEMAP), State Urban Development Authority (SUDA); Manipur Dept. of Comm.& Ind., Local Municipal Corporations, Mewat Development Agency (MDA), Jharcraft-Ranchi, Directorate of Textiles-WB, District Rural Development Agency (DRDOA)-Sirsa, domestic and export apparel industry leaders and several NGO’s and other leading corporate supported CSR like from Power Finance Corporation (PFC), Oil & Natural Gas Corp. Ltd. (ONGC), Gas Authority of India Ltd. (GAIL), Ambuja Cement, GMR Foundation, Tata Steel, Gita Mittal Foundation, Delhi Slum Dwellers Federation, SNS Foundation, Rotary club & DPS Noida, and a list of other CSR focused organizations which find it synergistic to join hands with ATDC.

The management is thankful to the mobilisers working with ATDCs pan-India centres for mobilising 20,000 candidates during 2014-15 and their support to the skill development endeavours of ATDC.

The Management is also very appreciative of the painstaking services provided by Shri Hari Kapoor, Vice Chairman of ATDC in guiding the ATDC team and of Dr. Darlie Koshy, DG&CEO of ATDC&IAM under whose able leadership and foresight the ATDC Officers, Faculty Members and Staff Members has been performing unflinchingly and have been awarded yet again this year as the ‘Best Institute of the year National 2015’ & ‘Best Institute Innovation 2015’. The Management highly appreciates the enthusiasm, hardwork and dedicated efforts of the entire ATDC Team – Officials at NHO and the faculty resources and field teams pan-India, without which, the achievements of ATDC would not have been possible.