



APPAREL TRAINING & DESIGN CENTRE

14th November 2012

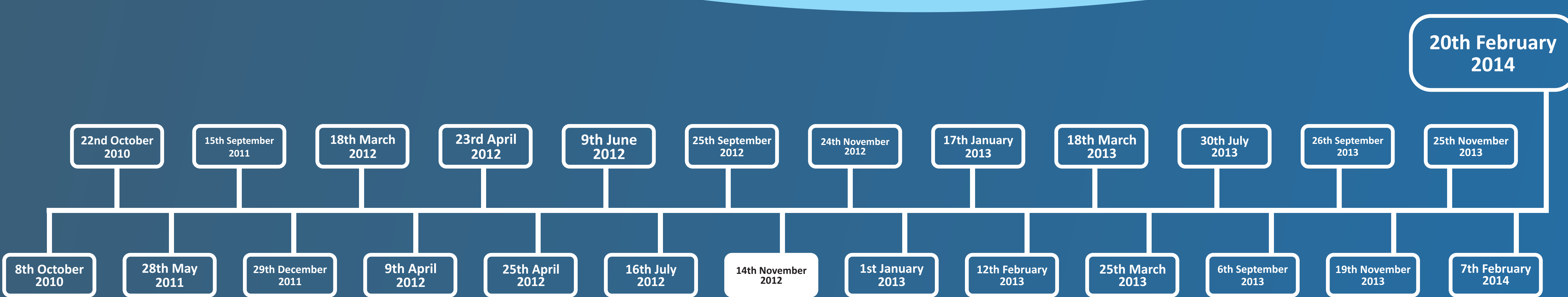
Launch of the 'ATDC-SMART Students' Manual' in three vernaculars Hindi, Bengali and Oriya at IITF in New Delhi

- In its endeavour to reach out to rural hinterlands launch of Trainee Manuals proved to be an important step in making trainees understand instructions in their own vernaculars.
- ATDC-SMART Students' Manual' in three vernaculars were launched at India International Trade Fair's 32nd edition-'Skilling India' as ATDC participated as one of the largest vocational skill provider for apparel sector in India



Learner Centric: Vernacular approach

'ATDC-SMART Students' Manual' launched in three vernaculars- Hindi, Bengali, Oriya



Training in Vocational Skills

Health, Hygiene & Sanitation

Empowerment & Livelihoods

Community Development Impact