BRIEF INTRODUCTION ABOUT THE DELEGATES

Mr. H.K.L. Magu
Chairman, Apparel Export Promotion Council (AEPF) & Apparel Training & Design Centre (ATDC)

Chairman, ATDC & AEPF has over 40 years of experience and is a veteran of the Apparel Exports Industry in India. H.K.L. Magu has played a critical role in formulating Export Strategies at the National level over the years as an Executive Committee member of AEPF. In his illustrious career of over four decades, Mr. Magu has held several positions, including as President of Garment Exporters Association (GEA). He has been a recipient of Certificate of Merit from President of India for doubling the exports during the year 1995-96 and has also served as the Member of the Gavel Committee of Director General of Foreign Trade (DGFT). As Chairman of the BOG of ATDC he is responsible for overseeing ATDC’s Governance as well as the training programmes compatibility with industry’s changing requirements.

Mr. Rakesh Vaid
Sr. Vice Chairman, Apparel Training & Design Centre (ATDC) & E.C. Member of the Apparel Export Promotion Council

As former Chairman of AEPF, Shri Rakesh Vaid has been instrumental in strengthening the Institutional framework of ATDC & IAM apart from serving in various strategic committees including the Export Promotion Committee of AEPF. Currently as Sr. Vice-Chairman of ATDC, he proactively guides to bridge the skill gap through quality training delivery to youth, women and other disadvantaged sections of society in employable skills for the apparel industry on Pan-India basis. His sustained efforts and long-term vision is able to address the talent/ skill deficit being faced by the Apparel Export Industry and improving the designs and aesthetics of the Team ATDC for creating a new Indian idiom for global fashion.

Dr. Darlie Koshy
Director General & CEO, Apparel Training & Design Centre (ATDC)

Dr. (Prof.) Darlie Koshy is a visionary educationist, transformational leader and persuasive administrator with 42 years of experience in leading organisations. He is well known for transforming educational institutions like the National Institute of Design (NID, Ahmedabad), where he had served as Director for two terms of office, Dr. Darlie Koshy is a PhD from IIFT Delhi and rank holder in MBA from CSJM having been trained at FIT, New York. He was the Founding Head of Fashion Management at NIFT from 1987 to 2000. Dr. Koshy is author of 3 major books including the “Indian Design Edge” (Rei Books) over the last 10 years, Dr. Darlie Koshy has been heading ATDC as DG&CEO while influencing the development of a new skill eco-system from short-term courses to B. Voc degree programmes, playing a proactive role behind the success of setting up 175 plus ATDC Centres and training over 3,00,000 candidates, over the last decade.

Mrs. Neera Singh Parihar
Registrar & General Manager, Apparel Training & Design Centre (ATDC)

Mr. Neera Singh Parihar is a textile technologist with 23 years of experience in Textile & Apparel Industry and is currently a Ph.D Scholar at IIFT Delhi. At ATDC she has contributed in the academic as well as administrative positions for the last 13 years. Involved in the execution of the National Level training Projects, Ms. Parihar is ATDC’s National Head. Gap P.A.C.E. program being implemented in select ATDCs, improving quality of trainees & trainers thus contribute to improving competitiveness of the Indian Apparel Industry.

TOWARDS A SUSTAINABLE FUTURE

EMPOWERING YOUTH, IMPROVING LIVES...

GAP P.A.C.E. PROGRAMME

GAP P.A.C.E. transformational programme with ATDC unlocks the opportunities for Youth especially women who work in the global apparel value chain, thus empowering the individuals & the communities.
ABOUT APPAREL EXPORT PROMOTION COUNCIL (AEPIC)

Incorporated in 1978, AEPIC is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments. AEPIC is sponsored by the MoI, GoI, for promotion of Make-in-India and Apparel Exports to global markets. AEPIC has over 8300 member exporters. For Indian exporters, AEPIC is a one-stop shop for relevant information, advise technical guidance, training of workforce and market intelligence. Members have access to updated trade statistics, potential markets information on international fairs and assistance in participation. It also plays a large role in identifying new markets and leading trade delegations to various countries.

APPAREL TRAINING & DESIGN CENTRE (ATDC): EDUCATION INITIATIVES

Apparel Training & Design Centre (ATDC) under the aegis of AEPIC has emerged as India's Largest Quality Vocational Training provider for the Apparel Sector. ATDC is a unique skill training organization offering Shop Floor, Supervisory and Managerial Level training courses i.e. 300 hrs. to 3000 hrs. ranging from NSQF level 01-03 to 05-07 i.e. from the Integrated Skill Development Scheme (ISDS-MOIT) GCV short-term entry-level certificate courses to longer-duration Bachelor Degree (B.Voc) programs in academic collaboration with RGNYID (Ministry of Youth Affairs & Sports, GoI) through the ATDC-SPFs approved by the AICTE (MHRD, GoI). ATDC's primary role is to provide trained human resources equipped with domain and soft skills in order to improve efficiency and productivity of the manufacturing units to improve competitiveness.

ATDC's select centres have adopted Gap P.A.C.E. program as a main pillar in its soft skill training alongside the domain training in state-of-art training infrastructure. Looking into positive impact on students trained under P.A.C.E. and their encouraging performance in the industry over the past about 2 years, a delegation from ATDC headed by Chairman, ATDC & AEPIC, Mr. Prashant Das, Manager, P.A.C.E. visited NHO/ATDC Centre along with Chairman AEPIC & ATDC / Sr. Vice-Chairman, ATDC. The top brass distributed the P.A.C.E. Certificates and interacted with the beneficiaries. They also got to hear about the transformation students have explained after the P.A.C.E. Training provided to them.

ADVANTAGES OF INDIAN TEXTILE & APPAREL VALUE CHAIN

Indian Textiles and Apparel have a history of exquisite craftsmanship and global appeal. Cotton, silk and other natural fibres from India are highly popular abroad, and with the upsurge in Indian design talent, Indian branded designer wear has found increasing acceptance across the metros/tier-I, II cities as well fashion capitals around the world.

India is the world's second-largest exporter of textiles and apparel, with a massive raw material and manufacturing base. The textile-apparel value chain is a significant contributor to the economy, both in terms of its domestic share and export share. It contributes about 7% to industrial output, 2% to the country's GDP and 13% to the country's total exports earnings. The textile-apparel value chain is one of the largest sources of job creation in the country, employing about 45 million people. Apparel being downstream offer maximum potential for employment and for providing alternate employment opportunities and to migrating farm labour.

PLACEMENT IMPACT & INDUSTRIAL FEEDBACK

- While tracking students who have received training in P.A.C.E. Modules and got industry placement, it is seen that leading apparel exporters have required the candidates and have been impressed with the student's poise and self-confidence in comparison to that from other batches who have had no exposure to P.A.C.E. The industrial culture developed has also been appreciated.

- Certified students from ATDC Gurgaon have obtained many overseas placements and the companies have requested faculty on P.A.C.E. trained candidates on the job performance.

Visit of Mr. David Hayrer, President, Gap Foundation and SVP of Global Sustainability, USA to ATDC NHO/Gurgaon centre on 5th September 2017

Visit of Mr. Pallab Banerjee, Vice President, Gap International Sourcing (Woven), India’s visit to ATDC NHO / Gurgaon centre on 3rd September 2017

Visit of Mr. Kinni, Director, Finance & Mr. Elvis Francis, Director, P. A. C. E. Global Initiative, visited to ATDC NHO/Gurgaon centre on 5th September 2017

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