

# BVOC in Apparel Manufacturing in Entrepreneurship (AME)



## B.Voc Apparel

### Apparel Manufacturing & Entrepreneurship

#### Overview

B.Voc in Apparel Manufacturing & Entrepreneurship aims to create professionals with technical skills and knowledge required for manufacturing and merchandising apparel and related products. It aims to equip students with intensive theoretical and applied training about the latest apparel industry concepts in the core areas of production, merchandising, quality and technology for meaningful and holistic learning.

The course will inculcate in students the ability to appreciate and understand the process of apparel manufacturing, its commercial feasibility and sensitivity towards buyer's requirements to execute the product design and production process effectively.

#### Course outline

- Apparel Production Systems and TQM
- Latest Technology Tools in Apparel Manufacturing like Digital Pattern Making, Machine Attachments, Work-Aids & Advanced Integrated Workstations
- Modules on Lean Manufacturing, Industrial Engineering & IT Applications in Apparel Industry
- Domain Skills and Entrepreneurial Skills like New Venture Creation, Opportunity Evaluation and Business Planning
- Web-Designing & use of Social Media in Promotion
- Training in modern manufacturing techniques through SLITA, Sri Lanka & CITA, Hong Kong
- Industry Visits and Internships in every semester

#### Eligibility

10+2 from a recognized board in any discipline

#### Duration

3 Years (6 Academic Semesters); 1000 hrs per year, 50 credits per year

#### Possible Areas of Employment

Production Executives, Production Managers, Industrial Engineers, Merchandisers, Assistant Merchandisers, QA Managers in Apparel/Fashion Industry

#### Semester Fee

Rs 26000 + Rs 7500 (Scholarships available for deserving candidates)

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