



Apparel Training & Design Centre

# B.V.C.

APPAREL

APPAREL MANUFACTURING  
& ENTREPRENEURSHIP

[www.atdcindia.co.in](http://www.atdcindia.co.in)

## APPAREL MANUFACTURING & ENTREPRENEURSHIP (AME)

BVoc in Apparel Manufacturing & Entrepreneurship aims to create professionals with technical skills and knowledge required for manufacturing and merchandising apparel and related products. The course will inculcate in students the ability to appreciate and understand the process of apparel manufacturing, its commercial feasibility and sensitivity towards buyer's requirements to execute the product design and production process effectively.

UNDER GRADUATE  
DEGREE PROGRAMME  
(3 YEARS)

### COURSE OUTLINE

- Apparel Production System and TQM Pattern Making, Draping Technique and Garment Construction
- Apparel Merchandising Processes, T&A Plan
- Knowledge about Textile Manufacturing and Fabrics
- Modules on Learn Manufacturing, Industrial Engineering & IT Applications in Apparel Industry
- Domain Skills and Entrepreneurial Skills like New Venture Creation, Opportunity Evaluation and Business Planning
- General Courses on Computer Application, Soft Skills and Youth Development
- Industry Visits and Internships in every semester



### ELIGIBILITY

10+2 from a recognized Board of any discipline



### DURATION

3 years (6 Academic Semesters), 1000 hrs per year,  
50 credits per year



### POSSIBLE AREAS OF EMPLOYMENT

Production Executives, Production Managers,  
Industrial Engineers, Merchandisers, Assistant Merchandisers,  
Quality Assurance Managers in Apparel-Fashion-Retail Industry



### SEMESTER FEE

Rs. 44,250/-

### PLACEMENT PARTNERS



ARVIND



SHAHI

Programmes offered at : Okhla, Gurugram, Faridabad, Noida, Ludhiana, Chandigarh, Jaipur, Chennai, Tirupur, Bengaluru, Hyderabad,

Thiruvananthapuram Kannur, Indore, Chhindwara, Bhopal, Mumbai, Bhubaneswar, Patna, Kolkata

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