
ATDC PRO-UP: AN OVERVIEW



(360 SECONDS READING CAN CHANGE YOUR VISION 360 DEGREES)

What is ATDC Pro-Up?

ATDC Pro-Up is an opportunity for the apparel industry to avail of the training solutions and productivity enhancement programs that will be customized to their requirements. Indian factories operate at lower productivity level. It has been initiated with a vision to deliver value to manufacturing organizations by providing support based on the diagnostics conducted with their teams. This would also enable professionals & the workforce from the apparel sector and upgrade their skills for consulting skills to have better outcomes and results.

How to leverage strengths and enhance manufacturing excellence -HERE IS THE KEY ?

Operational Excellence: Streamlining manufacturing operations, Quality & Process Improvement, Capacity Improvement, and Information Systems for operations & control.

Manpower: The maintenance of skill matrix, recruitment & induction of right people for a particular job and retention of human resource.

Market Intelligence: Develop a strong understanding of each market and how their product will be a specific market fit.

Continuous Improvement: Innovating and sustaining continuous improvement of people, processes and product leads to achievement of excellence .

Who would benefit from ATDC Pro-Up programs?

The Pro-Up modules will be providing specialized and customized training to:

- The garment factories, workforce across junior-middle management cadres and shop-floor workforce in the factory to enhance efficiency and productivity.
- The existing professionals in the Fashion and Apparel sector can upgrade their skills & knowledge base across any segment of the value chain of Apparel sector.

Upgradation Fast Track Trainings

- Fabric & Apparel Technology
- Pattern Making Techniques
- Cutting Room Efficiency Enhancement
- Merchandising Management
- Production Planning & Control
- Industrial Engineering Tools & Techniques
- Supervisors' Training Programme
- Quality Assurance
- Machine Maintenance
- Soft Skills

Enhancing Shopfloor Efficiencies– Long Term Interventions

Lean Manufacturing Programmes: Lean Tools, Waste Reduction, increased 1st Hour Output and Culture of Continuous Improvement

Productivity Enhancement Programmes: Cost optimization through Work Measurement and Methods Improvement, Reduce Product Development Cycle time.

Quality Improvement Programmes: Understanding the Cost of Quality, Reduced Repair and Rejection Level Enabling to set up systems and processes by driving efficiencies across operations.

Methodology Adopted by ATDC Pro-UP



Modules most in demand under Fast Track Upgradation Programmes:

1. Quality Enhancement Upskilling Program

- Understanding & complying with the buyer desired AQL
- Problem-Solving through Fishbone Diagram
- Methodology to ensure right garment formation
- Understanding of Fabric/ Garment Defects
- DHU reduction
- SOPs for Pre-production, Inline, and post-production quality inspection

1. Upskilling of Supervisors

- Orientation to IE (industrial Engineering) concepts & Tools
- Understanding, Identification and removal of NPT (Non- Productive Time)
- Concepts and tools of work-study, method study and motion study
- Methodology of scientific Line Balancing (Using pitch Time & Pitch diagram)
- Preparation of Standard Operation Bulletins

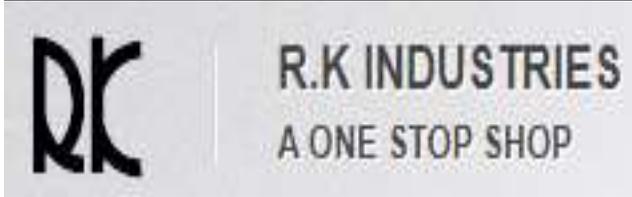
3. Maintenance of Basic & Advanced Sewing Machines

- Types of SNLS, O/L, F/L Machines, their parts, functions and basic preventive maintenance
- Types of Needles and calculation of Needle Sizes
- Operation Breakdown
- Types of stitches and stitching/ sewing defects
- Fault Analysis and their effects on garments
- Work discipline, health and hygiene, and safety
- Basic Maintenance of Lockstitch, Overlock and Flatlock machine including preventive maintenance

4. Soft Skills, English and Digital Literacy

- Soft Skills: Interpersonal Skill Development, Negotiation Skills, Creative Thinking, Time Management, Problem Solving, Decision Making, Group Discussion, Resume & Interview Preparation.
- English Skills: English Grammar & Business Communications, Sentence Formation, Writing Basics, Keys to effective writing, Letter Writing, Email Etiquettes, Parts of Speech
- IT Literacy Skills: Typing Tutorial, Computer Security Awareness, Productivity Tools- MS Word, MS Excel, MS PowerPoint

Companies that benefited from us:



SOME OF THE TESTIMONIALS



Now that the employees have started using the skill matrix, I see the difference. I would like for ATDC to conduct a shorter revision training after about 3 months of training to keep it sustainable. We would also like to conduct more training with ATDC Pro-Up in the future

Mr. Ajay Agarwal
MD, RK Industries
Chennai



We are happy to have taken up the ATDC Pro- Up Upskilling Program. We had always been looking for training solutions that are crisp and easy to implement, and ATDC Pro-Up has a similar approach. I am sure that this training is going to help our supervisors excel business-wise. For us, such professional training are a very good idea for more employees in future, so that they do a great value for themselves and for the organization.

Mr. Ajay Kumar Mall
Chairman/ Managing Director
Mallcom (India) Limited, Kolkata



I have been associated with ATDC and got to know about ATDC Pro- Up at a time when we were looking to enhance our capabilities.

We have done an upskilling program on Communication Skills, Decision Making with Problem Solving and Time and Action Planning.

This training gave the team heads the method to communicate skillfully through correct mails and attachments. Time and Action plans sensitized and alerted the teams about upcoming deadlines that they are now implementing.

With the help of 'Fishbone Diagrams' (decision-making tool), the teams can take some decisions by themselves.

We are looking forward to more training on Industrial Engineering and Production planning with ATDC

Mr. Sandeep Handa
MD, M/S Lilly Fashions
Gurgaon



The candidates have learned technical terminologies that are very important for them to understand while they are given instructions and also for their growth as Pattern Masters.

We plan to take similar upskilling programs from ATDC Pro- Up for our A+ operators for their multiskilling. "

Mr. Arvind Rai
Director, Modelama Exports (P) Limited
Gurgaon



The ATDC Pro- Up training method was good. Initially we started with theoretical sessions, then we moved to practicals. Even my team has learnt a lot with the training program. The practical session has cleared our smallest of doubts.

The training is useful for our production activities. This will improve our quality and production numbers. Our executives are now capable enough to sort out the problems on their own, reducing the waiting time and increasing the output.

We would like to take I.E Training, Supervisor Training, and training on Soft Skills from ATDC Pro- Up if our management decides.

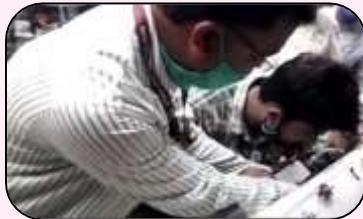
Mr. Keerthan
Factory Head, M/S JG Hosiery Pvt. Ltd.
Kolkata



ATDC Pro-Up came up with a new suggestion that they can help train the employees which in turn would give better results. So, we sent a team of 11 supervisors to the ATDC Pro-Up training. The main difference I noticed was, the supervisors used to come up with a lot of questions about doing things. After the training, they were happy and had the knowledge to solve a lot of these problems themselves.

Mr. Lakhota
VP-Operations and Finance Head,
Mallcom (India) Ltd., Kolkata

ATDC Pro- Up Upskilling Programs in Progress



How to proceed to avail the benefit of ATDC Pro-up Programmes?

Please email us on roopalishukla@atdcindia.co.in with details about the enquiry or fill the form

<https://forms.gle/UF7aXiZqAqhUCiNS8>

For any other query please contact:

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