

#FashionHaiFuture



Apparel Training & Design Centre



3 Year Degree

BVoc Fashion Design & Retail

BVoc Apparel Manufacturing Entrepreneurship

Full fee Scholarship Support*

BVoc Programme in affiliation with Rajiv Gandhi National Institute of Youth Development (RGNIYD) an Institute of National Importance

SCAN TO KNOW MORE!
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admission@atdcindia.co.in



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*Terms & conditions apply

INTRODUCTION

ATDC Vocational Institutes are a vital part of the Vocational Training system for careers in Apparel, Fashion and Retail having a Pan-India presence in and near Apparel- Textile hubs, offering Certificate, Diploma and Degree courses.

Recognizing the needs of 'Aspirational India', ATDC provides vertical and lateral growth to the youth of India. In this effort, our New Generation BVoc Courses based on the National Skill Qualification Framework address the critical knowledge and skill sets required to make the candidate industry-ready right from the start, and shape young entrepreneurs in the Apparel-Retail-Fashion Sector.

About 1200 students are enrolled in BVoc Courses in 20 ATDC-SKPs across India. ATDC has a state-of-the-art infrastructure in terms of training equipment and human resources to offer 2 Programmes viz. BVoc in Apparel Manufacturing & Entrepreneurship and BVoc in Fashion Design & Retail. Both courses have the ideal blend of general education and skill development based on the NSQF. The Skill Development component provides students with appropriate domain-based skills, knowledge, practice and attitude, making them work-ready for the Apparel-Fashion industry. The General Component (~ 40% of the total curriculum) adheres to the prescribed University standards, emphasizing holistic development and knowledge of current affairs, language and communication skills.

LIFE at ATDC

Kick-start your design journey with ATDC

College-to-career with ATDC

Find the most exciting jobs in the Apparel Industry.



Specialized
placement support



The Finest
faculty



Ideal
infrastructure

BVoc Apparel Manufacturing & Entrepreneurship (AME)

Become an industry-ready professional with in-depth knowledge of manufacturing, designing and merchandising of apparel/similar products. Acquire all the technical skills and market understanding needed to succeed in the fashion industry.



ELIGIBILITY

10+2 from a recognised Board of any discipline



DURATION

3 years (6 Academic Semesters), 1000 hrs per year. 50 credits per year



POSSIBLE AREAS OF EMPLOYMENT

Production Executives, Production Managers, Industrial Engineers, Merchandisers, Assistant Merchandisers and Quality Assurance Managers in Apparel-Fashion-Retail Industry



SEMESTER FEE

₹ 44,250/-

Course Outline

- ⌘ Apparel Production Systems and TQM
- ⌘ Pattern Making, Draping Techniques and Garment Construction
- ⌘ Apparel Merchandising Processes, T&A Plan
- ⌘ Textile Manufacturing and Fabrics
- ⌘ Lean Manufacturing, Industrial Engineering & IT Applications in Apparel Industry
- ⌘ New Venture Creation, Opportunity Evaluation and Business Planning
- ⌘ Computer Applications, Soft Skills and Youth Development
- ⌘ Industry visits and Internships every semester

BVoc Fashion Design & Retail (FDR)

Course Outline

- ⌘ Fashion Design Concept, Fashion Forecast and Line Development
- ⌘ Pattern Making, Draping Techniques and Garment Construction
- ⌘ Apparel Merchandising Processes, T&A Plan
- ⌘ Textile Manufacturing and Fabrics
- ⌘ Fashion Product Classification, Portfolio & New Product Development
- ⌘ Branding-Pricing-Promotion-Distribution
- ⌘ New Venture Creation, Opportunity Evaluation and Business Planning
- ⌘ Computer Applications, Soft Skills and Youth Development
- ⌘ Industry Visits and Internships in every Semester

Build a successful career in fashion by developing expertise in design techniques, product knowledge, textile market research, and the fundamentals of retailing. Gain practical experience in the textile and retail sector with regular industry visits and internships.



ELIGIBILITY

10+2 from a recognised Board of any discipline



DURATION

3 years (6 Academic Semesters), 1000 hrs per year, 50 credits per year



POSSIBLE AREAS OF EMPLOYMENT

Merchandisers, Fashion Designers, Sampling Coordinators, Design Coordinators, Retail Managers, Assistant Merchandisers and Fashion Coordinators in Apparel-Retail-Fashion Industry



SEMESTER FEE

₹ 44,250/-

Placement Partner:



ARVIND



SHAHI

ATDC-KOLKATA

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E-mail: kolkata@atdcindia.co.in
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ATDC- IMPHAL

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ATDC-GURUGRAM

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Contact Person: Dharmender Singh | Mobile: 9407375333

ATDC-KANPUR

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ATDC-RAIPUR

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Contact Person: Mr.Raja Gir Goswami | Mobile: 9009577886

ATDC-SURAT

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ATDC-BANGALORE

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ATDC-RANCHI

Sadabahar chowk, Near Hanuman Mandir, o/o-Thakur complex, Namkum, Ranchi- Jharkhand-834010,
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ATDC- MUMBAI

F-201/202, II Floor, Sanpada Railway Station Complex, Sector-30, Sanpada Navi Mumbai-400075
Phone: 022-85551407 | E-mail: mumbai@atdcindia.co.in
Contact Person: Ms. Pallavi Roy | Mobile: 9769512910/8591518353

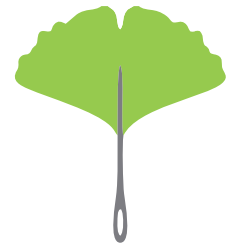
ATDC-KANNUR

KINFRA Textile Centre, Nodukanl, Pallivayal po, Taliparamba, Kannur, Kerala Pin-670142
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E-mail: kannur@atdcindia.co.in



University Partner

Rajiv Gandhi National Institute of Youth Development (RGNIYD)
Institute of National Importance by the Act of Parliament No. 35/2012
Ministry of Youth Affairs & Sports, Govt. of India
Sripermbadar Chennai, Tamil Nadu - 602105
Website: www.rgnyd.gov.in Email: bvocrgnyd@gmail.com
Ph: 044 27162401 Fax 044-27163227



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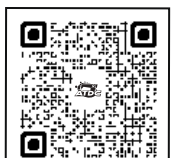
Apparel Training & Design Centre

Skill Knowledge Provider

**Imparting Skills
Improving Lives**

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