

# PRO-UP

A Technical Vertical of ATDC

ATDC Pro-Up (Professional Upgradation) is a technical vertical that is rapidly expanding its expertise to the apparel industry in upgrading the knowledge base and skill levels of their teams, thereby enabling them to address global competitiveness. An upskilled and empowered human resource which is equipped with skills, tools and techniques enables in enhancing productivity and efficiency across the value chain.

## PROVEN BENEFITS

- Gap Analysis
- Customized Solutions
- Customized Content Development
- Productivity and Quality Enhancement
- Hybrid- Online and Onsite Intervention
- Factory-Friendly Training
- Factory sustains post-Pro-Up
- Savings in Operating Cost
- Vernacular Support

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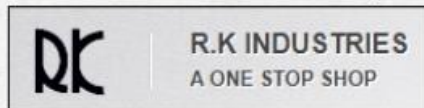
**UPSKILLING OF PATTERN MASTERS IN GURUGRAM**

**UPSKILLING OF CHECKERS IN CHENNAI**

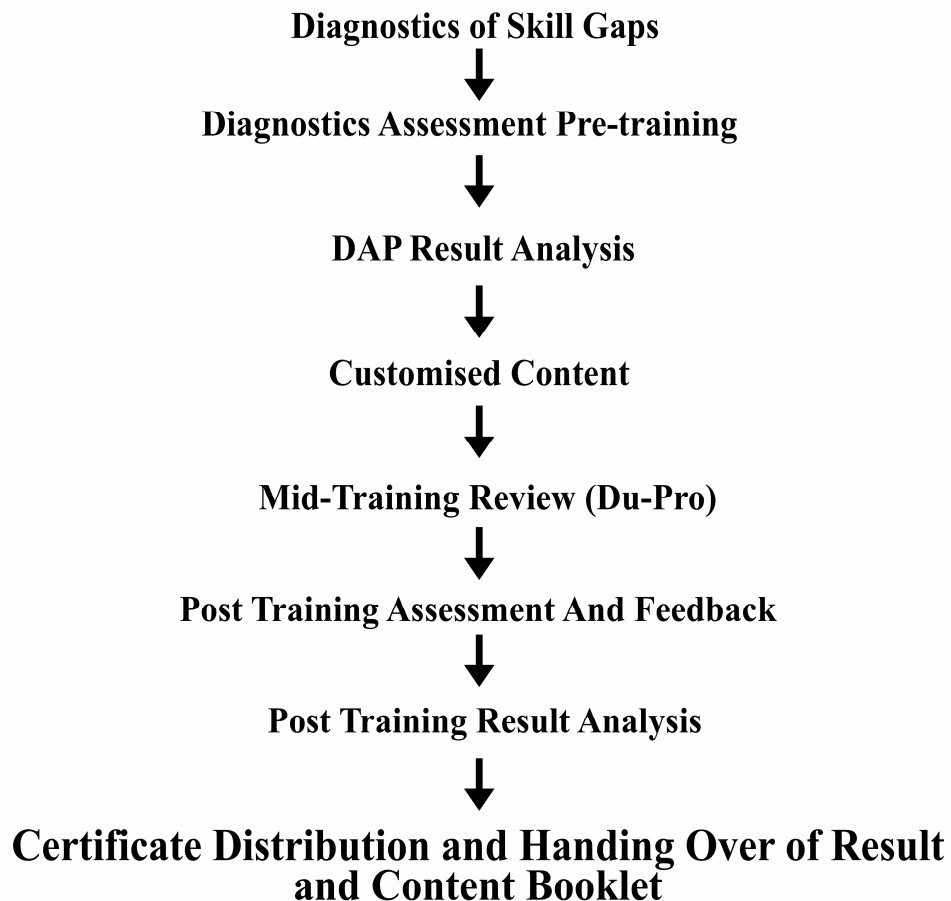
## PRO-UP PROGRAMS GAINING TRACTION

- Sewing Supervisor Upgradation
- Merchandising
- Production & Planning Control
- Quality Assurance and Control
- Advanced Sewing machine Operators
- Industrial Engineering(Tools & Techniques)
- Machine Maintenance (Basic & Advanced Machines)
- Soft Skills, English & Digital Literacy
- Computerized Pattern Making
- Pattern-Making Techniques and Tools
- Other Customized Programs

## SOME OF THE BRANDS THAT HAVE BENEFITTED & GROWING



# HOW IS TRAINING CONDUCTED?



## FEATURES OF PRO-UP

- **Online, Onsite and Hybrid Mode**
- **Vernacular Support**
- **Well Researched Content**
- **Highly Trained and Academically Qualified Pro-Up Experts**

## PROVEN BENEFITS

- **Factory sustains post-Pro-Up**
- **Savings in Operating Costs**
- **Customised Solutions**
- **Gap Analysis**
- **Customised Content Development**
- **Factory Friendly Training**

## SOME OF THE TESTIMONIALS



Mr. Ajay Agarwal  
MD, RK Industries  
Chennai, TN

Through ATDC Pro UP *Supervisory training*, now that our employees have started using Skill Matrix, first-hour output control etc we can see the difference in productivity and output. Also, the progress our Merchants and Accounts team have made with this training in MS Excel and Communication Skills is *very noticeable*.



Mr. Mohan Reddy  
COO, Creative Garments Pvt. Ltd.  
Daman

After the Pro-Up training program, *Line Supervisors* are now aware to monitor *hourly production & next-day advance planning material to avoid production loss*. And, most importantly, *self-trimming and self-checking ownership among the individuals*.



Mr. Ajay Kr. Mall  
Chairman/ MD, Mallcom (India) Limited  
Kolkata, WB

We had always been looking for *training solutions* that are crisp and easy to implement, and ATDC Pro-Up has a similar approach.

For us, such professional training is a *very good* idea for more employees in future, so that they do a *great value* for themselves and for the organization



Mr. Arvind Rai  
Director, Modelama Exports (P) Limited  
Gurgaon, HR

Through the "*Pattern Making*" training by ATDC Pro-Up, the Modelama team have learnt *technical terminologies* that are very important for them to understand while they are given instructions and also for their growth as *Pattern Masters*.



Mr. Sandeep Handa  
MD, Lilly Fashions  
Gurgaon, HR

I have been associated with ATDC and got to know about ATDCPro-Up at a time when we were looking to *enhance our capabilities*.

*Time and Action plans* sensitized and *alerted the teams* about upcoming deadlines that they are now implementing.



Mr. Keerthan  
Factory Head, JG Hosiery Pvt. Ltd.  
Kolkata, WB

The ATDC Pro-Up training method on "*Machine Maintenance*" was good. The practical sessions have *cleared our smallest of doubts*. This will *improve our quality and production numbers*.