



REC LIMITED -ATDC'S CSR INITIATIVE PARTNERSHIP

Provision of CSR rules contained in Sub-Section 1 of Section 135 of the Companies Act, 2013 (As amended from time to time), provides that companies having Net Worth of INR 500 crore or more; or Turnover of INR 1000 crore or more; or Net profit of INR 5 crore or more during any financial year, may spend two per cent (2%) of their average net profit in a financial year on CSR activities.

ATDC has experienced in the past that there are many poor meritorious students, who wish to pursue their studies further but could not pursue for pecuniary reasons/poor financial conditions. Since ATDC is a not for profit organization, it has no surplus fund to help such needy students. As a result, it has introduced a scheme of receiving sponsorship from the willing Donors/Corporates/PSUs etc. towards the course fee of such students

REC a Maharatna Company under the Ministry of Power with a net worth of Rs.50,000 crore. It's Mission and Vision is to facilitate availability of electricity for accelerated growth and for enrichment of quality of life of rural and urban population. REC acts as a competitive, client-friendly and development-oriented organization for financing and promoting projects covering power generation, power conservation, power transmission and power distribution network in the country

We have partnered with REC Limited from 2017 and successfully completed two major projects in the past for training of underprivileged/unemployed youth of the society in Apparel Sector for upliftment of the society.

We have again approached REC Limited for training of 300 unemployed meritorious youth in 3 years B.Voc degree course. REC Limited has considered our project and given CSR assistance of Rs. 8.19 crore for "Learn and Earn – A REC Foundation Initiative" to impart bachelor's degrees to 300 youths in Apparel Manufacturing & Entrepreneurship (AME) and Fashion Design & Retail (FDR), over the period of three years, to be implemented by the Apparel Training and Design Centre in 12 locations Pan-India viz. Gurugram, Dwarka, Jaipur, Kanpur, Ranchi, Raipur, Mumbai, Surat, Kolkata, Imphal, Bangalore & Kannur.



Sh. Rakesh Vaid, Vice-Chairman ATDC and Sh. Vijay Mathur, DG&CEO, ATDC had met Sh. Vivek Kumar Dewangan, IAS, Chairman & Managing Director of REC Limited at Corporate office, Gurgaon and given perspective and role of ATDC. Smt. Neera Chandra, Director (CSR) and Smt. Gurpreet Kaur, Director (Academics Affairs) had provided valuable inputs to the projects at various application stages. The B. Voc Course would be imparted in 12 Centres of ATDC across India.



The above Project has been approved by the REC Foundation. REC Foundation is an initiative of REC Limited which is one of the leading Public Sector Enterprises of the Government of India under administrative control of the Ministry of Power.

REC Limited under its CSR Policy has provided the funds to support various foremost concerns of National Development by empowering economically and socially backward communities, differently abled youth etc. by contributing in education, creation of livelihood, eradication of poverty through skill development.

The project cost is Rs. 8.19 crore for conducting the above training at ATDC Centres in 12 locations of India viz. Gurugram, Dwarka, Jaipur, Kanpur, Ranchi, Raipur, Mumbai, Surat, Kolkata, Imphal, Bangalore & Kannur.

A Memorandum of Agreement was signed between ATDC and REC Foundation on 05.07.2023 by Shri. Bhupesh Chandolia, HoD (CSR), REC Foundation and Shri. Rakesh Vaid, Vice Chairmen, ATDC-Gurugram in presence Sh. M.L Meena, GM (F), RECF, Sh. Vijay Mathur, DG&CEO, ATDC, Ms. Neera Chandra, Director, ATDC, Mr. Vishal Sudesh at REC Corporate office. The project period is 36 months.



Glimpses of MOU Signed between ATDC and REC Foundation

As per terms of MOU, a mandatory Baseline Survey RFP was Circulated and also uploaded on ATDC website on 05.07.2023

Newspaper Advertisement for mobilization of the candidates has been published at all the proposed centres on 10.07.2023 in all vernacular languages. A link has been created on ATDC website as well to facilitate submission of online Applications.



As per terms of MOU, a mandatory Baseline Survey Baseline Survey to Ascertain Potential of Underprivileged Meritorious Students taking Up “Learn & Earn” Program in Apparel Sector in 12 Locations within India has been done in all proposed centres.





After release of advertisement and receiving of the applications, screening text of the candidates has been conducted at each and every centre and on the basis of screening test candidates were shortlisted for selection of interview.





For selection of the deserving candidates a committee including one representative form REC Local office, Director (CSR) at ATDC-NHO and Principal of respective centers was constituted. Selection of the candidates were done hybrid mode physically as well as online.





After selection of the candidates, training has been started at all 12 locations. Batch wise details given as under.

Sr. No.	Centre Name	Course Name	Prasora ID	Batch Start Date	Batch End Date	Candidates undergoing Training
1	ATDC Jaipur	B.Voc in AME	B.Voc/2023-24/A0002/00172	14.08.2023	14.08.2026	25
2	ATDC Dwarka	B.Voc in FDR	B.Voc/2023-24/A0235/00157	14.08.2023	14.08.2026	25
3	ATDC Ranchi	B.Voc in FDR	B.Voc/2023-24/A0140/00175	14.08.2023	13.08.2026	23
4	ATDC-Bangalore	B.Voc in AME	B.Voc/2023-24/A0033/00154	14.08.2023	30.06.2026	26
5	ATDC-Raipur	B.Voc in FDR	B.Voc/2023-24/A0108/00166	14.08.2023	30.06.2026	25
6	ATDC-Kolkata	B.Voc in FDR	B.Voc/2023-24/A0148/00162	14.08.2023	13.08.2026	25
7	ATDC-Kanpur	B.Voc in AME	B.Voc/2023-24/A0075/00155	14.08.2023	14.08.2026	25
8	ATDC-Kannur	B.Voc in FDR	B.Voc/2023-24/A0062/00161	14.08.2023	14.08.2026	25
9	ATDC-Mumbai	B.Voc in FDR	B.Voc/2023-24/A0113/00170	14.08.2023	13.08.2026	26
10	ATDC-Surat	B.Voc in FDR	B.Voc/2023-24/A0115/00165	23.08.2023	22.08.2023	25
11	ATDC-Imphal	B.Voc in FDR	B.Voc/2023-24/A0616/00181	01.09.2023	31.08.2023	25
12	ATDC-Gurugram	B.Voc in AME	B.Voc/2023-24/A0063/00156	14.08.2023	14.08.2026	25
Total						300



BVoc REC student Progress Review

1. BVoc Batch-8 (2023-2026) 300 students were enrolled and the session started from 14 August 2023.
2. Orientation Session was held.
3. Tool Kits, T-shirts, Caps were distributed to the students.
4. 8 Skill Components Subjects in BVoc FDR & 7 Skill Components Subjects were studied by the students.
5. 3 General Component Subjects were studied by the BVoc students.
6. Visit to the Textile Mill / Industry / Craft Cluster was arranged for students.
7. Continues Evaluation CE Marks of students were assessed on the basis of their Projects/ Class Work / Assignment etc.
8. Last Class of SEM-1 was on 30 Dec 2023, Students completed their Sem-1.
9. Term End Examinations were held from 6-18 Jan 2024.
10. During Semester-1 student also visited some exhibitions / fairs etc.
11. The External Examiner conducted the Viva- Voce of the BVoc students.

APPAREL TRAINING & DESIGN CENTRE - BENGALURU

PROGRESS REPORT BVOC CSR REC FOUNDATION SCHOLARSHIP PROGRAM 2023-24



Course Inauguration & Orientation on 14th Aug 23

BVOC course Inaugural & orientation was conducted on 14th August 2023. The event was commenced with lamp lighting. Mr. Manu, HR Manager Texport Syndicate, Mr. Manu Kumar M Manager Organizational Development Texport Syndicate & Mr. Dorababu, Assistant Director, AEPC Bengaluru were the guest of honor. A presentation about the Apparel Industry and the SOPs of ATDC was presented to the students by Ms. Padmavathi, Regional Manager, ATDC. Followed by Rules and regulations of the academics was addressed by the Principal Ms. Sunitha. A special Address by the Distinguished Guests on the current trends of the Apparel Industry was indeed an inspiration to the new entrants.

Director (Academics) Mrs. Gurpreet Kaur visits to interact with the students (Orientation) on 18th Aug 23

The meeting with Academics Director Ms. Gurpreet Kaur proved to be highly informative and beneficial for the students of the B.VOC program in Apparel Manufacturing and Entrepreneurship. Her insights into the program, career prospects, and industry relevance provided valuable guidance for the students. MS. Kaur emphasized the significance of the sponsorship provided by REC Foundation. She explained how this support contributes to the overall quality and accessibility of the program, enabling students to receive a comprehensive education.





Training Tool Kit distribution (05th Sep 23)

The successful distribution of the sewing and pattern tool kit on September 5, 2023, marks a significant step in supporting our students' education in the field of sewing and pattern making. With these essential tools at their disposal, we anticipate increased proficiency and creativity in their projects. We look forward to witnessing the positive impact of this initiative on the learning outcomes of our students.



Uniform distribution (27th Oct 23)

The event saw a high turnout of BVOC REC sponsored students, demonstrating their enthusiasm and support for the initiative. ALL of the students were present to receive their uniforms. The efficient organization, transparent processes, and positive feedback from students highlight the effectiveness of the initiative. These conclusions serve as a foundation for future events, and we look forward to continuing this endeavor to support our students.



Health Check Up Camp by Family Planning Association of India on 21st Sep 23

The Health Check Up Camp by the Family Planning Association of India on September 21st, 2023, was a resounding success, benefiting a significant number of students. The event demonstrated the commitment of the organization towards promoting health and well-being in the community.

The proactive approach towards preventive healthcare showcased the importance of such initiatives in ensuring a healthier future for the younger generation.



Seminar on Sewing Threads by Mr.Uday, M/s.Amann Threads on 27th Sep 2023

Sewing threads are special kinds of yarns that are engineered and designed to pass through a sewing machine rapidly. They form efficient stitches without breaking or becoming distorted during the useful life of the product. The basic function of a thread is to deliver aesthetics and performance in stitches and seams. Through this Seminal delivered by Mr Uday from M/s Amann Threads our students were made to understand the importance of the Sewing thread in the fashion industry.

Swachhata Pakhwada-2023'4th Oct 2023

The active involvement of B.Voc students sponsored by RECF in the Swachhata Pakhwada-2023 movement underscores our commitment to creating a cleaner and healthier environment. Through the implementation of the 5S Technology, we have laid the foundation for sustained cleanliness efforts. We look forward to continuing our contributions to such noble causes in the future.



Festival celebrations



Dasara celebration -14th Oct to 21st Oct 2023

The Dasara event celebrations by BVOC students at the ATDC Centre were a resounding success, fostering a sense of cultural unity and camaraderie among the participants. To further enhance future events, it is recommended to incorporate feedback from participants and explore opportunities for broader community engagement.

Onam celebration (29th Aug 23)

Onam is the festival that brings together all communities in Kerala. On this day religion, caste and creed is not of importance. It is one of the most popular festivals of India. Our students celebrated Onam on 29th August with great zeal. The flower decoration is called Pookalam.



Kannada Rajyaotsava Celebrations on 1st Nov 23

Students celebrated the occasion of Kannada Rajyaotsava with a flag hoist and cultural events. A perfect day to learn about the formation of our state of Karnataka and about the history and culture of our state to stay connected with its roots.

Lecture on Multi Tasking skills by Mr. Prasanna Life Skills Trainer on 18th Nov 23

Multitasking refers to the ability to manage multiple responsibilities at once by focusing on one task while keeping track of others. In the workplace, multitasking often involves switching back and forth between tasks based on their importance and urgency.



Sewing Practical class

Student's hands on learning about the sewing machine mechanism.



Industrial Visit to CSTRI, Central Silk Board, Bengaluru

An industrial visit to Central Silk Technological Research Institute (CSTRI) was arranged on 09th Oct 23. Mr. Mudakappa R. Itagi, Sr. Scientist, addressed all students on various business opportunities in the sericulture and in silk fabrics. After the presentation, students observed the Silk Formation Process, Sericulture, Cocoon Formation, Harvesting, Boiling & reeling, Spinning & Weaving processes.



Tie & Dye and Hand Block Printing on 12th Dec 2023 & 13th Dec 2023.



A craft workshop on Tie & Dye and Hand Block Printing Mr Raghu Kumar L Master Trainer RD&TDC was invited to conduct the workshop which brought together individuals' passion about creativity and craftsmanship. The event aimed to provide participants with a platform to enhance their skills and explore new artistic techniques. The workshop covered a diverse range of crafting techniques including color combination and dye mixing

Students Appreciation for 100% attendance



Students with 100% attendance were appreciated with a gift as motivation for maintaining good attendance.

Internal Exams for Continuous Evaluation

Two internal examinations were conducted to assess the progress and achievement of the students during Oct 2023 & Dec 2023 for continuous evaluation



Class Representative Selection

Class representative was selected through voting system. Mr. Ganesha is nominated as CR for this semester.



Students Activity Display Board

Students showcased their talents, skills in the form of drawing, sketching and information sharing



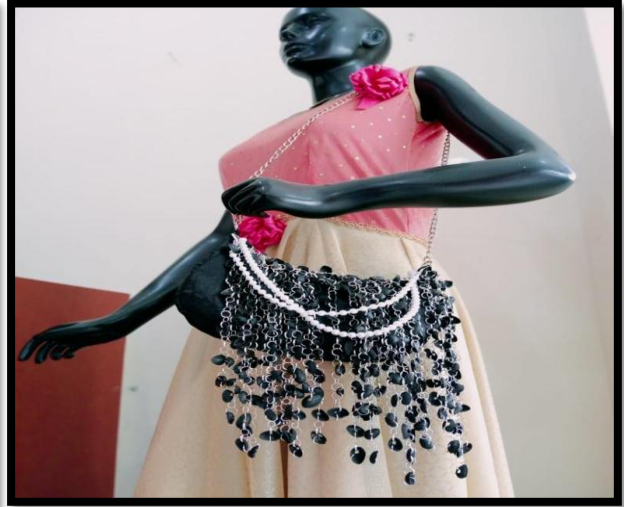
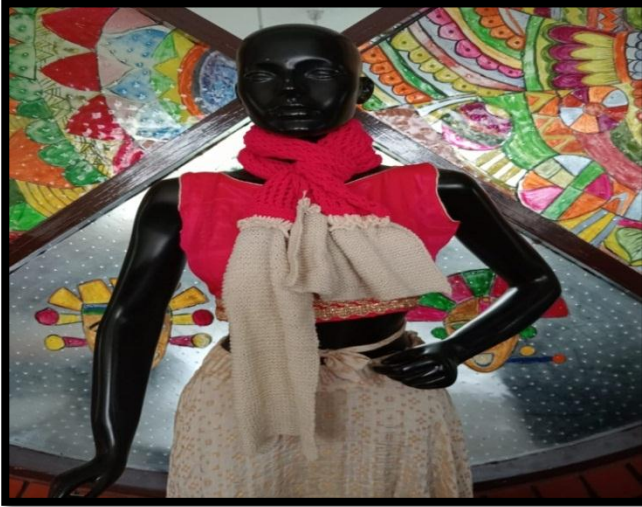
आरईसी
REC

असीमित ऊर्जा, अनन्त संभावनाएँ
Endless energy. Infinite possibilities.



REC
FOUNDATION
Empowering lives.
Energising future.
(CSR Arm of REC Limited)

Pattern Making & Garment Construction (Products made by Students)



APPAREL TRAINING & DESIGN CENTRE-MUMBAI

Highlights of the Academic Activates

Course Inauguration on 14.08.2023

BVOC CSR RECF commenced on 14.08.2023. Students were full of enthusiasm and celebrated Independence Day. We briefed students about course guidelines and importance of the Fashion programme

1. Orientation Programme-

Orientation programme was conducted on 17.08.2023 & 18.08.2023. For this, Mr Naveen Gopal- Controller of Finance & Accounts (CFA), ATDC visited the centre and interacted with the students and highlighted the importance of how education in textile will be beneficial for them, career prospects and scope of fashion industry in India as well as World market. He also emphasized the significance of the sponsorship provided by REC Foundation. He explained how this support contributes to the overall quality and accessibility of the program, enabling students to receive a comprehensive education.



2. Teachers Day (05-09-2023)

Teacher's Day was celebrated with zeal and zest on September 5, 2023. There was excitement in the ATDC, Mumbai centre atmosphere which was quite contagious. The occasion was marked with varied activities that highlighted the unique bond between teachers and students



3. 3D Ganpati making workshop (16-09-2023)

3D Ganpati making workshop which comes under student development activity. Workshop was conducted by Ms Ankita Srivastava- owner of BIYA LIFE. The main purpose of this workshop was to create awareness among students regarding Ganpati – A symbol of knowledge, wisdom and Intelligence.



4. For Guidance:

To guide the students, Ms Saeeda Patel, Apparel Training and Promotion Council (AEPC), Manager Maharashtra Region, visited the office. Through her long experience with AEPC about the import export textile business in India, how Mumbai is benefited because of its location near seaport as well as capital city of India.



5. Industrial visit.

As per our B.Voc (Fashion designing) degree curriculum requirement ATDC- Mumbai has organized for industrial visit for first semester students. The objective behind the visit was to make the students aware about the various activities related to garment production, latest trends in Sewing Techniques, and technical detail in Apparel Industry.

Visits to Shreeji Exim Works LLP, Koperkhairne, Navi Mumbai with 26 students



6. Navaratri celebration along with Training Tool Kit distribution (22.10.2023)

The Navratri celebration organized on 22th of October and attended by Mr Prasenjit Khandare from the Textile committee, under the Ministry of Textiles, Government of India. The celebration started by offering prayers to Goddess Navdurga and seeking blessings to protect everyone from evil.

Kits distribution was done by him. In an interactive session with students, he explained to them about importance of quality in the Textile Industry in import export business.

This was followed by the Garba dance program. It successfully brought together students, faculty fostering a sense of unity and celebrating the rich traditions of India. The student's dedication and meticulous planning were evident in the seamless execution of the event.

7. Uniform distribution (27.10.2023)

On the auspicious occasion of Diwali, Mr. Somnath Vaskar (Navi Mumbai Municipal Corporation member and ward member of Sanapada, Navi Mumbai) was invited He did Pooja, distributed T-shirts and motivated the students to study diligently and told them how ATDC can help them to build their career.



APPAREL TRAINING & DESIGN CENTRE-JAIPUR

Highlights of the Academic Activities:



1. **Orientation Program:** The Orientation program conducted on 14.08.2023 with all B.Voc REC students. The Principal Mr.Dharmendra Singh speech on the course curriculum and ATDC Training SOP, Infrastructure and facilities for Students and Scope of the program.



2. **Kit & ID cards Distribution And T-Shirt/Cap Distribution**



3. Theoretical Classes: These classes conducted for the PMGC-I, SPME-I, English Communication & Soft skills, Life skills & PD, Computer Skills, Basic Mathematic etc.



4. Practical Session: These classes conducted for the PMGC-I, SPME-I, English Communication & Soft skills, Life skills & PD, Computer Skills, Basic Mathematic etc.



5. Special Expert Lecture: we had been a special Apparel industry expert session by Designer Mr. Ajay Singh on 11.10.2023 in this session expert delivered the depth knowledge on Apparel merchandising and design concept.



6. Industry Visit: We have conducted an Apparel Industry study visit at M/S Ahuja Overseas, Jaipur for REC B.Voc AME batch in this visit students acquire the knowledge of Advance Machines, Fabric Inspection machine, Cutting machines – Straight knife, band knife and CAM cutter Finishing machines and folders in sewing section. The students gained a deep appreciation for the role these machines play in streamlining production processes. Our students were impressed by the Hand block process and Sangneri prints.



7. Mid-Session Review Zoom meeting by ATDC Academic Management: As per the Academic Calendar given in the B.Voc Log Book, Mid-Semester Review was conducted for students of Semester 1 of B.Voc 2023 on 20 Oct 2023. Student's Feedback field Form send to ATDC NHO.

8. REC Group Photo holding "REC Thank You! Placard:



9. Maintain academic records: Logbook, Students feedback, Biometric attendance, Manual Attendance, Prasora Activates and Documentation related Applications.

Conclusion:

The academic activities to cover all vocational training calendar or plan received from ATDC Academic affair department .we maintaining the all required activities to maintain training SOP for smooth training delivery of course contents with corospending by RGNIYD University.

APPAREL TRAINING & DESIGN CENTRE-RANCHI

Course Inauguration & Orientation on 18th Aug 23



BVOC course Inaugural & orientation was conducted on 18th August 2023. The event was commenced with lamp lighting. Mrs. Dr.Roopali Shukla was the guest of honor. A presentation about the Apparel Industry and the SOPs of ATDC was presented to the students. Followed by Rules and regulations of the academics was addressed by the Principal Mr. Abhijeet Mohanty. A special Address by the Distinguished Guests on the current trends of the Apparel Industry was indeed an inspiration to the new entrants.

Director (National Projects & Gap Inc. P.A.C.E) Ms. Neera S. Parihar visits to interact with the students on 19th Dec 23

The meeting with Ms. Neera S. Parihar proved to be highly informative and beneficial for the students of the B.VOC program in Apparel career prospects, and industry relevance provided valuable guidance for the students. Ms. Neera S. Parihar emphasized the significance of the sponsorship provided by REC Foundation. She explained how this support contributes to the overall quality and accessibility of the program, enabling students to receive a comprehensive education.



REC-Officers visit at ATDC-Ranchi



REC officers visited the ATDC Centres for monitoring the project activities. During the visit the officers interacted and motivated them about the training and also distributed the toolkits to the candidates

Toolkit distribution

Uniform distribution (26th Oct 23) Dress code distribution by Guest Mrs. Asha Kachhap Gram Panchayat Samiti Adhyaksh and tool Kit distribution by Shri Visha Sudesh From REC.



Tie & Dye and Block Printing on 12th Dec 2023 & 13th Dec 2023.

A craft workshop on Tie & Dye and Block Printing Mr Kumar Aditya. The event aimed to provide participants with a platform to enhance their skills and explore new artistic techniques. The workshop covered a diverse range of crafting techniques including color combination and dye mixing.



Internal Exams for Continuous Evaluation(10 Oct To 30 Oct 2023)



Exposure visit at Shree Balajee Dyeing House, Namkum, Ranchi (12 Oct 2023) .

REC/FDR B.Voc Students Group.



ATDC RANCHI STUDENTS WITH THANKYOU PAMPHLET

APPAREL TRAINING & DESIGN CENTRE-KOLKATA

Course Inauguration & Orientation on 14th Aug23



BVOC course Inaugural & orientation was conducted on 14th August 2023. Ms. Tanishtha Baral, Sports Leader Coach At Decathlon, Ms. Snehashri Ghosh Senior Merchandiser at Amul, Mr. Somnath Bhaduri, Manager IIGM Juki were the guest of honour. A presentation about the SOPs, Rules and regulations of the academics of ATDC was presented to the students by Mr. Debashis Bagchi, Regional Manager, ATDC-WB. A special Address by the Distinguished Guests on the current trends of the Apparel Industry was indeed an inspiration to the new entrants. Also our faculties introduce themselves and briefed the syllabus of different subject before the students.

Director (SSM & ATDC-Pro-Up) Mrs. Roopali Shukla visits to interact with the students (Orientation) on 16th Aug 23.



The meeting with Director Ms. Roopali Shukla share highly informative and beneficial for the students of the B.VOC program in Fashion Design & Retail. Her insights into the program, career prospects, and industry relevance provided valuable guidance for the students. MS. Shukla emphasized the significance of the sponsorship provided by REC Foundation. She explained how this support contributes to the overall quality and accessibility of the program, enabling students to receive a comprehensive education.

Training Tool Kit distribution (05th Sep 23)



The Successful distribution of the sewing and pattern tool kit on September 5, 2023, marks a significant step in supporting our students' education in the field of sewing and pattern making. With these essential tools at their disposal, we anticipate increased proficiency and creativity in their projects. We look forward to witnessing the positive impact of this initiative on the learning outcomes of our students.

Swachhata Pakhwada- 30th Sept 2023

The active involvement of B.Voc students sponsored by RECF in the Swachhata Pakhwada-2023 movement underscores our commitment to creating a cleaner and healthier environment. Through the implementation of the 5S Technology, we have laid the foundation for sustained cleanliness efforts. We look forward to continuing our contributions to such noble causes in the future.



Durga Puja celebration -18th Oct 2023



Durga Puja is biggest festival celebration of the Mother Goddess and the victory of the warrior Goddess Durga over the demon Mahisasura in West Bengal. It is also time for a reunion of family and friends, and a ceremony of cultural values and customs. The Pre-puja event celebrations by BVOC students at the ATDC Kolkata Centre was a resounding success, fostering a sense of cultural unity and camaraderie among the participants

REC-Officers visit at ATDC-Kolkata

REC officers visited the ATDC Centres for monitoring the project activities. During the visit the officers interacted and motivated them about the training and also distributed the toolkits to the candidates.



Uniform distribution (27th Oct 23)

The event saw a high turnout of BVOC REC sponsored students, demonstrating their enthusiasm and support for the initiative. ALL of the students were present to receive their uniforms. The efficient organization, transparent processes, and positive feedback from students highlight the effectiveness of the initiative.

These conclusions serve as a foundation for future events, and we look forward to continuing this endeavour to support our students. Mr. Sahoo , Manager , RECL Kolkata has distributed the uniform among the beneficiaries.

Industrial Visit to Good Luck International, Kolkata

An industrial visit to Good Luck International (arranged on 07th Oct 23). Mr. Raymond addressed all students on various Departments. He shows the activity of various department & production of garments to the students. The students were very happy about the visit and practical exposure.



Diwali celebration -10th Nov 2023



Diwali Celebration at ATDC-Kolkata.



Term End Examination (06 -20 Jan 2024)

All students were present and actively gave examination on several papers to 6th Jan to 20th Jan 2024. They have also appeared before the Jury for Continuous Evolution on 28th Dec 2023. We have sent hard copy of the answer script to Bhubaneswar and RGNIYD for Evolution.



APPAREL TRAINING & DESIGN CENTRE-KANNUR

No. of students enrolled under REC scholarship: **25**

Batch commencement date: **August 14, 2023**

ATDC Kannur was fortunate enough to avail the REC Scholarship and enrolled 25 candidates. The enrolment was done after an entrance examination and 2 rounds of interviews with the selection committee.



COMMENCEMENT OF THE SESSION

The classes commenced from 14th of August, 2023. An orientation session was delivered to the students where the students had an introductory session after inauguration, faculty introduction, briefing on the subjects, conduct of practical and theory sessions, mark allotments, importance of attendance, and other important matters. An ice breaking session was also organised soon after.

REC BATCH - CLASS GROUP PHOTO

APPAREL TRAINING AND DESIGN CENTRE-KANNUR B.Voc. Fashion Design and Retail- Batch- 8 (2023-2026) REC Scholarship



Top Row (Left to right): Amitha V C, Nandana Saji, Fathimathu Sana K P, Sourav P P, Sreelakshmi PV, Shajina P K, Chaithra P, Mariya Sona KA, Karthika M
Middle Row (Left to right): Deepika K M, Swathi P V, Bijitha A V, Amitha K, Anjima C P, Theertha P, Drishya Dileep, Safa Mazbi KC, Shaniba N, Rahila K, Aryananda P, Devika T K
Sitting (Left to right): Devanandu K, Sreerag P P, Ms. Geethu K V (Faculty), Ms. Irine P Sajan (Principal), Ms. Shina P V (Staff), Mr. Mahesh CM (Faculty), Kiran KV, Akshaykanth K



VISIT FROM ATDC- NHO

We were graced with the visit of Director- National Projects, Ms. Neera Singh Parihar, NHO on the 18th of August. She interacted with the students and detailed them about ATDC, importance of skill development and other matters.



TOOL KIT DISTRIBUTION

We received training tool kits that include- Bag, pattern making kits, sewing kits and fabric for delivering the training to students appropriately. The kits were distributed to each and every candidate and were instructed to bring the belongings on a daily basis.



T Shirt Distribution

The candidates were also distributed 2 Tshirts each.



PROJECT BASED VISIT

As part of the Partial fulfillment of B.Voc FDR Sem 1 curriculum, a craft visit was organized from ATDC Kannur, for the students of 1st semester B.Voc FDR – REC and direct batches.

The one day visit was organized to SARGALAYA – ARTS AND CRAFTS VILLAGE located at Vadakara, Kozhikode district on 10.10.2023.

The craft village is located approximately 88 km from ATDC Kannur.

- We started by 9:00 am , and reached the venue by 11:30 am on 10th Oct 2023.
- The students were given a brief about the craft village, its importance in preserving the traditional craft heritage and assigned individual topics group wise for report preparation.
- The visit was completed along with students visiting each stall, where the artisans explained the students about each craft, where students clicked pictures and noted down the details.
- We spent around 4 hours understanding about 27 craft varieties.
- Lunch was arranged in the Sargalaya canteen in between the visit for all students.





TIE and DYE WORKSHOP

A tie and dye workshop was conducted for the B.Voc Batch 8 Sem 1 students, where the students were introduced to tie and dye technique. They were also given a demonstration of batik print and screen-printing techniques.

The students were provided with all equipment and dye stuff and they got a real time experience in exploring various patterns using the tie and dye method.





FASHION SHOW – Nov 3, 2023

ATDC Kannur BVOC Sem 1 students participated in NIFT YUGAM an annual inter collegiate event hosted by NIFT Kannur at the same campus. The students presented a collection of 11 garments for the show. This was a first time experience for the students and it helped them to get a sneak peak into the fashion world and has helped them prepare for the upcoming events as well.



FASHION SHOW – HAPPINESS FESTIVAL

ATDC Kannur was fortunate enough to get a chance to present a fashion show at the HAPPINESS FESTIVAL, Taliparamba – a week long New Year celebration conducted by the Municipality of Taliparamba in a very grand manner. The festival was closed by the honourable Chief Minister of Kerala.

The committee approached us for presenting a Fashion show, and ATDC KANNUR presented a collection of 19 garments on the 28th of December, 2023 for HAPPINESS FESTIVAL 2023. We had about 3000 viewers as audience, the show was well received and was lauded by the committee.

The collection was made using traditional Kerala kasavu fabric blended with brocades of peacock hues, giving a fresh twist to the conventional designs.

The show was conducted by Batch 8- B.Voc FDR Sem 1 students.



Other Occasions – ONAM CELEBRATION

The harvest festival of Kerala – Onam was observed and celebrated on 26th August, 2023. The students dressed up in traditional attire, conducted cultural programs, prepared a flower carpet. A grand feast of Onam Sadya was also served on the same day, in association with KINFRA, where our centre is situated.



The last working day for Sem 1 was Dec 30th, 2023.

The students will appear for the Sem1 Examinations from 06th January, 2023 onwards. The classes have been completed on time by the faculty and also made sure that the students completed the practical files and records before the exams.



APPAREL TRAINING & DESIGN CENTRE-IMPHAL



B.Voc Course Fashion Design & Retail was commenced on 1/09/2023 by Shri Sougrakpam Hemanta Singh, General Manager, District Industries Centre, Government of Manipur in presence of Laishram Sonia Devi, Incharge, ATDC, Imphal and Leimapokpam Luchingbi, Trainer, ATDC, Imphal.



[Workshop on Block Printing](#)

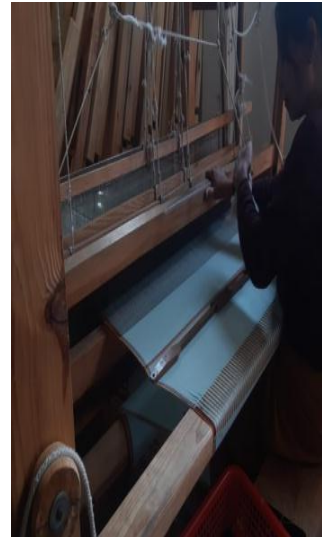
On 20/10/2023, a Workshop was organised on Block Printing, Its Importance and different type of design, Two resource person was invited namely Laishram Sushil, Phd Scholar (Department of Fine Arts, Tripura University) and Wakham Santosh Singh, Proprietor of W for screenprinting Tshirt.

Distribution of Tshirts and Tool kits



On 7/10/2023, Tool kits and tshirts were distributed to the students by Mr. Sougrakpam Hemanta Singh, DIC, General Manager, Govt. Of Manipur.

Field Visit to Shintha Handlooms, Thongju



On 1st Decemeber 2023, the students visit their field visit to Shintha Handloom, Thongju a common facility centre for Manipur Handloom. The students interact with the Propietier Mr Bhuboon Sougrakpam, Board of Director, Manipur Apex Handloom. Mr Bhuboon gives the importance of Handloom, products, history, advantages and the market values as he is one of the pioneers in Manipur Handloom.



End term Examination



The included part which end was the term end examination ,which started from 06/01/2024 and end on 20/01/2024.

APPAREL TRAINING & DESIGN CENTRE-DWARKA

No. of students enrolled under REC scholarship: **25**

Batch commencement date: **August 14, 2023**



ATDC Dwarka is very thankful to M/s. REC Foundation (an initiative of REC Limited), under the Ministry of Power, Govt. of India to sanctioned the “Learn and Earn” Project under their CSR initiative to impart B.Voc degree course in Garment Sector. REC Scholarship enrolled 25 candidates for the same. The enrolment was done after an entrance examination and interview with the selection committee.





COMMENCEMENT OF THE SESSION

The classes commenced from 14th of August, 2023. An orientation session was delivered to the students where the students had an introductory session after inauguration, faculty introduction, briefing on the subjects, conduct of practical and theory sessions, mark allotments, importance of attendance, and other important matters.

REC BATCH - CLASS GROUP PHOTO

APPAREL TRAINING AND DESIGN CENTRE, DWARKA

B.VOC in Fashion Design and Retail

Batch 1 (2023-2026)



FROM TOP TO BOTTOM

ROW 1 (L-R) Ms. Shivani, Ms. Shikha, Ms. Sakshi, Ms. Seema, Ms. Bhavna, Ms. Pooja

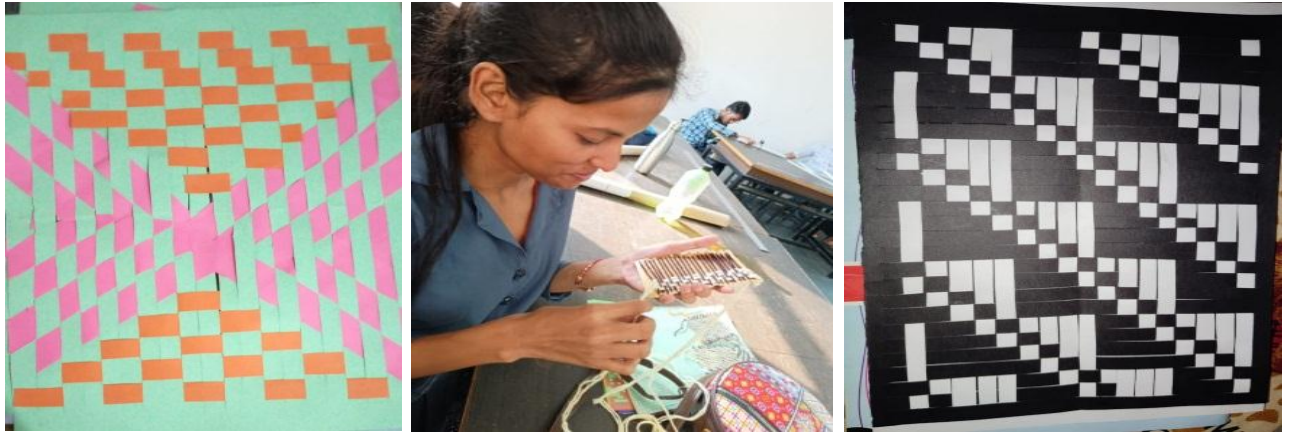
ROW 2 (L-R) Khushi Ranjan, Pragati, Deepika Sharma, Kajal Kumari, Mamta Bharti, Shalini, Anjali

ROW 3 (L-R) Ankit, Sangeeta, Kanchan Arora, Katika, Aakansha, Pooja Kumari, Mahi, Anjali, Anjani Dubey, Rishabh

ROW 4 (L-R) Shaheen Praveen, Afsana Parveen, Monika, Riya, Priya, Tannu, Nancy, Muskan

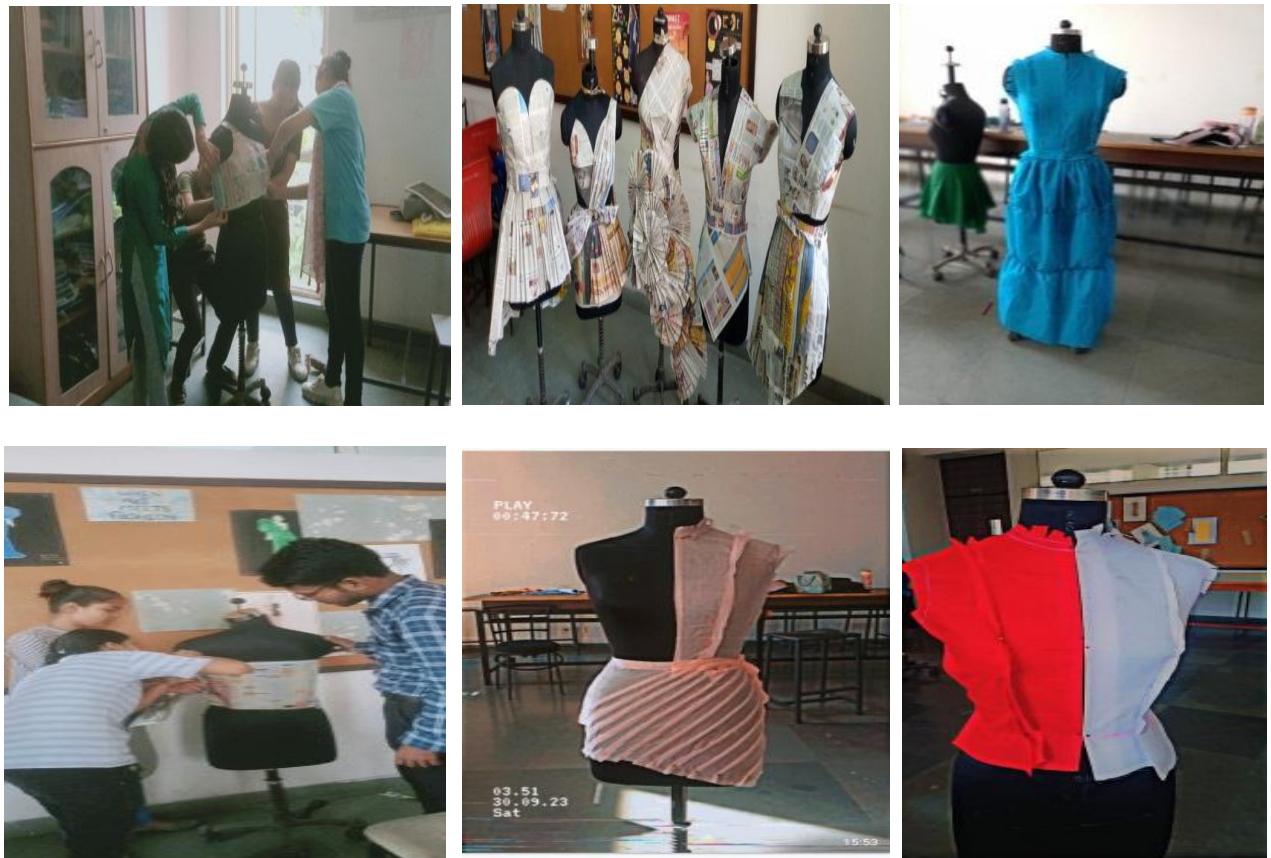
WEAVING ACTIVITY

Paper weaving and types of yarn activity on 21 Aug done by students to understand the concept practically.



DRAPING ACTIVITY

Done different styles/ drape on dummy on 23 Aug from newspaper and fabric to understand the draping concept.



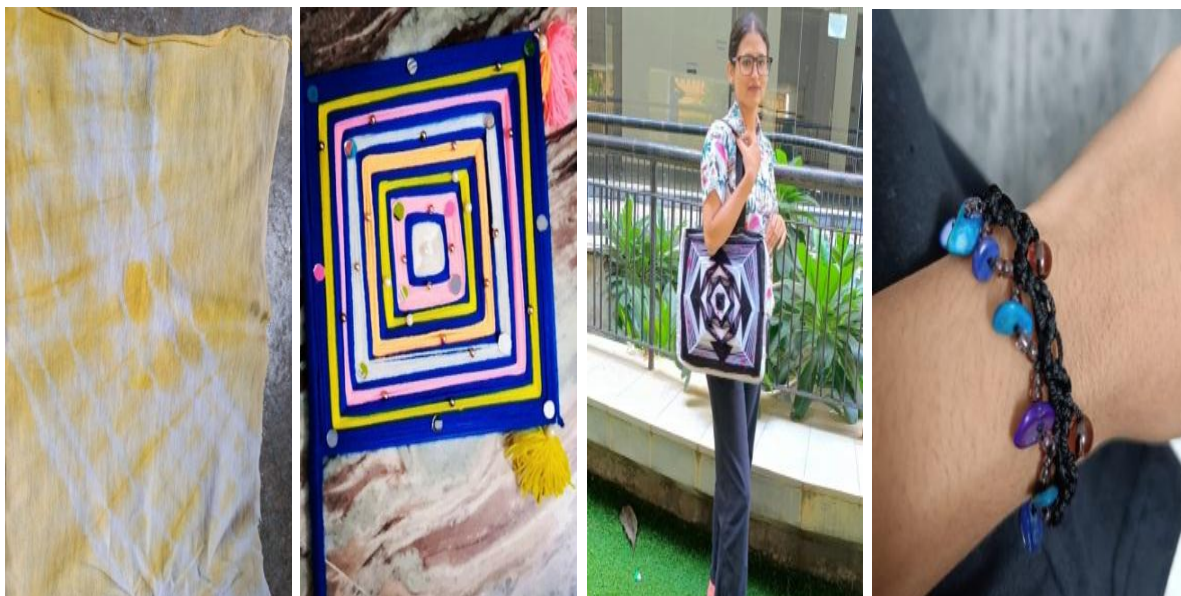
TEACHERS DAY CELEBRATION

Students celebrate teachers' day on 5th sept and showed play based on importance of teachers in life.



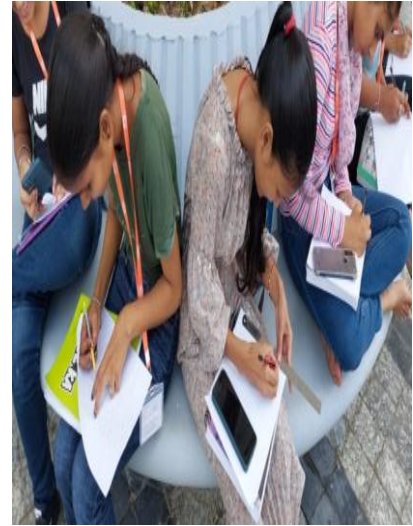
WORKSHOP - 13 Sept.

A workshop was conducted for the B.Voc students, where the students were introduced to tie and dye technique from natural resources. They were also given a demonstration of mandala and bracelet from nylon thread.



YASHOBHOOMI VISIT

A one day visit on 18 Sept was organized from ATDC Dwarka for the students of 1st semester B.Voc FDR – REC to aware them technology used in industries and live sketching practise.



GANESH CHATURTHI

B. Voc students celebrated Ganesh Chaturthi on 19 Sept by creating Ganeshji image using different embroideries.



TOOL KIT DISTRIBUTION

We received training tool kits that includes- T-shirt, Cap, Bag, pattern making kits, sewing kits, stationery kit and fabric for delivering the training to students appropriately. The kits were distributed on 12 Oct to each and every candidate and were instructed to bring the belongings on a daily basis.



DANDIYA ACTIVITY

Students celebrated dandiya activity on 23 Oct. On this day, students came in Indian wear and do the activity of dandiya making in more creative way. The class end with dandiya dance.



FASHION SHOW – 22 Dec.

ATDC Dwarka students participated in Fashion show hosted by ATDC at the Gurugram campus. The students presented a collection of 8 garments for the show. This was a first-time experience for the students and it helped them to get a sneak peak into the fashion world.



DIWALI CELEBRATION

Students celebrated Diwali festival in campus on 10 Nov. The rangoli making activity is done on this day and students enjoyed with dance and refreshment.





NEW YEAR CELEBRATION

Students celebrated new year in school campus on 2 Jan. Many activities, games were organised in this celebration. Students enjoyed with lots of dance and refreshment.



Monitoring and evaluation conducted by the NHO- Directors

B.VOC students were invited to zoom address by Ms. Gurpreet Kaur, Director of Academic Affairs and Neera Chandra Director of CSR,TOT,RPL on 25 Jan., for the feedback of the students.



OPEN HOUSE EVENT

Open house event on 29 Jan. in Dwarka campus is organised and management by B. Voc students. B. Voc students showed their hard work and beautifully organised the event.



BHARAT PARV VISIT- 31 Jan.

The Ministry of Tourism, Government of India is set to organize the nine-day annual mega event “Bharat Parv” at the Lawns and Gyan Path in front of Red Fort, Delhi as part of the Republic Day Celebrations. The event would have Food Festival, Handicraft mela, folk and tribal dance performances, Performances by cultural troupes, Display of Republic Day Tableaux, illumination of Red Fort etc. Branding and promotion of Dekho Apna Desh, Ek Bharat Shrestha Bharat, G20 and Mission LIFE would be undertaken during the event. Students witnessed various kinds of handicraft techniques and fabric artistry which is helpful in enhancing their practical knowledge also



SURAJKUND INTERNATIONAL CRAFT MELA VISIT- 7 Feb



Atdc Dwarka organised a visit to the Suraj Kund International Craft Mela. It is a colourful traditional craft fair and takes place in the first half of February every year in Faridabad. More than 1000 stalls are set up in the fair by traditional craftsmen from various regions of India and nearby countries, where the focus is kept on the sustainability of the handicraft's items and integration of different cultures. Textiles, Accessories' and cuisines from different states are the main attraction there. Students witnessed various kinds of handicraft techniques and fabric artistry which is helpful in enhancing their practical knowledge also. The visit was refreshing along with being educational and was enjoyed by all the students.

REC THANK YOU! PLACARD

Students heart warmly thankful to the REC for the sponsorship given by them for their Bright future.



APPAREL TRAINING & DESIGN CENTRE-SURAT

Group Photo with Ms Neera Chandra Madam



TOOLKIT DISTRIBUTION



Kit distribution





Sewing Technique Class



Fabric Science



DT:16-9-2023 Sub: Basic Computing skill



DT:-14-09-2023 Sub: Surface Design Technique



DT:20-09-2023 Sub:Basic Maths-1



DT:18-9-2023 Sub:Eng.Comm.&Soft skill



DT:18-09-2023 Sub: Pattern Making & G.C



DT:06-10-2023 Sub: Life skill & Personality Dev.



SB industry visit on date:10-10-2023



January 2024 Students Exams



DT:20-01-2024 Viva Exam by external jury



DT:22-01-2024 Celebrating Shree ram day



Navratri Celebration



APPAREL TRAINING AND DESIGN CENTRE - RAIPUR



Workshops & Activities (Aug'23-Dec'23)

1. **Waste Material Draping Activity:** REC B.Voc. Students draped dresses form from poly bags, plastic bottles, old CDs, News Papers, waste fabric, plastic sacks, and many more.





2. **Color paper Draping Activity:** REC B.Voc. Students draped dresses form from different color papers. The designs were inspired by Lotus flower, Angel and Prism refraction.



3. **Clay Art Workshop:** REC B. Voc Students learnt about the clay arts and created beautiful arts from clay. They made neck pieces, earrings, faces, and key chains.

4. **Fabric Painting Workshop:** REC B. Voc Students learnt about the various techniques of Fabric Paintings. They painted fabrics, Kurties, Tops, denims and many more.



5. **Painting with Embroidery Activity:** REC B. Voc Students learnt different embroideries and paintings. They created beautiful wall hangs with both paintings and embroideries.



6. **Up-cycled Denim Mannequin Dresses:** REC B. Voc Students up-cycled the denim fabric from old Jeans and old jackets. They have created gorgeous Singlet and Skirt and Patched Jacket and ripped jeans.



7. **Pouch Making Workshop:** REC B. Voc Students learnt the technique to construct bags and pouches. They have made varieties of pouches.



8. Wall Painting: REC B. Voc Students learnt the technique to create a wall display. They have selected the theme of Lotus Blooming and Sunkissed Woman.



9. Newspaper Recognition:- Photo of REC students have published in Dainik Bhaskar Newspaper.



रायपुर, शुक्रवार 29 दिसंबर, 2023



मैजिकल क्यूआर
आज पढ़िए, वेब सीरीज रेंकिंग...

16 स्टूडेंट्स ने 5 घंटे में तैयार की अपनी ही यूज की जींस से नई ड्रेस

एटीडीसी सेंटर में फैशन डिजाइनिंग एंड रिटेल के लिए आयोजित वर्कशॉप में स्टूडेंट्स ने तैयार की डिजाइन, क्लास को खूबसूरत बनाने वाला पेंटिंग भी की

सिटी रिपोर्टर. रायपुर

रायपुर स्थित अपीरल्स डिजाइन एंड ट्रेनिंग इंस्टीट्यूट (एटीडीसी) रायपुर में स्टूडेंट्स के लिए प्रोग्राम रखा गया। इसमें फैशन डिजाइनिंग एंड रिटेल के स्टूडेंट्स ने पुरानी जींस और वेस्ट पेपर जैसे आइटम से नई ड्रेस डिजाइन की। इसके साथ ही एटीडीसी सेंटर की दीवारों पर पेंटिंग भी की। 32 स्टूडेंट्स को दो ग्रुप्स में डिवाइड किया गया था। सभी स्टूडेंट्स अपने साथ घर में ही खाव पड़े जींस लेकर पहुंचे और इन्हें कपड़ों के साथ नई डिजाइन की ड्रेस तैयार की। इस दौरान कोई छात्र कपड़े को काट रहा था तो कोई कपड़े को उधेड़ रहा था और दूसरी तरफ कटे हुए कपड़ों को सील रहा था। 5 घंटे चले इस प्रोसेस के बाद एक टीम ने गर्ल्स की ड्रेस डिजाइन की तो दूसरी टीम ने जींस से ही बॉयज के लिए पैट और शर्ट डिजाइन की।



वॉल में भी बनाई नेचुरल पेंटिंग्स

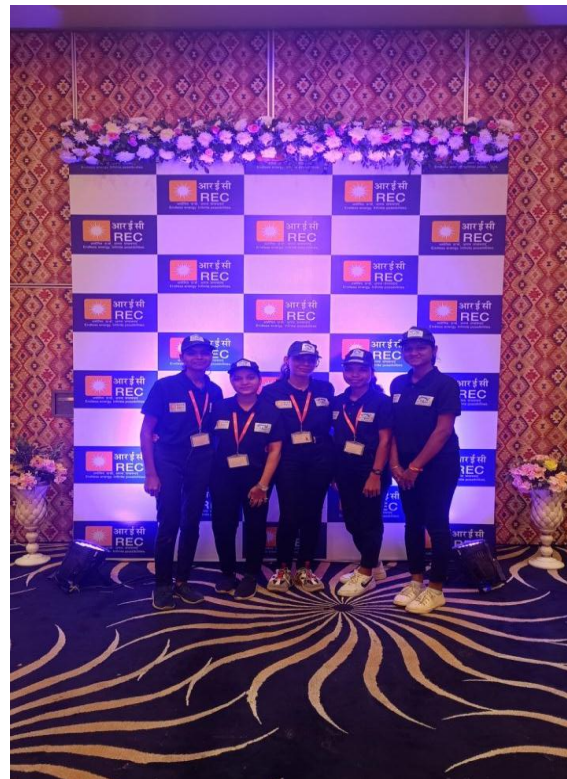
प्रिंसिपल राजा गिरी गोस्वामी ने बताया कि स्टूडेंट्स में क्रिएटिविटी बढ़ाने के लिए कई प्रोग्राम आयोजित किए जाते हैं। जींस टिकाऊ कपड़ा है और इसे कई बार इस्तेमाल किया जा सकता है, लेकिन पुराना होने के कारण हम उसका उपयोग नहीं करते। इसलिए स्टूडेंट्स ने रिसाइकल उत्पाद बनाने के लिए बेकार डेनिम जींस का ही उपयोग किया। वहीं वॉल पेंटिंग के लिए स्टूडेंट्स ने ऐसे थीम का सलेक्शन किया, जिससे क्लासरूम डिसेंट हो और अच्छा लगे। इसके बाद स्टूडेंट्स ने प्लान कर वॉल पेंटिंग की, जिसमें उन्होंने ग्रीनरी, सन राइज, वुमन जैसी कई तरह की पेंटिंग बनाई।



10. Museum Visit: - REC students visited the famous Mahant Ghasidas Sangrahalay of Raipur.



11. REC Foundation Day: 5 REC students have performed a dance on REC Foundation Day.



REC-Officers visit at ATDC-Raipur

REC officers visited the ATDC Centre for monitoring the project activities. During the visit the officers interacted and motivated them about the training and also distributed the toolkits to the candidates



APPAREL TRAINING & DESIGN CENTRE – GURUGRAM

Course Inauguration & Orientation on 14th Aug 23

The 25 students of B.Voc. AME are promoted to 2nd semester after conclusion of 1st semester exams by RGNIYD University. During the 1 Semester, students are given various exposers to develop understanding of different subjects and their personality.

Following are the evidences

Written Test, Selection Interview and screening the Document.



Orientation of the course

A presentation about the Apparel Industry rules and regulations and SOPs of ATDC was addressed and presented to the students by Ms. Babita Sangwan ATDC Gurugram Principal.



3rd party verification of course by REC



Students' Uniform distribution



Teacher's Day Celebration



Guest Lecture given by Ms. Sushma (New Times Group) on fabric



Lecture given by Mr. Aniruddh(Marks & Spencers) on Quality



Workshop conduct on Industrial Sewing machine by machine expert Mr. Karan



INDUSTRY HEALTH & SAFETY SEMINAR AND FIRST AID

Health Check Up Camp by Family Planning Association of India

The Health Check Up Camp by the Family Planning Association was a resounding success, benefiting a significant number of students. The event demonstrated the commitment of the organization towards promoting health and well-being in the community.



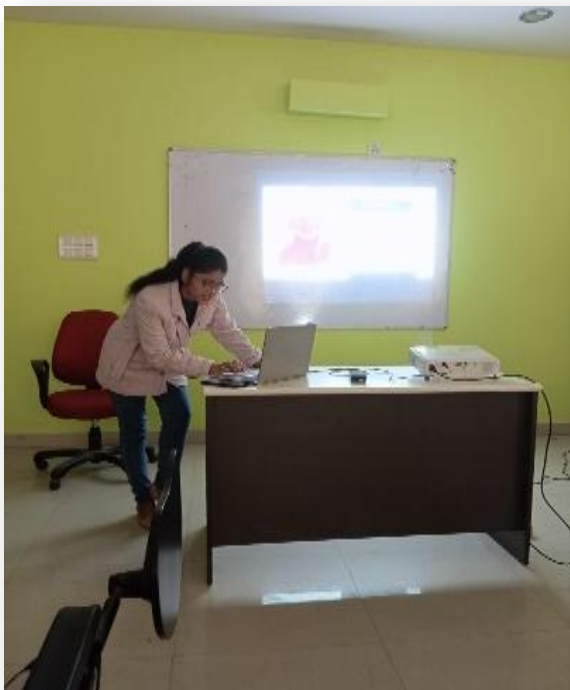
GLIMPSES ROUTINE CLASSES



Students Created and showcased the Dresses made by them on the theme “Save aquatic Life” and Presented in a Fashion show



PPT Presentation by the student In Classroom





Garment Industry Visit to RC Apparels



1st Semester Final Term End Exam Held in January 2024



External jury Viva Exams of the students



APPAREL TRAINING & DESIGN CENTRE – KANPUR

BVOC course Inaugural & orientation was conducted on 14th August 2023. The event was commenced with lamp lighting. Mr. BB Gupta, Owner of Shatabadi Textile Mill & Mr. Ajay Yadav, Assistant Deputy Commissioner, Jila Udyog were the guest of honor. A presentation about the Apparel Industry overall quality and accessibility of the program, of ATDC was presented to the students by Ms. Rachna Mishra, Principal and Rajesh Kumar Bhola, Coordinator ATDC. Followed by Rules and regulations of the academics was Addressed by the Principal Ms. Rachna Mishra, A special Address by the Distinguished Guests on the current trends of the Apparel Industry was indeed an inspiration to the new entrants





Toolkit distribution



The successful distribution of the sewing and pattern toolkit on September 6, 2023, marks a significant step in supporting our students' education in the field of sewing and pattern making. With these essential tools at their disposal, we anticipate increased proficiency and creativity in their projects. We look forward to witnessing the positive impact of this initiative on the learning outcomes of our students.



Glimpses of Theory and practical classes

Theory and Practical classes with the students to grow their skill in the Apparel and share new ideas towards better future in the field of Apparel Industries.





Industrial visit

An industrial visit to Kartikeya International which is largest production of various type of Garment, works of woven and non-woven fabric



Craft workshop on Tie & Dye

A craft workshop on Tie & Dye and Hand Block Printing. Rahul Kanojiya was invited to conduct the workshop .





Garment Workshop



A sewing workshop of making fashionable garment Mr Rajesh Kumar Master Trainer and Poonam singh have conducted the workshop which brought together individuals' passion about creativity and craftsmanship. The event aimed to provide participants with a platform to enhance their skills and explore new artistic techniques.



Examination

Internal examinations were conducted to assess the progress and achievement of the students during Oct 2023 & Dec 2023 for continuous evaluation.

B.Voc candidates with THANKYOU Placard to REC

