

**MEMORANDUM OF UNDERSTANDING
BETWEEN
APPAREL EXPORT PROMOTION COUNCIL (AEPC)
AND**

THE APPAREL TRAINING & DESIGN CENTRE, GURUGRAM (ATDC)
for encouraging absorption and placement of shop floor workforce, technical professionals, supervisory and managerial cadre of candidates trained by ATDC in Apparel manufacturing and export units of Member-Exporters of AEPC and for availing of allied ToT and RPL training as well as other technical services.

APPAREL EXPORT PROMOTION COUNCIL (AEPC) incorporated in 1978, having its Head Office at Apparel House, Institutional Area, Sec 44, Gurugram (Haryana) and Registered Office at A-223, Okhla Industrial Area Phase-II, New Delhi, and 12 Regional/State offices Pan-India, is the official body of over 6736 apparel exporters-members in India which provides a range of export promotion services and technical assistance to the Indian exporters as well as importers/international buyers by positioning India as their preferred sourcing destination for garments. AEPC, as a leading Export Promotion Council has been the moving force behind the growth story of Apparel exports and significant employment generation. AEPC has emerged as 'one-stop-shop' for information, advice, technical guidance, skilled workforce through its education-training arms and market intelligence. Members have access to updated trade statistics, potential markets information on international fairs and assistance for participating in such fairs apart from general information dissemination carried out through its website, magazine and regional/state level cluster meetings.

AEPC, which plays a significant role in identifying potential-markets apart from leading trade delegations to various countries, forming '**ONE PART**' herein being referred to 'AEPC' which expression shall unless repugnant to the context or meaning thereof be deemed to mean and include its Administrators, successors and permitted assigns.

AND

The Apparel Training & Design Centre (ATDC) has been set-up as a society for training of shopfloor and technical personnel in 1991 under the aegis of AEPC, the largest Export Promotion Council in the country and had set up its first training centre in Chennai. The Institute have evolved and expanded since 2010 with now over 96 Pan-India Centres, rendering yeomen service to the downstream Apparel export and domestic and fashion industries. ATDC have trained over 3,15,000



candidates till date including ISDS Project of MOT, GOI as a Component I Agency since 2010-11. ATDC has implemented GOI projects like VSSY (Vishwakarma Shram Samman Yojana), PM-AJAY (Pradhan Mantri-Anusuchit Jaati Abhyuday Yojana), CSR (Corporate Social Responsibility) projects of Maharatna, REC (Rural Electrification Corporation Ltd.), NABARD (National Bank for Agriculture and Rural Development), HCL (Hindustan Computer Ltd.) Foundation, WCL (Western Coalfields Ltd.), ECL (Eastern Coalfields Ltd.), NFL (National Fertilizers Ltd.), GBA (Groz Beckert Asia Pvt. Ltd.). The Apparel Training & Design Centre the largest Quality Vocational Training Provider for the apparel being referred to herein as '**SECOND PART**' in accordance with the terms and conditions being so set forth below for the MoU to be entered into, to take effect from 23rd January, 2024 and will remain in effect initially for a period of 'two' years or until the date extended by mutual consent with the option to or exercise foreclosure with 3 months' notice on either side.

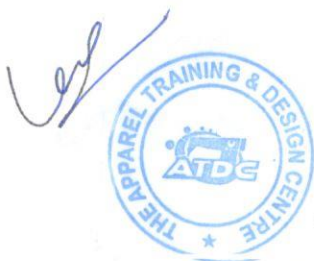
AND WHEREAS

ATDC has created a visible impact through its strategy of 'Target', 'Train' and 'Transform' on the lives of thousands of families through the creation of employable opportunities by providing industry relevant & entrepreneurial oriented skill training programmes for women & youth who are 5th pass, 8th Pass to 12th standard & even include graduates and above. ATDC has made a positive impact on the vocational landscape of the country in "Apparel Sector" having directly-run training network of about 96 ATDC Centres, spread over 23 States. ATDC training eco-system offering a step-ladder progression covering the total spectrum of training from 300 to 3000 hrs. (1 month to 3 years) certificate courses to Bachelor Degree (B.Voc degree) programs in collaboration with RGNV (Ministry of Youth Affairs & Sports, GOI) through the ATDC-SKPs approved by AICTE (MHRD).

NOW THIS MEMORANDUM OF UNDERSTANDING (MOU) WITNESSETH THAT :

Roles and responsibilities of AEPC

1. **AEPC** agrees to provide advisory for its network of Exporter-Members through its field-offices as well as through its circulars, notices, website, publication etc. AEPC will issue advisory letters from the Chairman for making the members aware about ATDC's range of services.
2. **AEPC** agrees to insert suitable Advertisements or articles in "Apparel" magazine to promote availability of skilled workforce being trained at ATDC's pan-India network of Centres as well as other technical services.



3. **AEPC** agrees to provide kiosk / space to ATDC on case to case basis in its export promotion trade shows etc. to promote ATDC's training initiatives / courses among its members-exporters.

4. **AEPC** has approx. 6736 Exporter-Members on its rolls and has Regional Offices to serve the Exporter-Members and the ATDC team / ATDC- LMCs will closely work with AEPC's Regional offices to reach out the services to its Exporter-Members.

5. **AEPC** agrees that as part of its auxiliary services will issue 'advisory' to its members to give preferential treatment to 'ATDC trained candidates' and also to avail of technical services directly from ATDC for which concessional terms will be offered by ATDC.

6. **ATDC's** new programmes and other courses and other value added services will be informed through various workshops / events of AEPC.

7. AEPC may be dully approached by ATDC for issuance of "Comfort Letters" to such organization from which ATDC is seeking funded "skilled projects" on a need based manner wherein, AEPC may request its Exporter-Members to give preference to ATDCs trained candidates for wage employment in their units.

8. In order to have close coordination with the Regional Offices of AEPC and EC Members, the Local Management Committees (LMCs) will also be informed on a regular basis about the services of ATDC and availability of trained shop floor, supervisory and managerial cadre candidates for dissemination to the Exporter-Members in the apparel clusters.

B. Roles and Responsibilities of ATDC

1. **ATDC** shall be responsible for offering Vocational Skill development and training programs of 300 hrs to 3000 hrs from 'certificate' to Diploma and Degree Courses under NULM (Ministry of Urban Development, GoI), DDU-GKY project of Ministry of Rural Development (MoRD), CSR as well as various State /National Skill Development Missions etc. or as direct-fee paying longer-duration courses under AVI/BVOC etc.



2. **ATDC** has about 362 plus faculty resources and technical professionals who can be a major source for providing technical advice and services to the Exporter-Members of AEPC. ATDC also has three Training of Trainers (ToT) Academies which can conduct training of trainers' courses and undertake Recognition of Prior Learning (RPL) for current workforce of Exporter-Members.

3. **ATDC – ATDC and Centre of Excellence”** and ATDC-ToT Academies can be major sources for up-skilling and upgrading the human resources of the export manufacturing units and companies.

4. **ATDC** also offers having Consultancy through “Pro-Up” and Assessment services as per MOT (Ministry of Textiles) through ATDC-ToT Academy, which can be availed of by desirous members of AEPC.

ATDC has the capacity to offer training programmes in various areas related to Apparel Industry 4.0, Industry Engineering (IE), Lean Management and CAD Design courses under the Pro-up initiative.

5. **ATDC** will respond to the Member-Exporters' request for placement of different categories of workforce, supervisory and managerial cadre candidates etc. for their operations in India overseas and process it for needful by its 'National Placement' office and will also invite exporters in its 'Rozgar Melas' giving preference to AEPC registered members.

6. **ATDC** has 96 centres across India and State / Regional Offices in most of the States which can work closely with AEPC's Regional Offices through its Local Management Committees (LMCs) on through ATDC faculties to understand nearest industry-specific requirements and make changes in the curricula to provide more 'Tailor Made' human resources and technical services from time-to-time.

Financial Obligations

If there are any financial obligations on AEPC arising out of this MoU based on any of the roles and responsibilities, the same will be taken up by ATDC for specific approvals through Chairman, AEPC & ATDC / Vice-Chairman, ATDC. ATDC will bear related costs, if any, for facilitating employment of trained candidates through this MoU.



D. Date of Effect

This MOU will come into effect from 23rd January, 2024 and will remain in effect for a period of 'two' years initially and can be mutually extended after reviewing the success of these arrangements.

E. Arbitration

Resolution of any issues emanating from the MOU, the decision of the Chairman, AEPC & ATDC in all matters concerning this MOU will be final and binding on both parties.

IN WITNESS WHEREOF the parties to these presents have hereto set and subscribed their respective hands on the day, month and year first above written at New Delhi.

SIGNED AND DELIVERED for and on behalf of Apparel Training & Design Centre

SIGNED AND DELIVERED for and on behalf of Apparel Export Promotion Council by



Rakesh Vaid
Sr. Vice-Chairman
Apparel Training & Design Centre



Sudhir Sekhri
Chairman
Apparel Export Promotion Council

