

IN COLLABORATION
WITH RGNIYD



Apparel Training & Design Centre

**GREAT
CAREERS
BEGIN HERE**

**3 YEAR
DEGREE**



SCAN TO KNOW MORE!

- BVoc Fashion Design & Retail
- BVoc Apparel Manufacturing & Entrepreneurship

BVoc Programme are offered in affiliation with Rajiv Gandhi National Institute of Youth Development (RGNIYD) an Institute of National Importance.



+91-8448444272



atdcindia.co.in



admission@atdcindia.co.in

INTRODUCTION

ATDC Vocational Institutes are a vital part of the Vocational Training system for careers in Apparel, Fashion and Retail having a Pan-India presence in and near Apparel- Textile hubs, offering Certificate, Diploma and Degree courses.

Recognizing the needs of 'Aspirational India', ATDC provides vertical and lateral growth to the youth of India. In this effort, our New Generation BVoc Courses based on the National Skill Qualification Framework address the critical knowledge and skill sets required to make the candidate industry-ready right from the start, and shape young entrepreneurs in the Apparel-Retail-Fashion Sector.

About 1700 students are enrolled in BVoc Courses in 20 ATDC-SKPs across India. ATDC has a state-of-the-art infrastructure in terms of training equipment and human resources to offer 2 Programmes viz. BVoc in Apparel Manufacturing & Entrepreneurship and BVoc in Fashion Design & Retail. Both courses have the ideal blend of general education and skill development based on the NSQF. The Skill Development component provides students with appropriate domain-based skills, knowledge, practice and attitude, making them work-ready for the Apparel-Fashion industry. The General Component (~ 40% of the total curriculum) adheres to the prescribed University standards, emphasizing holistic development and knowledge of current affairs, language and communication skills. BVOC Programmes are essentially hands-on-practical based emphasizing on experiential learning. Industry visits & industry internships are an integral part of the courses.

LIFE @ ATDC

Kick-start your design journey with ATDC



**College
to-career
with ATDC**

Find the most exciting jobs in the Apparel Industry



**The Finest
Faculty**



**Best
Infrastructure**



**Specialized
Placement Support**

Placement Partner:



Arvind



**CHELSEA
MILLS®**



**OC
ORIENT CRAFT
LIMITED**

SHAHI

BVoc Apparel Manufacturing & Entrepreneurship (AME)

Become an industry-ready professional with in-depth knowledge of manufacturing, designing and merchandising of apparel/ similar products. Acquire all the technical skills and market understanding needed to succeed in the fashion industry.

Course Outline

- Apparel Production Systems and TQM.
- Pattern Making, Draping Techniques & Garment Construction.
- Apparel Merchandising Processes, T&A Plan.
- Textile Manufacturing and Fabrics.
- Learn Manufacturing, Industrial Engineering & IT Applications in Apparel Industry.
- New Venture Creation, Opportunity Evaluation and Business Planning.
- Computer Applications, Soft Skills & Youth Development.
- Industry visits and Internships every semester.



ELIGIBILITY

10+2 from a recognised Board of any discipline



DURATION

3 years (6 Academic Semesters), 1000 hrs per year. 50 credits per year



SEMESTER FEE

₹ 44,250/-



POSSIBLE AREAS OF EMPLOYMENT

Production Executives, Production Managers, Industrial Engineers, Merchandisers, Assistant Merchandisers and Quality Assurance Managers in Apparel-Fashion-Retail Industry



BVoc Fashion Design and Retail (FDR)

Build a successful career in fashion by developing expertise in design techniques, product knowledge, textile market research, and the fundamentals of retailing. Gain practical experience in the textile and retail sector with regular industry visits and internships.

Course Outline

- Fashion design concept, Fashion forecast and Line development.
- Pattern making, Draping techniques and Garment construction.
- Apparel merchandising processes, T&A plan.
- Textile manufacturing & fabrics.
- Fashion product classification, Portfolio & New product development, Branding, Pricing, Promotion, Distribution.
- New Venture creation, Opportunity evaluation and Business Planning.
- Computer Applications, Soft Skills and Youth Development.
- Industry Visits and Internships in every semester.

ELIGIBILITY

10+2 from a recognised Board of any discipline



DURATION

3 years (6 Academic Semesters), 1000 hrs per year. 50 credits per year



SEMESTER FEE

₹ 44,250/-



POSSIBLE AREAS OF EMPLOYMENT

Merchandisers, Fashion Designers, Sampling Coordinators, Design Coordinators, Retail Managers, Assistant Merchandisers and Fashion Coordinators in Apparel-Retail-Fashion Industry



ATDC-GURGAON

Plot No. P-50, Institutional Area
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ATDC-OKHLA

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ATDC-FARIDABAD

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ATDC-CHANDIGARH

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ATDC-KANPUR

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ATDC-BHUBANESHWAR

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ATDC-HYDERABAD

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ATDC-TIRUPUR

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ATDC THIRUVANANTHAPURAM

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ATDC-CHENNAI, GUINDY

No. 18-23, 1st Floor, Readymade
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ATDC-INDORE

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ATDC-PATNA

ATDC Vocational of Institute,
Kaushal Vikas Bhawan,
Behind Coco-Cola Factory,
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Apparel Training & Design Centre

Skill Knowledge Provider



University Partner

ATDC National Head Office

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Improving Lives**



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