



पेयजल एवं स्वच्छता विभाग  
जल शक्ति मंत्रालय  
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION  
MINISTRY OF JAL SHAKTI  
GOVERNMENT OF INDIA



आवासन और शहरी कार्य मंत्रालय  
भारत सरकार

MINISTRY OF HOUSING AND  
URBAN AFFAIRS  
GOVERNMENT OF INDIA



# Swachhata Hi Seva- 2024

‘Swabhav Swachhata - Sanskaar Swachhata’  
(स्वभाव स्वच्छता - संस्कार स्वच्छता).

**Pan India Implementation Report**

[www.atdcindia.co.in](http://www.atdcindia.co.in)

# The Campaign Creative



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**Swabhav Swachhata, Sanskaar Swachhata**



## APPAREL TRAINING AND DESIGN CENTRE

### ‘Swabhav Swachhata - Sanskaar Swachhata’ (स्वभाव स्वच्छता - संस्कार स्वच्छता).

#### Key Activities

- 1. Swachhata Ki Bhaagidari (स्वच्छता की भागीदारी)**- Focus on core messages of ‘Swabhav’ (behaviour), ‘Sanskar’ (values), ‘Zimmedari’ (responsibility) & ‘Bhaagidari’ (collective participation):
  - a. Public Participation, Awareness & Advocacy Activities for Swachh Bharat
  - b. Cultural Activities for Swachhata
- 2. Sampurna Swachhata (सम्पूर्ण स्वच्छता) including Swachhata Lakshit Ekayi (स्वच्छता लक्षित इकाई)**
  - a. Mega Cleanliness Drives with citizen participation and partner mobilization
  - b. Timebound transformation of difficult and dirty spots (black spots)
- 3. SafaiMitra Suraksha Shivir (सफाईमित्र सुरक्षा शिविर)**- A worker who is either a direct employee, contracted, or outsourced by local bodies to carry out key swachhata functions such as road sweeping, door to door collection of waste from households, mechanical desludging of sewers and septic tanks etc.



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## APPAREL TRAINING AND DESIGN CENTRE

**‘Swabhav Swachhata - Sanskaar Swachhata’  
(स्वभाव स्वच्छता - संस्कार स्वच्छता).**

### Activities Planned & Executed:

1. In 81 centres across India
2. Covering 22 states
3. Educators involved in the Abhiyaan 379
4. Total Number of 1492 students from Pan India ATDC centres participated in various activities
5. Participation in campaign by DG&CEO ATDC to office assistant to security guards, cleaning personnels, parents etc.

Active Participation of  
**APPAREL TRAINING AND DESIGN CENTRE**

**‘Swabhav Swachhata - Sanskaar Swachhata’  
(स्वभाव स्वच्छता - संस्कार स्वच्छता).**

**As a part of Swachh Bharat Abhiyan and to accelerate the progress of Abhiyan following activities are performed with scheduled timeline (Annex attached).**

- 1) Awareness in Citizens for Cleanliness Activities like Hygiene, Sanitation.
- 2) Awareness in Communities for Cleanliness Activities like Hygiene, Sanitation.
- 3) Door to Door awareness for Cleanliness Activities like Hygiene, Sanitation.
- 4) Empowering local communities to take Ownership for cleanliness.

# Pan India ATDC Centre Involved in Activities

<b>NORTH</b>			
1	<b>NHO</b>	Gurgaon	17.9.2024 & 2.10.2024
2	<b>DELHI (UT)</b>	ROHINI	17.9.2024
3		DWARKA	17.9.2024
4		DILSHAD GARDEN	17.9.2024
5		OKHLA	17.9.2024
6	<b>HARYANA</b>	BALLABGARH	17.9.2024
7		GURGAON	17.9.2024
8		FARIDABAD	2.10.2024
9		BHIWANI	17.9.2024
10	<b>PUNJAB</b>	LUDHIANA	18.9.2024
11	<b>CHANDIGARH (UT)</b>	CHANDIGARH	18.9.2024
12	<b>RAJSTHAN</b>	SITAPURA	NA
13		UDAIPUR	18.9.2024
14		BALOTRA	18.9.2024
15		JAIPUR	2.10.2024
16	<b>UTTAR PRADESH</b>	KANPUR	19.9.2024
17		LUCKNOW	19.9.2024
18		BARABANKI	20.9.2024
19		UNNAO	20.9.2024
20		NOIDA	2.10.2024
21		GOVINDPURAM	NA
22	<b>HIMANCHAL PRADESH</b>	GHUMARWIN	NA
<b>EAST</b>			
23	<b>BIHAR</b>	SASARAM	NA
24		PATNA	2.10.2024
25	<b>JHARKHAND</b>	RANCHI	21.9.2024
26		RAJMAHAL	21.9.2024
27		RANIGANJ	NA
28		DEOGARH	NA
29	<b>ODISHA</b>	BHUBANESHWAR	22.9.2024
30		BERHAMPUR	NA
31		BARIPADA	NA
32		JHARSUGUDA	22.9.2024
33		SANTOSHPUR	23.9.2024
34	<b>WEST BANGAL</b>	KOLKATA	23.9.2024
35		JALPAIGURI	23.9.2024
36	<b>SIKKIM</b>	GANGTOK (WEST)	23.9.2024
37	<b>MANIPUR</b>	IMPHAL	23.9.2024

<b>WEST</b>			
38	<b>MADHYA PRADESH</b>	BHOJPAI	24.9.2024
39		JABALPUR	24.9.2025
40		KHAMDEVA	24.9.2026
41		INDORE	24.9.2027
42		CHHINDWARA	24.9.2028
43		CHHINDWARA - (ZAD)	24.9.2029
44	<b>MHARASHTRA</b>	NAGPUR	24.9.2030
45		MUMBAI	24.9.2031
46	<b>CHHATTISGARH</b>	RAIPUR	1.10.2024
47		NAGAYANPUR	25.9.2024
48		ATMADABAD	25.9.2025
49	<b>GUJARAT</b>	VADODRA	25.9.2026
50		MAHANGIRPURA	25.9.2027
51		SURA	1.10.2024
<b>SOUTH</b>			
52	<b>TAMILNADU</b>	ARIYALUR	26.9.2024
53		ERODE	26.9.2025
54		SHARNAVIRI	26.9.2026
55		THIRUVALLUR	26.9.2027
56		CHIDAMBOR	26.9.2028
57		SELAM	26.9.2029
58		PERMAKUDI	26.9.2030
59	TAMBARAM	26.9.2031	
60		CELINDY	2.10.2024
61	<b>TAMILNADU</b>	TRIPUR	26.9.2024
62		K.EM - TRIPUR	1.10.2024
63		MADRAS	27.9.2024
64		GANDSI	27.9.2025
65	ADUGUDI	27.9.2026	
66	MADUR	27.9.2027	
67		DARGALEERL	1.10.2024
68		KOLAR	28.9.2024
69		SAVANUR	NA
70	<b>KARNATAKA</b>	TIMKUR	28.9.2025
71		CHIKKABALLAPUR	28.9.2027
72		CHINTAMANI	28.9.2028
73		NAGARDIYAVI	28.9.2029
74		MALLESWARAN	28.9.2030
75		HUDRI	28.9.2031
76		BOLLALI	28.9.2032
77	<b>TTELANGANA</b>	HYDRABAD	1.10.2024
78		KOLLAM	30.9.2024
79	<b>KERALA</b>	KOCHI	30.9.2025
80		KANNUR	30.9.2026
81		THIRUVANANTHAPURAM	30.9.2027

# Pan India ATDC Centre Involved in Activities

ATDC Team for Swachhta Hi Sewa - Activity

1	<b>Ms. Geeta Maheshwari</b>	Deputy Registrar(Nodal Officer)
2	<b>Mr. Deepak Singh</b>	GM IT & AVI
3.	<b>Principals &amp; Faculties</b>	ATDC Centres

**Under the guidance of Dr. Vijay Mathur (DG&CEO, ATDC)**

# ATDC NHO, Gurugram

ATDC takes "Swachhta Hi Sewa Pledge" at Paridhan Vikas Bhawan, Apparel Training and Design Centre.





# ATDC NHO, Gurugram



# ATDC NHO, Gurugram

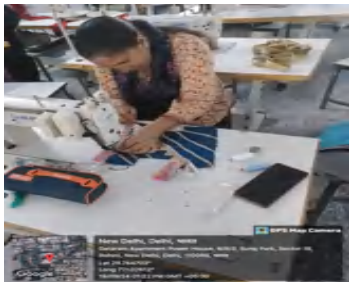


# ATDC Rohini, New Delhi

## Educating People by Posters



# ATDC Rohini, New Delhi Educating People by Art Activity



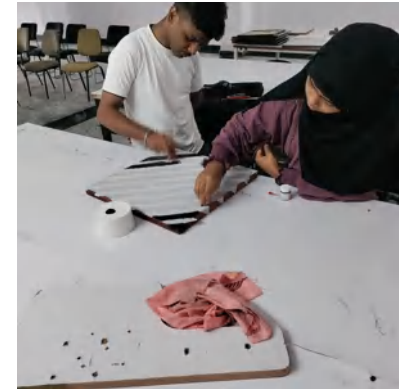
# ATDC Rohini, New Delhi

## Awareness programme



# ATDC Rohini, New Delhi

## Educating People by Art Activity



# Ek Pedh Maa ke naam

# ATDC Rohini



एक कदम स्वच्छता की ओर



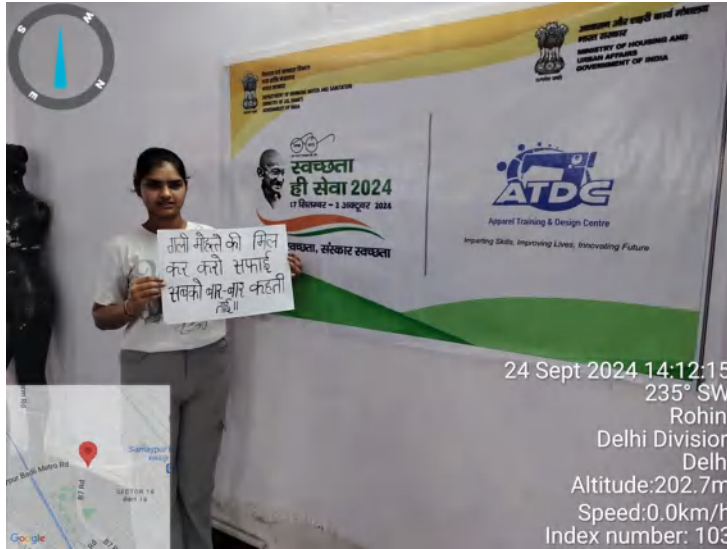
# Shapath lege ATDC Rohini





# Slogan Competition

# ATDC Rohini



Miti or kala

ATDC Rohini

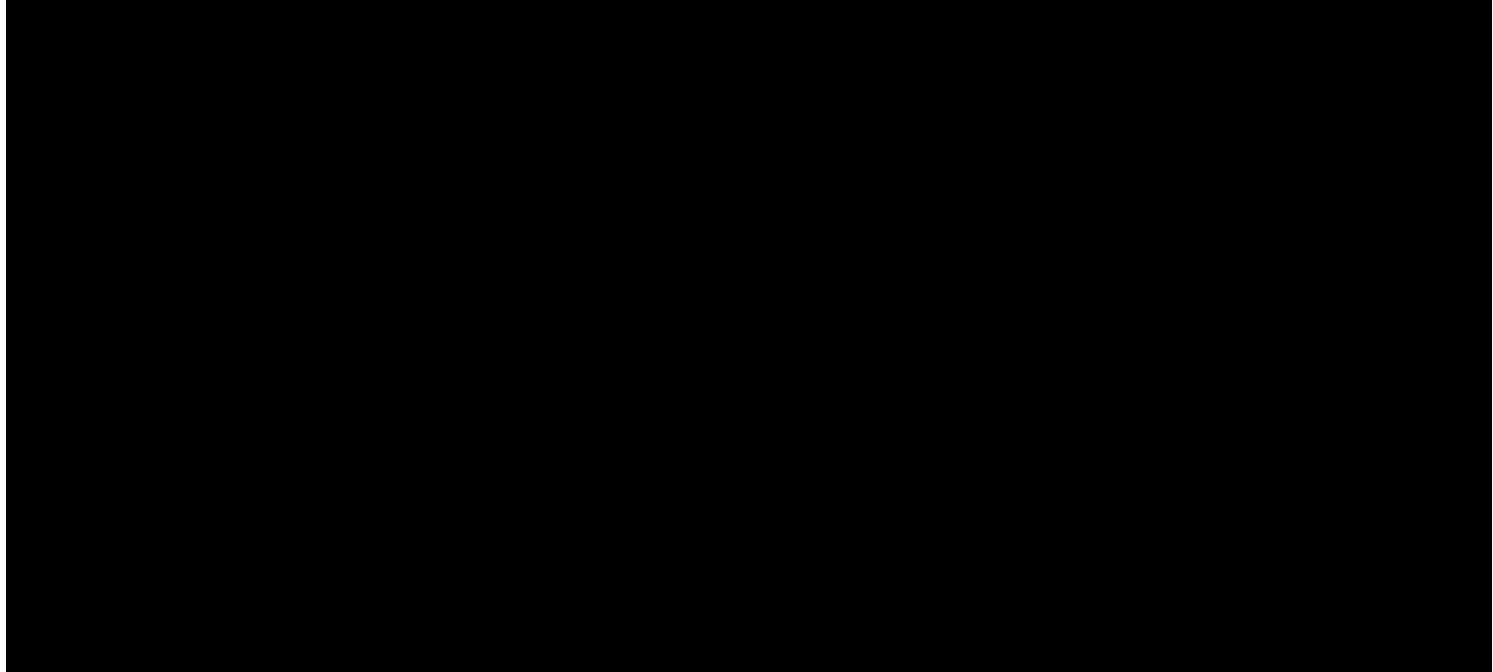


# ATDC Dilshad Garden, New Delhi - 18/09/24

## Educating People



**ATDC Dilshad Garden, New Delhi**  
Educating People



# ATDC Dilshad Garden, New Delhi - 19/09/2

## Educating People by Posters



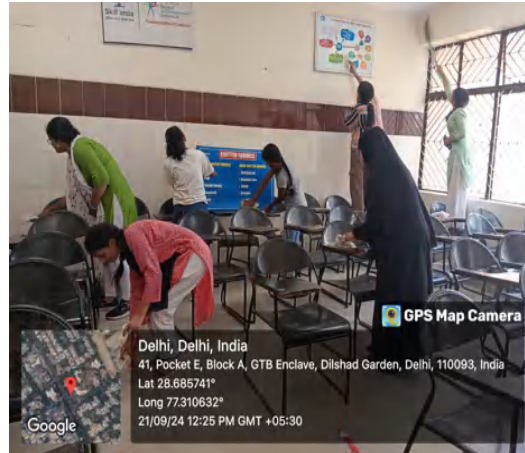
# ATDC Dilshad Garden, New Delhi - (20/09/24)

## Plantation Drive



# ATDC Dilshad Garden, New Delhi - (21/09/24)

## Cleaning Activity



# ATDC Dilshad Garden, New Delhi - 19/09/24

## Educating People by Posters





# ATDC Dilshad Garden, New Delhi - 23/09/24

## Pledge of “Swachhta Hi Seva”



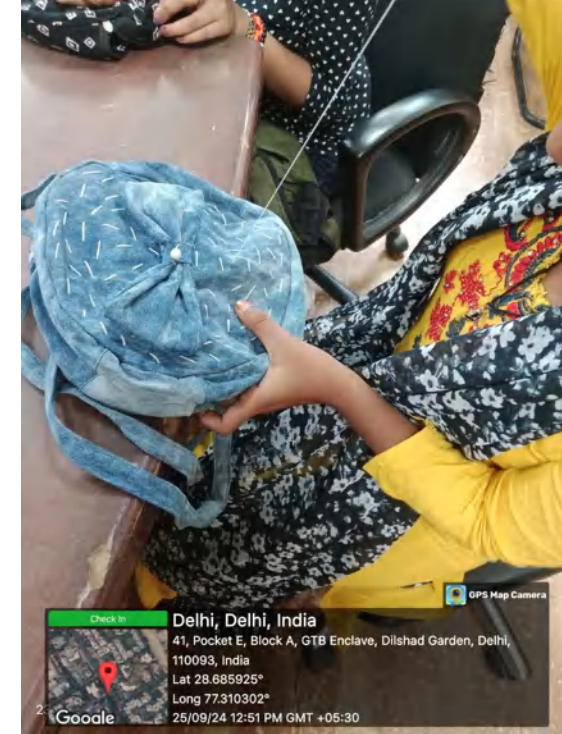
# ATDC Dilshad Garden, New Delhi - 24/09/24

## Cleanliness “Swachhta Hi Seva”



# ATDC Dilshad Garden, New Delhi - 25/09/24

## Recycling of waste “Swachhhta Hi Seva”



# ATDC Dilshad Garden, New Delhi - 26/09/24

## Recycling of waste "Swachhta Hi Seva"



# ATDC BALLABGARH, Haryana (SHS-2024) Swachhta Hi Sewa Poster Campaign



# ATDC BALLABGARH, Haryana (SHS-2024) Cleaning Activity



# ATDC BALLABGARH, Haryana (SHS-2024) Swachhta Hi Sewa Poster Campaign



# ATDC BALLABGARH, Haryana (SHS-2024) Swachhta Hi Sewa Campaign in Communities





# ATDC Gurgaon Cleanliness Activity



# ATDC Gurgaon Cleanliness Activity



# ATDC FARIDABAD - 30-09-2024 “ EK PED MAA KE NAAM “ Plant distribution activity at Industries



Shivalik Print, Shivalik Design, Vamani Overseas, Shyamtex

# ATDC FARIDABAD "Swachhtha HI SEWA" Campaign

Dated : 21st September 2024 (Pledge taking, Plantation & Educating People).



Faridabad, Haryana, India  
Plot No.21,Sec 20 B, NH-19, Krishna Nagar, New Industrial Township, Faridabad, Haryana 121001, India  
Lat 28.3874°  
Long 77.311224°  
21/09/24 11:59 AM GMT +05:30



Faridabad, Haryana, India  
Plot No.21,Sec 20 B, NH-19, Krishna Nagar, New Industrial Township, Faridabad, Haryana 121001, India  
Lat 28.387426°  
Long 77.311091°  
21/09/24 11:56 AM GMT +05:30



New Delhi, Haryana, India  
98P6+Q92, Faridabad - Gurgaon Rd, Krishna Nagar, New Industrial Township, New Delhi, Faridabad, Haryana 121001, India  
Lat 28.387122°  
Long 77.311299°  
21/09/24 11:44 AM GMT +05:30



New Delhi, Haryana, India  
98P6+Q92, Faridabad - Gurgaon Rd, Krishna Nagar, New Industrial Township, New Delhi, Faridabad, Haryana 121001, India  
Lat 28.387165°  
Long 77.310688°  
21/09/24 12:15 PM GMT +05:30



Faridabad, Haryana, India  
98Q6+363, Krishna Nagar, New Industrial Township, Faridabad, Haryana 121001, India  
Lat 28.387501°  
Long 77.310709°  
21/09/24 12:11 PM GMT +05:30

# ATDC Bhiwani, Haryana OATH TAKING



Awareness in Communities for Cleanliness Activities like Hygiene, Sanitation.

# ATDC LUDHIANA, Panjab

## OATH TAKING



# ATDC CHANDIGARH

## Swachhta Hi Sewa Campaign

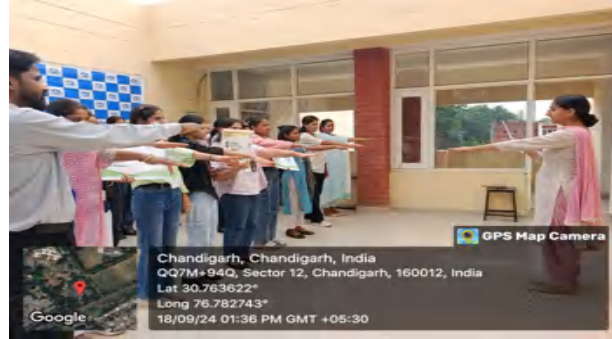


# ATDC CHANDIGARH (23-09-2024) CENTRE CLEANLINESS





# ATDC CHANDIGARH OATH TAKING



# ATDC Udaipur, Rajasthan

## Swachhta Hi Sewa Oath Campaign



# ATDC Udaipur, Rajasthan

## Swachhta Hi Sewa Poster Campaign



# ATDC Udaipur, Rajasthan

## Swachhta Hi Sewa Campaign at ATDC Udaipur.



# ATDC Udaipur, Rajasthan

## Swachhta Hi Sewa Campaign at ATDC Udaipur.



# ATDC Balotra, Rajasthan

## Swachhta Hi Sewa Campaign at ATDC Balotra.

Mega Cleanliness Drives with citizen participation and partner mobilization



# ATDC Balotra, Rajasthan

Swachhta Hi Sewa Campaign at ATDC Balotra.



# ATDC Balotra, Rajasthan

## Swachhhta Hi Sewa Campaign at ATDC Balotra.





# ATDC Balotra, Rajasthan

## Swachhta Hi Sewa Campaign at ATDC Balotra.



# ATDC Balotra, Rajasthan

## Swachhhta Hi Sewa Campaign at ATDC Balotra.



# ATDC Balotra, Rajasthan

## Swachhta Hi Sewa Campaign at ATDC Balotra.



# ATDC Balotra, Rajasthan

## Swachhhta Hi Sewa Campaign at ATDC Balotra.



# ATDC Jaipur, Rajsthan

Swachhta Hi Seva Pledge taken by staff & students at  
ATDC Jaipur



# ATDC Jaipur, Rajsthan

## Poster Making by Students



# ATDC Jaipur, Rajasthan Plantation Activity



Geo-Tagging Camera  
2024/09/20 10:48  
Jaipur,Rajasthan,India  
Near, Apex Cir, Jhalana Gram  
Nagar, Jaipur, Rajasthan 302  
Lat 26.855655 Long 75.8243

# ATDC Jaipur, Rajsthan Cleanliness Activity



Geo-Tagging Camera

2024/09/21 13:14

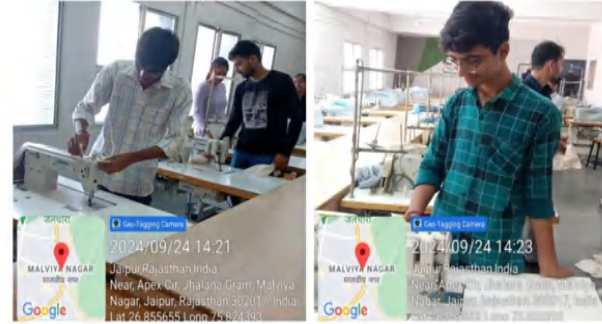
Jaipur,Rajasthan,India  
Near Apex Cir, Jhalana Gram, Malviya  
Nagar, Jaipur, Rajasthan 302017, India  
Lat 26.855655 Long 75.824393



# ATDC Jaipur, Rajsthan Cleanliness Drive



# ATDC-Jaipur



# ATDC -Jaipur, Rajasthan

Swachhta hi seva Awareness campaign



# ATDC Kanpur, Uttar Pradesh Cleaning Activity



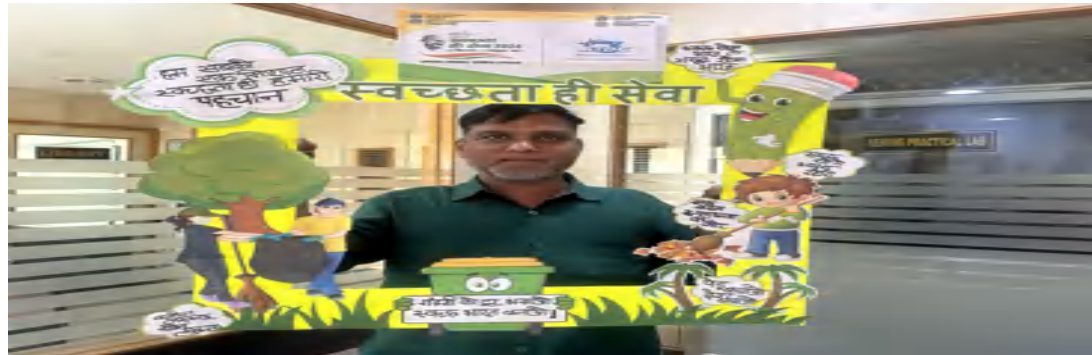
# ATDC Lucknow, Uttar Pradesh

## Swachhata Hi Seva campaign & Pledge taken at Atdc Lucknow



# ATDC Lucknow, Uttar Pradesh

“Swachhata Hi Seva” campaign by creating Selfie Point



# ATDC Lucknow, Uttar Pradesh

“Swachhata Hi Seva” Craft making from waste material at ATDC Lucknow



# ATDC Lucknow, Uttar Pradesh Plantation Drive





# ATDC Barabanki, Uttar Pradesh Cleanliness Activity



# ATDC NOIDA, Uttar Pradesh

## Educating People by Posters



# ATDC NOIDA, Uttar Pradesh

## Educating People by Art Work



# ATDC NOIDA, Uttar Pradesh

## Educating People by Art Work



# ATDC NOIDA, Uttar Pradesh

## Cleaning Activity



# ATDC NOIDA, Uttar Pradesh Cleaning Activity



# ATDC FARIDABAD “ EK PED MAA KE NAAM” distribution of planters in cloth Bag made of Textile waste at Schools of Faridabad (27th September 2024)



# ATDC FARIDABAD “ EK PED MAA KE NAAM” distribution of planters in cloth Bag made of Textile waste at Export Houses of Faridabad (28th September 2024)



MADAN TRADING, DHURUV GLOBAL, FASHIONAGE, PEE Empro

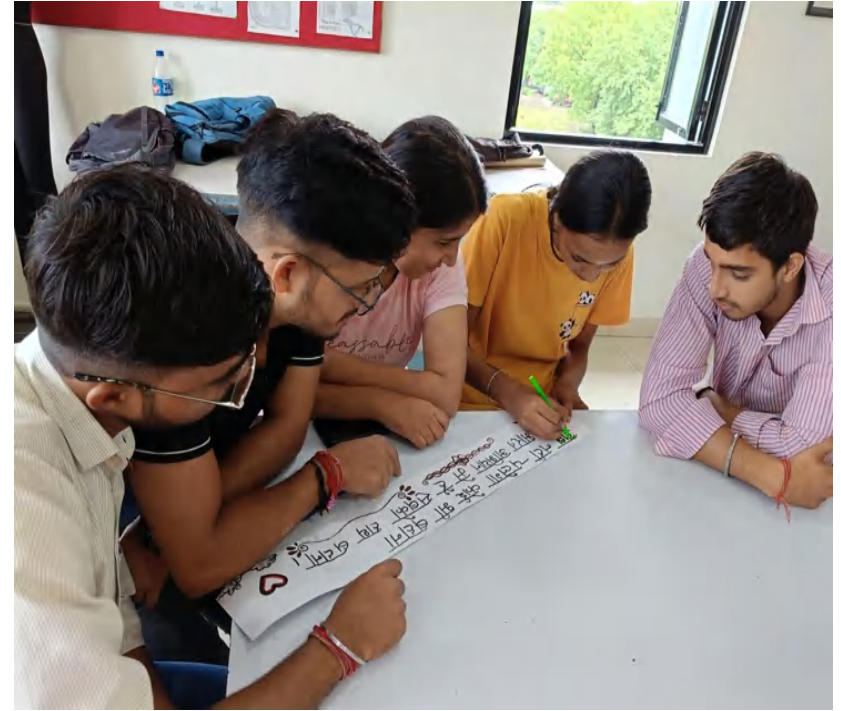


# ATDC NOIDA, Uttar Pradesh

## Educating People by Posters



# ATDC NOIDA, Uttar Pradesh Educating People by Posters



# ATDC NOIDA, Uttar Pradesh

Under swachh Bharat mission, Students made posters to promote the message of clean and green India.



# ATDC NOIDA, Uttar Pradesh

## Swachhta Hi Sewa Campaign

### Educating People by Posters



# ATDC NOIDA, Uttar Pradesh

## Educating People by Posters



# ATDC NOIDA, Uttar Pradesh

## Oath ceremony of Swachh Bharat Abhiyan



# ATDC NOIDA, Uttar Pradesh Poster Competition



# ATDC Bhubaneswar, Odisha

## POSTER MAKING ACTIVITY





# ATDC Bhubaneswar, Odisha

## POSTER MAKING ACTIVITY - SWACHHATA HI SEVA



# ATDC Bhubaneswar, Odisha

## SWACHHATA HI SEVA CAMPAIGN



# ATDC Bhubaneswar, Odisha

## SWACHHATA HI SEVA - CLEANING ACTIVITY



# ATDC Bhubaneswar, Odisha

## Painting competition on SWACHHATA HI SEVA



# ATDC KOLKATA, West Bangal

## Tree Planting



# ATDC KOLKATA, West Bangal

## Poster Making on “Swachhata hi Seva”



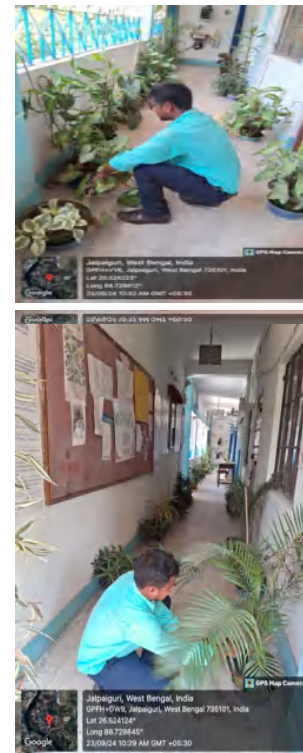
# ATDC KOLKATA, West Bengal

## “Swachhta Pledge”



# ATDC JALPAIGURI, West Bengal

## Tree Plantation & Cleanness





# ATDC Bhopal, Madhya Pradesh

## Educating People by Posters and Art

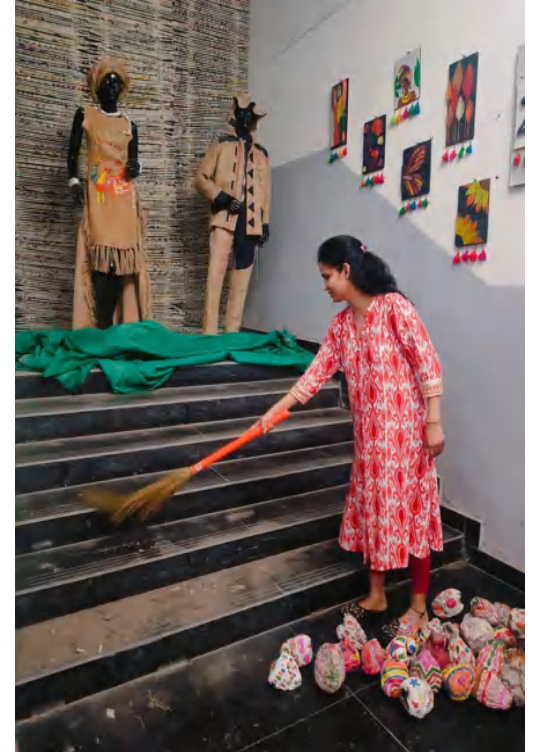
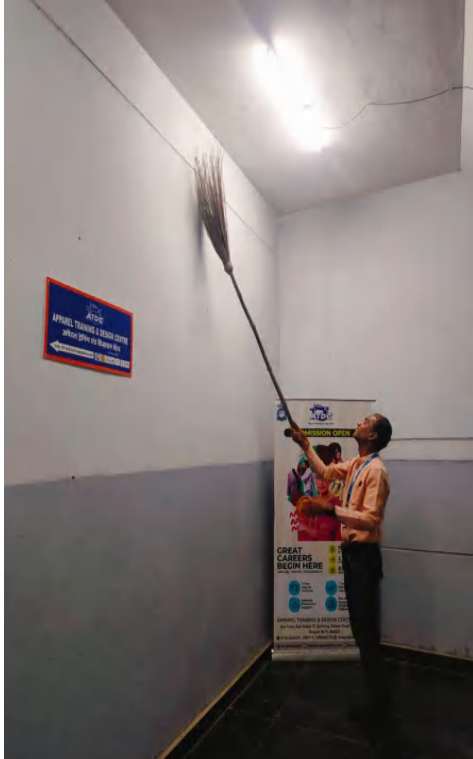


# ATDC Bhopal, Madhya Pradesh

ATDC Bhopal pledge to contribute to a cleaner India,  
not just today but every day



# ATDC Bhopal, Madhya Pradesh Cleaning Activity



# ATDC Bhopal, Madhya Pradesh Cleaning Activity



# ATDC Bhopal, Madhya Pradesh Cleaning Activity



# ATDC Bhopal, Madhya Pradesh

## Swachhata quiz with school students



# ATDC Bhopal, Madhya Pradesh

## Swachhata quiz with school students



# ATDC Bhopal, Madhya Pradesh

## Ek Ped Maa Ke Naam





# ATDC Chhindwara, Madhya Pradesh

Swachhta Hi Sewa Pledge taken by Staff & Students at  
ATDC Chhindwara.



# ATDC Chhindwara, Madhya Pradesh

## Swachhta Hi Sewa Campaign at ATDC Chhindwara. Students & Staff done the cleanliness at Campus.



# ATDC Chhindwara, Madhya Pradesh

Swachhhta Hi Sewa Campaign at ATDC Chhindwara. Students & Staff done the cleanliness at Campus & surrounding areas.



# ATDC Chhindwara, Madhya Pradesh

Swachhta Hi Sewa Campaign at ATDC Chhindwara. Students & Staff done the cleanliness at Campus & surrounding areas.



# ATDC Chhindwara, Madhya Pradesh

Posters will be a visual representation of their creativity and enthusiasm for a better tomorrow.



# ATDC Chhindwara, Madhya Pradesh

Under swachh Bharat mission, Students made posters to promote the message of clean and green India.



# ATDC Chhindwara, Madhya Pradesh

Swachhta Hi Sewa Campaign at ATDC Chhindwara- Students did the cleanliness and knew about the Dry & wet garbage cleanliness with Nagar Nigam Team



# ATDC Chhindwara, Madhya Pradesh (24/09/2024)

## "Swacchta Poster Rally" by Students and Staff





# ATDC Chhindwara, Madhya Pradesh (24/09/2024)

## "Swacchta Poster Rally" by Students and Staff



# ATDC Chhindwara, Madhya Pradesh (24/09/2024)

## "Swacchta Poster Rally" by Students and Staff



# ATDC Chhindwara, Madhya Pradesh (24/09/2024)

## Swacchta Campaign by ATDC Chhindwara. "Swacchta Poster Rally" by Students and Staff



# ATDC Chhindwara, Madhya Pradesh - (21/09/2024)

## Swacchta Quiz Competition Conducted at Bhagwan Shrichand Public School by ATDC Chhindwara



# ATDC Chhindwara, Madhya Pradesh - (21/09/2024)

## Swacchta Quiz Competition Conducted at Bhagwan Shrichand Public School by ATDC Chhindwara



# ATDC WCL STI Chhindwara, Madhya Pradesh

## Swachhta Rally by students and staff for creating awareness in the community of nearby areas (21/09/2024)



# ATDC WCL STI Chhindwara, Madhya Pradesh

## Swachhta Rally by students and staff for creating awareness in the community of nearby areas (21/09/2024)



# ATDC WCL STI Chhindwara, Madhya Pradesh

## Swachhta Rally by students and staff for creating awareness in the community of nearby areas (21/09/2024)





# ATDC WCL Chhindwara(STI), Madhya Pradesh (24/09/2024) Poster competition and Cleanliness drive



# ATDC WCL Chhindwara(STI), Madhya Pradesh (24/09/2024)

## Poster competition and Cleanliness drive



# ATDC WCL Nagpur(SDC), Maharashtra (24/09/2024)

## Cleanliness Drive



# ATDC WCL Nagpur(SDC), Maharashtra (24/09/2024)

## Cleanliness Drive



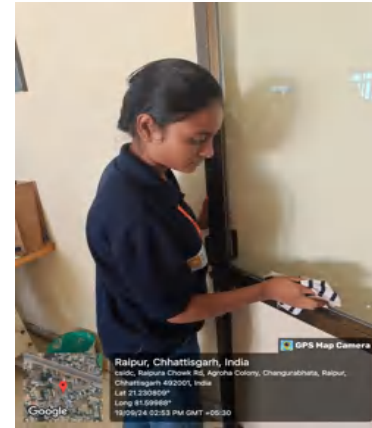
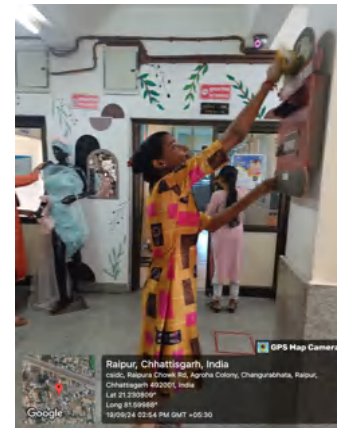
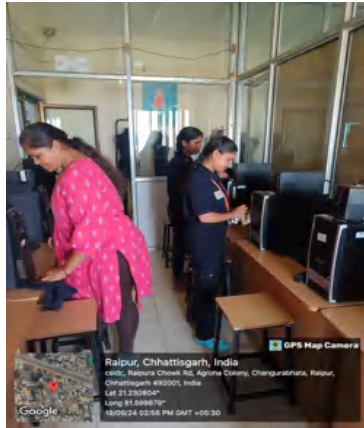
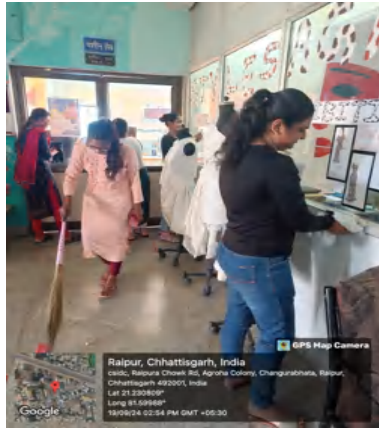
# ATDC Raipur, Chhatisgarh

## Swachhta Hi Sewa Pledge taken by Staff & Students



# ATDC Raipur, Chhatisgarh

## Swachhta Hi Sewa Campaign at ATDC Raipur



# ATDC Raipur, Chhatisgarh

## Swachhta Hi Sewa Campaign at ATDC Raipur



# ATDC Raipur, Chhatishgarh Swachhta Hi Sewa Campaign at ATDC Raipur





# ATDC Raipur, Chhattishgarh

"Swachhata runs( marathon) to promote fitness and cleanliness".



# ATDC Surat, Gujarat

Mr Abhimanyu Sharma, Joint Director, DGFT, Surat was invited to take pledge of "swachhata hi seva"

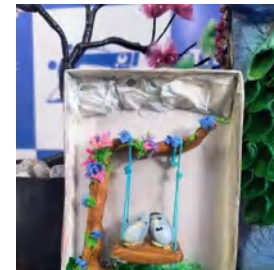


ATDC Surat  
Mr Abhimanyu Sharma, Joint Director, DGFT, Surat was invited to take  
pledge of "swachhata hi seva"



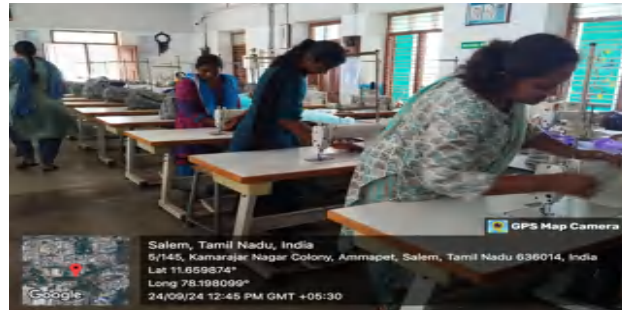
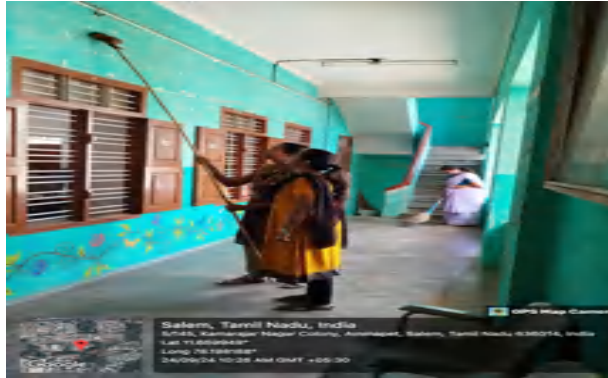
# ATDC Surat

Mr Abhimanyu Sharma, Joint Director, DGFT, Surat was invited t for competition on Best out of waste at ATDC Surat



# ATDC SALEM, Tamilnadu

## "Swacchta Plantation, Cleaning, Wall Painting"



# ATDC SALEM, Tamilnadu

## Oath Taking and Cleaning Activity



# ATDC PARAMAKUDI, Tamilnadu

## Educating People by Posters



# ATDC Guindy, Tamilnadu

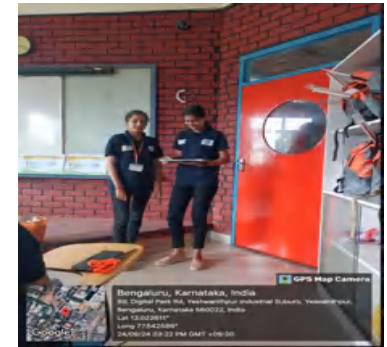
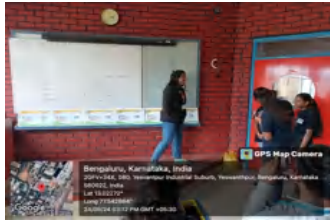
## OATH TAKING





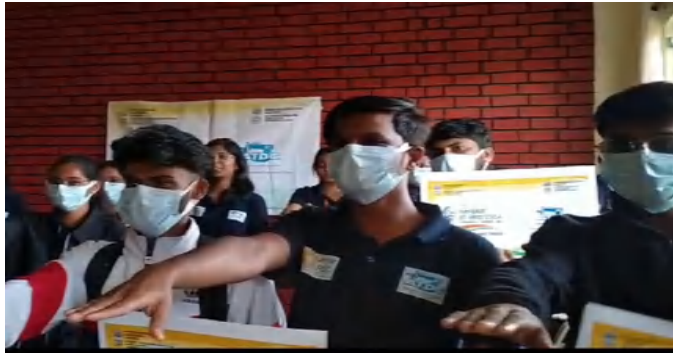
# ATDC BANGALORE, Karnataka

## SKIT ON WATER SEGREGATION ON 24.09.2024



# ATDC BANGALORE, Karnataka

## OATH TAKING



# ATDC BANGALORE, Karnataka

## CLEANING LAB AND CLASS ROOM ON 18.09.2024



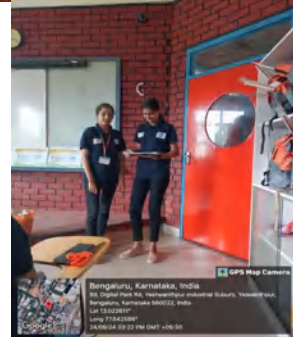
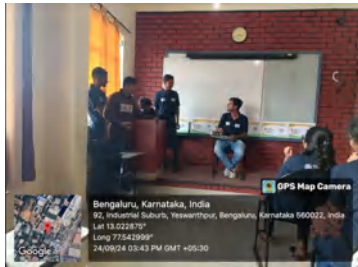
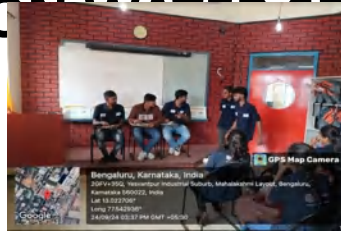
# ATDC BANGALORE, Karnataka

## SKIT ON CLEANLINESS ON 19.09.2024



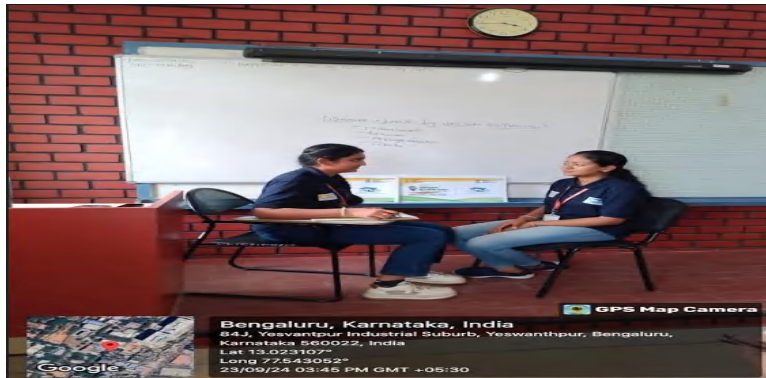
# ATDC BANGALORE –

SKIT ON WATER SEGREGATION 24.09



# ATDC BANGALORE, Karnataka

## SKIT ON AWARENESS ON DISEASE ON 21.09.2024

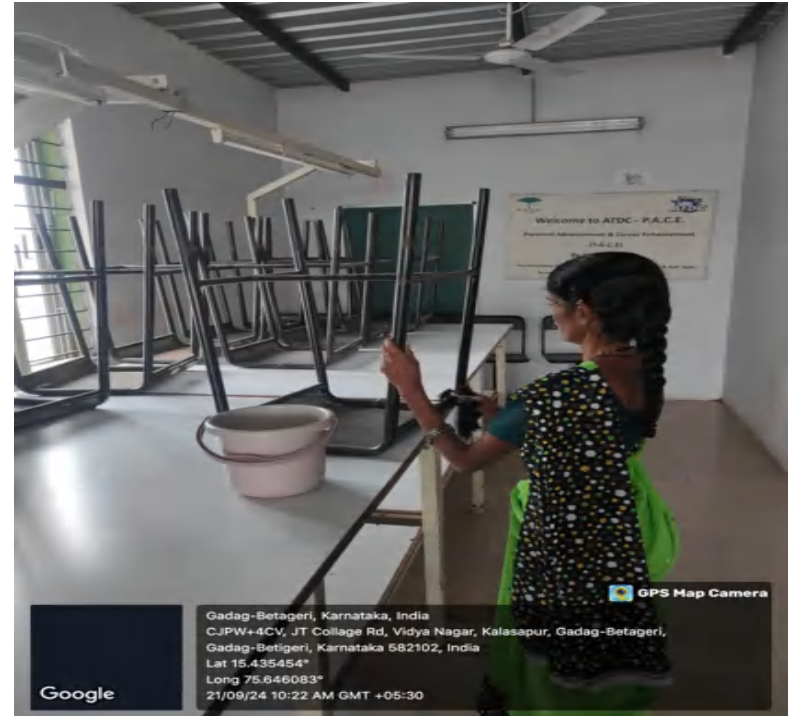


# Swachhata rallies



# ATDC GADAG, KARNATAKA

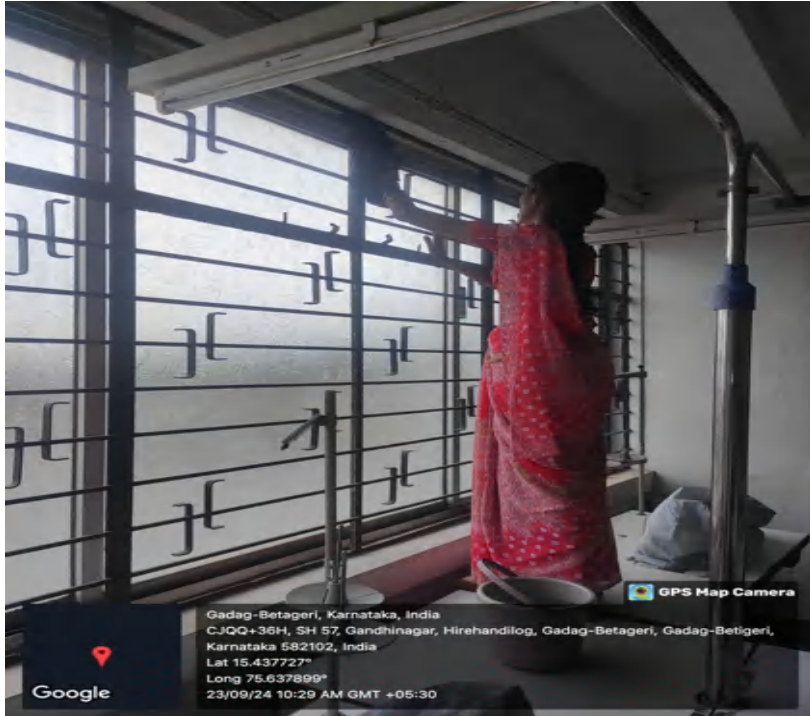
## SHS Pledge by C/I and house keeping





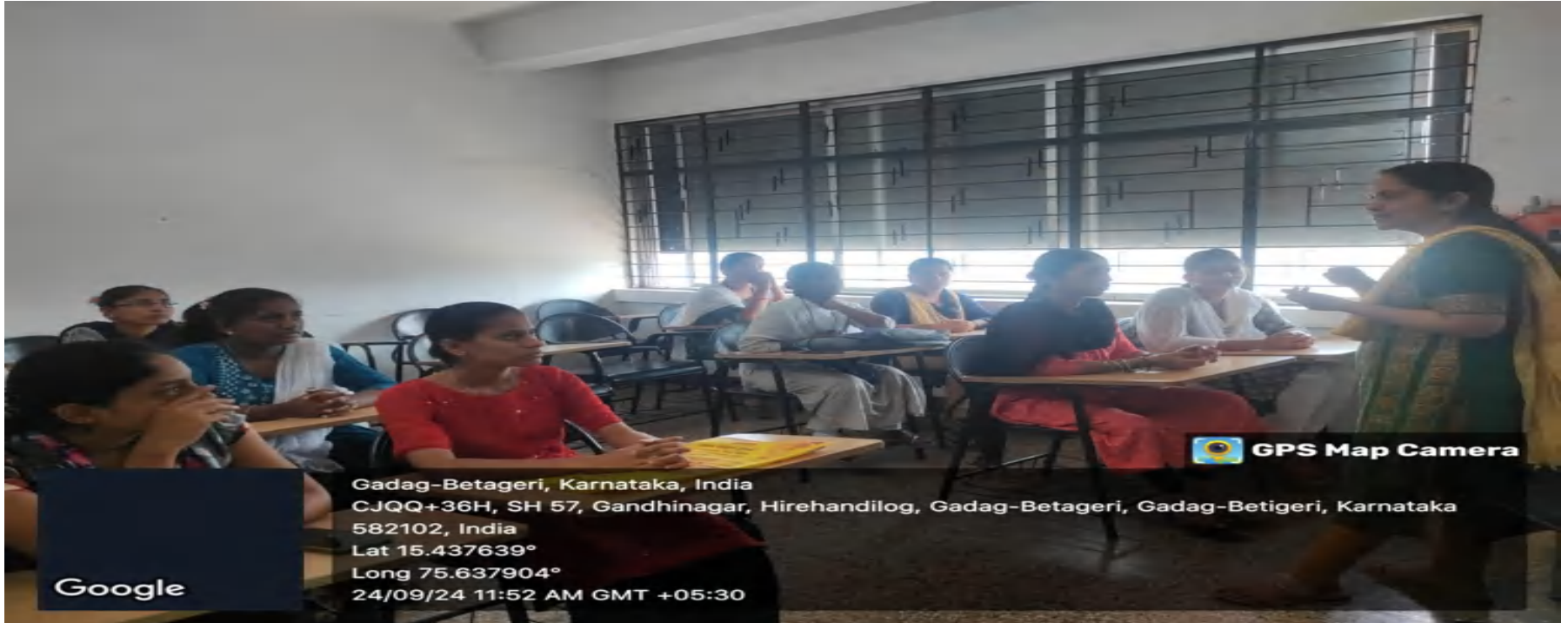
# ATDC GADAG, KARNATAKA


Cleaning of windows, doors, dummies



# ATDC GADAG, KARNATAKA

Awareness of SHS to the mobilized candidates



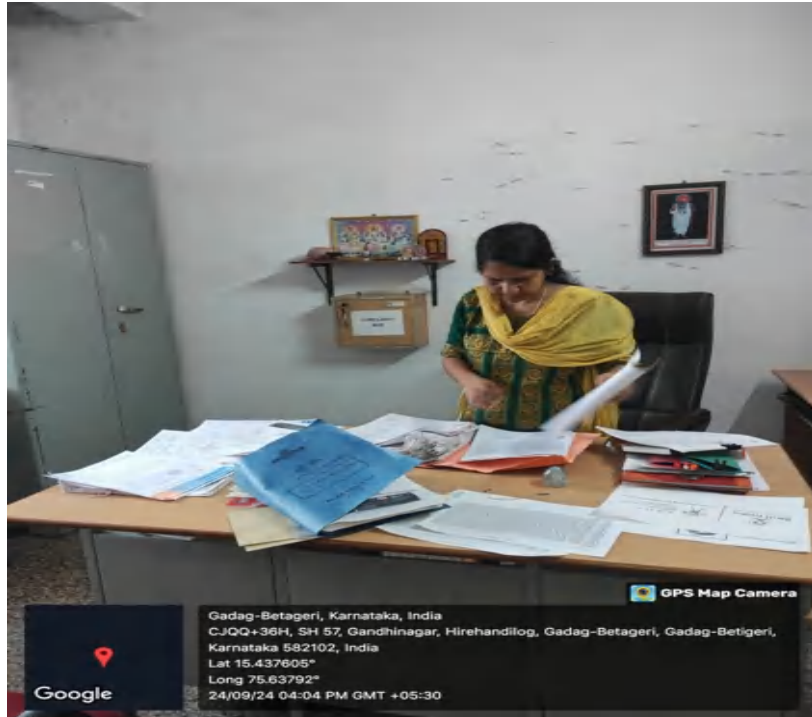
 GPS Map Camera

Gadag-Betageri, Karnataka, India  
CJQQ+36H, SH 57, Gandhinagar, Hirehandilog, Gadag-Betageri, Gadag-Betigeri, Karnataka  
582102, India  
Lat 15.437639°  
Long 75.637904°  
24/09/24 11:52 AM GMT +05:30

Google

# ATDC GADAG, KARNATAKA

Cleaning Cupboards, drawers, lab



# ATDC GADAG, KARNATAKA

## Cleaning Machineries



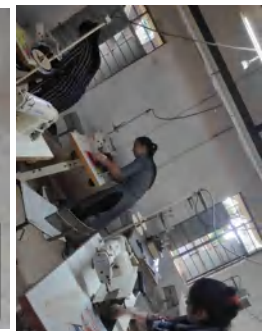
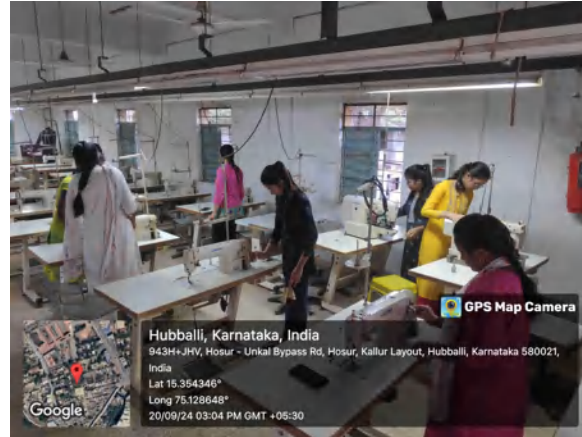
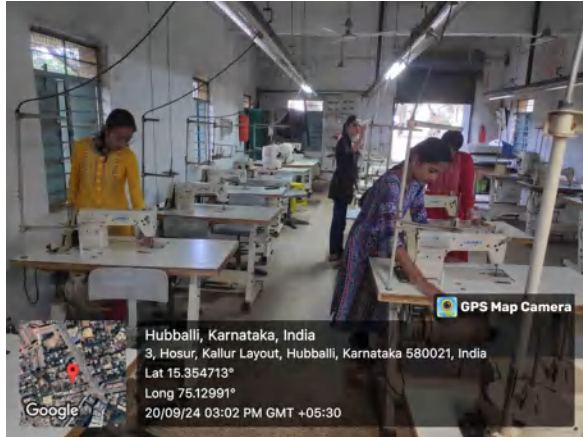
# ATDC HUBLI, Karnataka 19-09-2024

## Pledge of “Swachchta Hi Seva”



# ATDC HUBLI, Karnataka - 20/09/24

## Cleanliness at Centre “Swachchta Hi Seva”



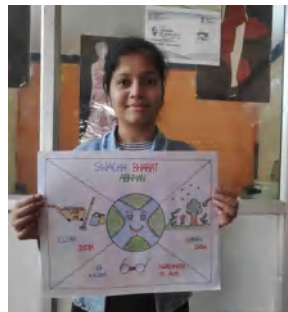
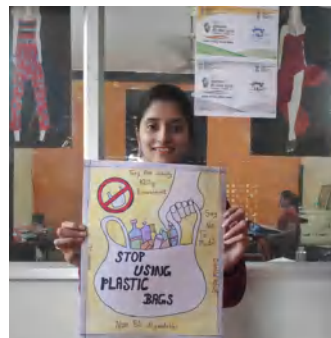
# ATDC HUBLI, Karnataka 21-09-2024

## Tree Plantation & Cleanliness



# ATDC HUBLI, Karnataka - 23/09/24

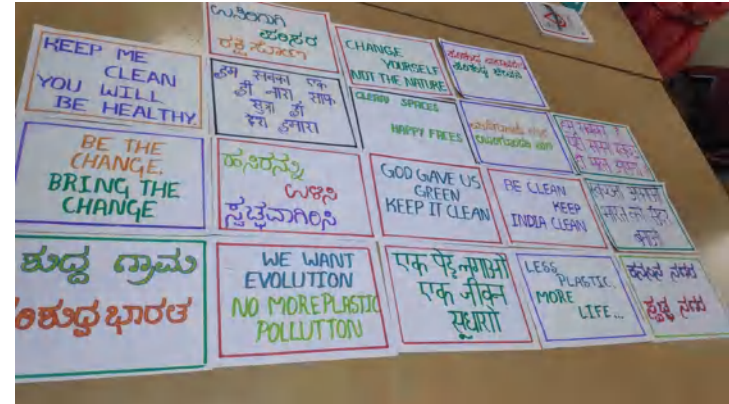
## Poster making activity





# ATDC HUBLI, Karnataka - 24/09/24

## Slogan Writing competition on SBM



# ATDC-Tirupur, Tamil Nadu - 26-09-2024

## Celebrated "Swachata Hi Seva-2024" Taken Oath, Tree Plantation & Mime Show



# ATDC-Tiruppur, Tamil Nadu - 26-09-2024

## Mime Show about Cleanliness



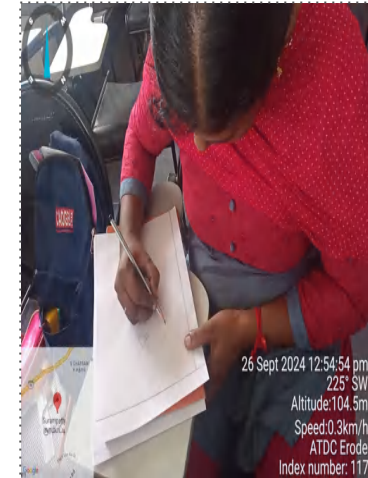
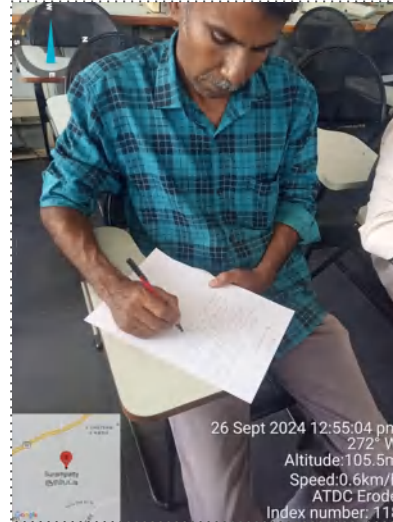
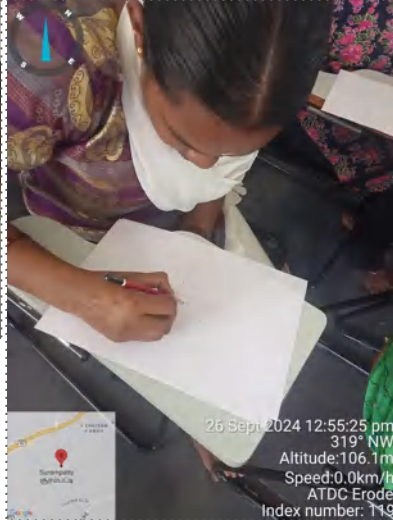
# ATDC-Erode, Tamil Nadu - 26-09-2024

Chief Guest Mr. Ln V. P. Subramaniam, President of Textiles and Garments Exporters and Vice President of Erode District Chamber Invited for



# ATDC-Erode, Tamil Nadu - 26-09-2024

## Drawing about "Clean India"



# ATDC-Erode, Tamil Nadu - 26-09-2024

## Tree Plantation



# ATDC KANNUR- Oath taking



# ATDC KANNUR - Cleaning activity





# ATDC KANNUR - Cleaning activity - Plantation corporation ground



# ATDC KANNUR - Poster making by Students

