





APPAREL TRAINING & DESIGN CENTRE

"LEARN AND EARN"

Program to impart bachelor's degree to 300 youths in AMT/FDR in 12 ATDC Centres over the period of 3 years



4th SEM COMPLETION REPORT













ATDC-NATIONAL HEAD OFFICE

P-50, PARIDHAN VIKAS BHAWAN, INSTITUTIONAL AREA SECTOR-44 GURUGRAM -122003 (HARYANA)







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ATDC-National Head Office

P-50, Paridhan Vikas Bhawan, Institutional Area

Sector-44 Gurugram -122003 (Haryana)







REC LIMITED -ATDC'S CSR INITIATIVE PARTNERSHIP

Provision of CSR rules contained in Sub-Section 1 of Section 135 of the Companies Act, 2013 (As amended from time to time), provides that companies having Net Worth of INR 500 crore or more; or Turnover of INR 1000 crore or more; or Net profit of INR 5 crore or more during any financial year, may spend two per cent (2%) of their average net profit in a financial year on CSR activities.

ATDC has experienced in the past that there are many poor meritorious students, who wish to pursue their studies further but could not pursue for pecuniary reasons/poor financial conditions. Since ATDC is a not for profit organization, it has no surplus fund to help such needy students. As a result, it has introduced a scheme of receiving sponsorship from the willing Donors/Corporates/PSUs etc. towards the course fee of such students

REC a Maharatna Company under the Ministry of Power with a net worth of Rs.50,000 crore. It's Mission and Vision is to facilitate availability of electricity for accelerated growth and for enrichment of quality of life of rural and urban population. REC acts as a competitive, client-friendly and development-oriented organization for financing and promoting projects covering power generation, power conservation, power transmission and power distribution network in the country

We have partnered with REC Limited from 2017 and successfully completed two major projects in the past for training of underprivileged/unemployed youth of the society in Apparel Sector for upliftment of the society.

We have again approached REC Limited for training of 300 unemployed meritorious youth in 3 years B.Voc degree course. REC Limited has considered our project and given CSR assistance of Rs. 8.19 crore for "Learn and Earn – A REC Foundation Initiative" to impart bachelor's degrees to 300 youths in Apparel Manufacturing & Entrepreneurship (AME) and Fashion Design & Retail (FDR), over the period of three years, to be implemented by the Apparel Training and Design Centre in 12 locations Pan-India viz. Gurugram, Dwarka, Jaipur, Kanpur, Ranchi, Raipur, Mumbai, Surat, Kolkata, Imphal, Bangalore & Kannur.







Sh. Rakesh Vaid, Sr. Vice-Chairman ATDC and Sh. Vijay Mathur, DG&CEO, ATDC had met Sh. Vivek Kumar Dewangan, IAS, Chairman & Managing Director of REC Limited at Corporate office, Gurgaon and given perspective and role of ATDC. Smt. Neera Chandra, Director (CSR) and Smt. Gurpreet Kaur, Director (Academics Affairs) had provided valuable inputs to the projects at various application stages. The B. Voc Course would be imparted in 12 Centres of ATDC across India.



The above Project has been approved by the REC Foundation. REC Foundation is an initiative of REC Limited which is one of the leading Public Sector Enterprises of the Government of India under administrative control of the Ministry of Power.

REC Limited under its CSR Policy has provided the funds to support various foremost concerns of National Development by empowering economically and socially backward communities, differently abled youth etc. by contributing in education, creation of livelihood, eradication of poverty through skill development.

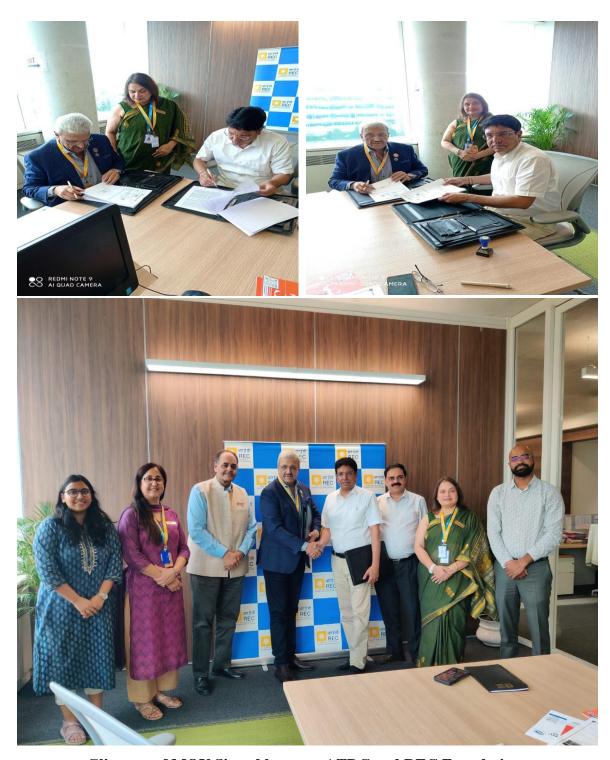
The project cost is Rs. 8.19 crore for conducting the above training at ATDC Centres in 12 locations of India viz. Gurugram, Dwarka, Jaipur, Kanpur, Ranchi, Raipur, Mumbai, Surat, Kolkata, Imphal, Bangalore & Kannur.

A Memorandum of Agreement was signed between ATDC and REC Foundation on 05.07.2023 by Shri. Bhupesh Chandolia, HoD (CSR), REC Foundation and Shri. Rakesh Vaid, Vice Chairmen, ATDC-Gurugram in presence Sh. M.L Meena, GM (F), RECF, Sh. Vijay Mathur, DG&CEO, ATDC, Ms. Neera Chandra, Director, ATDC, Mr. Vishal Sudesh at REC Corporate office. The project period is 36 months.









Glimpses of MOU Signed between ATDC and REC Foundation

As per terms of MOU, a mandatory Baseline Survey RFP was Circulated and also uploaded on ATDC website on 05.07.2023. Newspaper Advertisement for mobilization of the candidates has been published at all the proposed centers on 10.07.2023 in all vernacular languages. A link has been created on ATDC website as well to facilitate submission of online Applications.







BATCH WISE DETAILS OF THE CANDIDATES.

The candidates undergoing training batch wise details given as under.

Sr.	Centre	Course	Prasora ID	Batch	Batch End	Candidates
No.	Name	Name		Start Date	Date	undergoing
						Training
01.	ATDC Dwarka	B.Voc in FDR	B.Voc/2023- 24/A0235/00157	14.08.2023	14.08.2026	23
02.	ATDC Ranchi	B.Voc in FDR	B.Voc/2023- 24/A0140/00175	14.08.2023	13.08.2026	23
03.	ATDC- Bangalore	B.Voc in AME	B.Voc/2023- 24/A0033/00154	14.08.2023	30.06.2026	26
04.	ATDC-Raipur	B.Voc in FDR	B.Voc/2023- 24/A0108/00166	14.08.2023	30.06.2026	25
05.	ATDC- Kolkata	B.Voc in FDR	B.Voc/2023- 24/A0148/00162	14.08.2023	13.08.2026	25
06.	ATDC-Kanpur	B.Voc in AME	B.Voc/2023- 24/A0075/00155	14.08.2023	14.08.2026	25
07.	ATDC-Kannur	B.Voc in FDR	B.Voc/2023- 24/A0062/00161	14.08.2023	14.08.2026	25
08.	ATDC- Mumbai	B.Voc in FDR	B.Voc/2023- 24/A0113/00170	14.08.2023	13.08.2026	25
09.	ATDC-Surat	B.Voc in FDR	B.Voc/2023- 24/A0115/00165	23.08.2023	22.08.2026	25
10.	ATDC- Imphal	B.Voc in FDR	B.Voc/2023- 24/A0616/00181	01.09.2023	31.08.2026	25
11.	ATDC- Gurugram	B.Voc in AME	B.Voc/2023- 24/A0063/00156	14.08.2023	14.08.2026	23
12.	ATDC Jaipur	B.Voc in AME	B.Voc/2023- 24/A0002/00172	14.08.2023	14.08.2026	21
Total						







PROGRESS REPORT BVOC-CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester-IV

The 4th semester of the B.VOC course began in February 2025 following the successful completion of the 3rd semester. Throughout Semester IV, students were exposed to practical learning and Industry Internship in various subjects. They attended classes and industry visits to gain a deeper understanding of the topics. Factory visits were organized to familiarize students with the industry's operations and requirements, Industry internships were arranged to provide students with hands-on experience. In Semester IV, students studied a total of 11 subjects. Additionally, students received ample exposure to the fashion industry beyond their regular classes.

Sr. No	Subject covered in 4th Semester.
1	Cad Pattern Making
2	Apparel Costing
3	Textile Testing &Standards
4	Introduction to Retail Industry
5	MIS for Apparel Manufactures
6	MIS for Retailers
7	Apparel Quality Assurance
8	Industrial Engineering
9	Material Sourcing For Fashion
10	Youth and Community Work and Human Rights & Gender Justice
11	Web Designing







Examination Date sheet

Following the conclusion of each semester, examinations are held at all centers to evaluate the students' acquired knowledge. These assessments are conducted in accordance with the rules and regulations of the university. They also enable the faculty to identify areas for improvement and to concentrate on supporting specific students and emphasizing particular subjects.



राजीव गांधी राष्ट्रीय युवा विकास संस्थान Rajiv Gandhi National Institute of Youth Development युवा कार्यक्रम विभाग / Department of Youth Affairs

युवा कायक्रम विभाग / Department of Youth Affairs युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार Ministry of Youth Affairs & Sports, Government of India श्रीपेरुम्बुद्दर Sriperumbudur - 602105 / तमिल नाडु / Tamil Nadu





FOURTH SEMESTER EXAMINATION JUNE - 2025 (BATCH 2023-26)

Time: 10:00 A.M. - 01:00 P.M.

EXAMINATION SCHEDULE

B.VOC APPAREL MANUFACTURING & ENTREPRENEURSHIP

B.VOC FASHION DESIGN AND RETAIL

DATE	DAY	PROGRAMME FDR / AME	COURSE CODE	COURSE TITLE	
11/06/2025	Wednesday	AME & FDR	BVAF4C08	Internship & Project	
13/06/2025	Friday	AME & FDR	BVAF4C03	Cad Pattern Making	
16/06/2025	Monday	AME & FDR	BVAF4C02	Apparel Costing	
W = 2	Tuesday	AME	BVAM4C05	Textile Testing & Standards	
17/06/2025		FDR	BVFD4C05	Introduction to Retail Industry	
18/06/2025	Wednesday	AME	BVAM4C04	MIS for Apparel Manufactures	
·		FDR	BVFD4C04	MIS for Retailers	
19/06/2025	Thursday	AME & FDR	BVAF4C01	Apparel Quality Assurance	
20/06/2025	Friday	AME	BVAM4C06	Industrial Engineering	
2.5		FDR	BVFD4C06	Material Sourcing For Fashion	
21/06/2025	Saturday	AME & FDR	BVAF4C10	Youth and Community Work and Human Rights & Gender Justice	
23/06/2025 Monday		AME & FDR	BVAF4C09	Web Designing	

Controller of Examinations (1/e)







PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 SEMESTER –IV- ATDC-KANNUR

<u>Fashion Show competition – COMET 2025</u>

The semester began on 22nd January 2025 with orientation. On 27th January, students participated in COMET 2025, an intercollegiate fest at Don Bosco College, Iritty, and won 2nd prize for their themed fashion performance.



<u>Fashion Show Competition – Dream Weave 2025</u>

Students showcased their talent in Dream Weave Season 3 held at IIHT by presenting a Kathakalithemed collection featuring 16 beautifully crafted garments. The team secured 1st prize for their outstanding creativity and presentation. The collection was the result of a month-long effort involving meticulous designing, stitching, and rehearsals, reflecting their dedication and teamwork.



















Class on Legal Literacy – Women Day Celebration

As part of the Women's Day celebrations, a special session on legal literacy and women's rights was conducted by Adv. Aboobacker. The session provided valuable insights into laws related to women's rights, workplace safety, and legal remedies against harassment. Students appreciated the informative session, which empowered them with essential legal awareness and encouraged open discussions on gender-related issues.











Fevicryl Art Workshop in Collaboration with Pidilite

A vibrant three-day art workshop sponsored by Pidilite Fevicryl was held, offering students hands-on training in traditional Indian art forms. The workshop focused on Kalamkari and Pattachitra techniques, emphasizing the application of these intricate designs on fabric.

Students gained practical experience in fabric painting using specialized tools and techniques, enhancing their understanding of surface ornamentation for both ethnic and contemporary fashion. The workshop encouraged artistic exploration and skill-building, with participants creating sample artworks that were met with appreciation from expert resource persons for their creativity and enthusiasm.















Confidence Building and Interview Skills Workshop

- A professional development session was organized to prepare students for job readiness and industry interaction.
- The workshop focused on key areas such as resume writing, interview preparation, body language, verbal communication, and self-confidence building.
- Through mock interviews and interactive sessions, students were guided on how to present themselves effectively in professional settings.
- The session aimed at bridging the gap between academic learning and workplace expectations.





Soft skills and Personality Development workshop

A 3-day workshop on Soft Skills and Personality Development was conducted by Team Connecting Taliparamba exclusively for ATDC Kannur students. Held at Sir Syed Hall, Taliparamba, the workshop focused on key areas such as personality building, soft skills, interview etiquette, communication skills, and confidence building. Led by field experts, this initiative aimed to prepare students for their upcoming industry internships by enhancing their self-presentation and readiness for professional environments.









Internship Program

As part of their final semester curriculum, the students of B.Voc began their industry internships. They have been placed in reputed garment and apparel manufacturing/export houses, namely M/s Phoenix Exports in Bengaluru, M/s Dinesh Apparels in Kannur, and M/s Maryan Apparels in Koothuparamba. This internship provides students with hands-on exposure to real-time operation in within garment export houses. During the program, they are expected to gain practical knowledge of the industry workflow and submit a detailed report on their learning experience as part of their final assessment.









PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 SEMESTER –IV- ATDC –SURAT.

Celebrate women's day

Women's Day was celebrated with vibrant energy, honouring the strength, achievements, and spirit of women. The event featured inspiring talks, engaging activities, and heartfelt tributes celebrating womanhood with pride and purpose.



MDF Wall Art

An engaging MDF wall art workshop was conducted, where students explored their creativity by designing and painting on MDF boards. The session provided hands-on experience with materials and techniques used in decorative wall art









Draping Activity

Students of B.Voc in FDR showcased their skills through a practical session on draping the traditional Muslim girls' Abaya on a mannequin. The Abaya, also known as an Aba, is a simple, loose-fitting over-garment, resembling a robe-like dress. It is traditionally worn by many women across the Middle East, North Africa, and parts of the Horn of Africa. This activity not only helped students understand cultural attire but also enhanced their hands-on draping techniques and appreciation for modest fashion design.



Workshop on Men's Trouser Stitching

A practical workshop on Men's Trouser Construction was conducted under the guidance of Ms. Mansi Goyani, an expert in garment construction. The session aimed to enhance students' technical proficiency through hands-on training in pattern layout, cutting, fly zipper attachment, waistband construction, and finishing techniques. Students gained valuable insights into precision stitching and industrial standards, effectively bridging the gap between academic learning and real-world industry expectations.











Workshop on Khatli Work with Fabric Painting on Blazer

A hands-on workshop on Khatli work combined with fabric painting was conducted by Ms. Mansi Goyani, focusing on blending traditional embroidery with modern design techniques on blazers. Participants learned practical skills in design application, color coordination, and detailing, enhancing their knowledge of textile embellishment.



Stitching Lab









<u>Showcasing Tradition: Men's Kediya Stitching by B.Voc Student Mr. Ankit Katariya</u>

B.Voc student Mr. Ankit Katariya skilfully demonstrated the stitching of a traditional men's Kediya, a culturally significant garment worn in the rural coastal regions of western Gujarat, particularly in the Junagadh district. The Kediya, a long-sleeved upper garment, holds deep cultural value and is commonly worn by men in the Ahir community, both in daily life and during festive occasions.





Industries Visit (NYSA)

NYSA Industries is engaged in the manufacturing of high-quality textile items, operating from its facility located at Sachin Diamond Park, Surat. Known for its dedication to craftsmanship and innovation, the company plays a significant role in the region's thriving textile industry, contributing to both domestic and international markets.









The ATDC Surat staff recently engaged in a productive visit that included a meeting with Mrs. Abhimanyu Sharma at the DGFT (Directorate General of Foreign Trade) Office, followed by an industry interaction with Mrs. Naresh Shah, the owner of NYSA Industries.









CAD Lab and Thread Matching & Conference Room



Portrait Charcoal Pencil Sketch Workshop

A two-day workshop focused on teaching participants the fundamentals of portrait sketching using charcoal pencils, covering techniques like shading, blending, and facial detailing to enhance artistic skills..









Youth & Community Work & Human Rights & Gender Justice By Mehul Donga (G.F)



Insightful Session on Material Sourcing for Fashion by Ms. Mansi Goyani

Ms. Mansi Goyani conducted an informative session on Material Sourcing for Fashion, guiding students through the process of identifying, evaluating, and procuring raw materials. The session emphasized the role of sourcing in influencing cost, quality, timelines, and sustainability in fashion production, equipping students with essential industry knowledge.









Creative Mud Mirror Workshop by Ms. Mansi Goyani

Ms. Mansi Goyani conducted an engaging Mud Mirror Workshop, introducing students to this traditional art form that once served practical cooling functions. Now celebrated for its aesthetic and cultural value, the workshop offered hands-on experience in creating decorative mud mirror pieces, blending heritage with creativity.



Interactive Session on Youth, Community Work & Gender Justice

Mr. Mehul Donga (G.F) conducted an insightful session on Youth & Community Work, Human Rights, and Gender Justice, empowering students with knowledge on social equity, civic responsibility, and the importance of inclusive community development.











Introduction to the Retail Industry by Ms. Mansi Goyani

Ms. Mansi Goyani conducted an engaging session introducing students to the fundamentals of the retail industry, covering key concepts like retail formats, customer behaviour, merchandising, and the evolving trends shaping the sector.



Macramé Purse Making Workshop



Workshop on Apparel Quality Assurance

Ms. Trupti K. Mahadik conducted an informative session on apparel quality assurance, emphasizing the importance of maintaining standards throughout the design, material selection, and production processes to ensure the delivery of high-quality and dependable garments.









Youth & Community Work & Human Rights & Gender Justice By Mehul Donga



Industry Visit to Powerloom Service Centre

Students visited the Powerloom Service Centre located at Katargam GIDC, Surat. The visit provided students with valuable insights into powerloom operations, technological advancements, and industry practices in textile manufacturing. This hands-on exposure contributed to their practical understanding of fabric development and reinforced classroom learning with real-world industry experience.









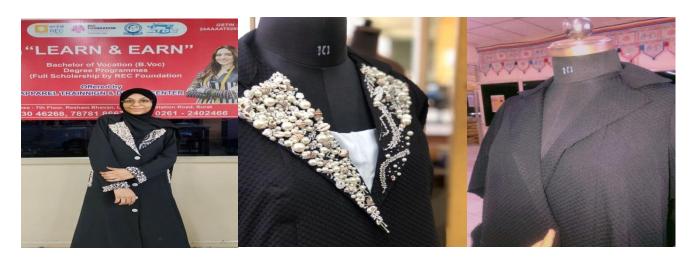






Student Project: Abaya Making and Value Addition

Students successfully created self-made Abayas, incorporating value addition techniques to enhance the aesthetic and functional appeal of the garments. This practical activity enabled students to apply their design and construction skills while exploring creative embellishments, reflecting their understanding of garment development and fashion detailing.









Fabric Painting Project: Baby Shower Dupatta

Ms. Nidhi Lad, a B.Voc FDR student, designed a Baby Shower Dupatta using fabric painting techniques, showcasing creativity and cultural relevance. The project highlighted her skills in design application and surface ornamentation, reflecting thoughtful craftsmanship and personal expression.



Project: Self-Made Chaniya Choli

On 17th May 2025, Ms. Mamta Chauhan, a B.Voc FDR student, designed and created a traditional Chaniya Choli embellished with mirror and zari work.



Beaded Purse Making Workshop Conducted by Ms. Mansi Goyani

On 23rd May 2025, a Beads Purse Making Workshop was conducted at ATDC by Ms. Mansi Goyani, an experienced instructor. The session focused on teaching students the intricate techniques of beadwork and purse construction, enhancing their skills in accessory design and craftsmanship through practical, hands-on learning.









Internship Engagements of B.Voc Students in Fashion Industry Roles

As part of their industry exposure, B.Voc students have been actively participating in internships across various fashion studios and departments. On 29th May 2025, Ms. Prajapati Mansi began her internship at Diva Designer Studio, working as a Sketcher. On 30th May 2025, Ms. Kaklotar Siddhi joined JEEJA Fashion, contributing as an Illustrator and assisting in the Costing Department. On 31st May 2025, both Ms. Chauhan Mamta and Ms. Shinde Kashish commenced their internships at The King of Kurti, where they are engaged as Quality Checkers and also supporting the Costing Department. These internships are providing the students with valuable practical experience in their respective fields.













Internship

They are actively engaged as a Quality Checker and also supporting the Costing Department, gaining valuable hands-on experience in garment quality control and cost analysis.









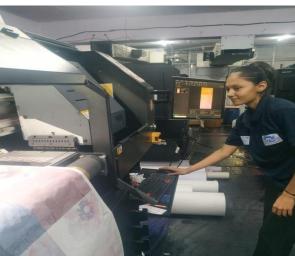


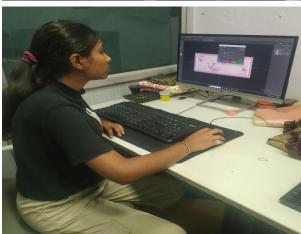




















Viva and Exams













PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC RAIPUR

Republic Day Celebration













Tie & Dye Display

REC students were divided into three groups to create Western-style garments inspired by Holi. They showcased their creativity through hand tie & dye, tassel work, fabric painting, and innovative pattern making, resulting in a vibrant and festive display.



Batik Activity

REC students created Western-style garments with a Batik theme, incorporating hand-done batik techniques and innovative pattern designs to showcase their creativity and textile skills.













Traditional Elegance: Tie & Dye Activity

REC students engaged in a vibrant Tie & Dye activity, crafting traditional-style garments with creative hand-done tie & dye techniques. They experimented with new patterns on sarees, blending tradition with artistic expression to produce colorful and unique textile designs



Workshop: Exploring Traditional Arts

REC B.Voc students participated in a hands-on creative workshop where they explored various traditional art forms such as cut work, Patola painting, and jewelry design. They also learned to craft beautiful block art using traditional motifs. The workshop emphasized the use of different color mediums, textures, blocks, and styles to create diverse paintings and block prints.















Women's Day Celebration

Women's day celebration in an institute by students can be a meaningful and inspiring event. The event should highlight women's empowerment, achievements, and contribution to society.









Zero Budget Outfit Project: Creativity Meets Sustainability

As part of a hands-on learning initiative, students participated in a Zero Budget Outfit project where they designed and created stunning outfits using up cycled garments. This activity not only showcased their creativity and design skills but also emphasized the importance of budget-conscious fashion and sustainable practices in the apparel industry.











Student Fashion Show: Showcasing Creativity and Design Excellence

A vibrant fashion show was organized, where design students proudly presented their original collections of clothing and accessories developed during the semester. Each collection reflected individual themes, design aesthetics, and innovation, offering a glimpse into the emerging talents of the future fashion industry.











Fashion Show

A fashion show was organized where designer students showcased their theme-based collections, complete with coordinated accessories, presented in a professional runway format. The event highlighted their creativity, styling skills, and understanding of fashion presentation.









Fashion Product Promotion Activity

Students engaged in a Fashion Product Promotion activity where they selected a fashion item and created a promotional campaign using edited videos and photographs. The focus was on designing visually appealing content that creatively highlighted the product's features, functionality, and style, enhancing their skills in branding and digital marketing.



Creative Branding Exercise: Fashion Logo & Tagline Design

In this activity, students will conceptualize and design a unique fashion logo that reflects their brand's identity, values, and target audience. Alongside the logo, they will craft a catchy and meaningful tagline that captures the essence of their brand. At the end of the session, students will present their designs and share the inspiration and thought process behind their creative choices.









<u>Visit to Swadeshi Khadi Mahotsav – Handloom Exhibition, Raipur</u>

The visit to the Swadeshi Khadi Mahotsav – Handloom Exhibition in Raipur offered students a meaningful exposure to India's rich handloom heritage. It provided an insightful opportunity to observe traditional weaving techniques firsthand and to deepen their understanding of the cultural and economic importance of handloom in the Indian textile industry.











Newspaper Recognition

A photograph featuring the B.Voc students of REC was published in Dainik Bhaskar newspaper. During the coverage, the students were interviewed and asked about the themes behind their designs and the creative process involved in making the garments. The efforts and craftsmanship of the students were highly appreciated, earning them recognition for their innovative work and dedication.



रायपुर 22-05-2025

ग्रीस सिटी सेंटोरिनी थीम पर स्टूडेंट्स ने तैयार किए आउटफिट दो दिन में बनाईं वेस्टर्न ड्रेस, खर्च सिर्फ ₹500





समर स्पेशल नेक लाइन
स्टूडेंट्स को ड्रेस डिजाइन करते हुए अपनी पसंनैतिटी का
भी घ्यान रखना था। उन्हें ये टास्क भी दिया गया था कि
वो इसे अपने तिए ही तैयार कर रहे हों। ऐसे में स्टूडेंट्स
ने टांप विद सर्कट, प्लाजो-शॉट कुती, जंप सुट, फ्राक,
टांप विद शॉट स्कट, जैकट विद फ्रांक, फ्रंट ओपनिंग
धाई स्कर्ट, गाउन जैसे ड्रेस तैयार किए। सारे आउटिफट
में ब्लू करार के पैक्किक कलर से आसमान और रेन ड्राप
बनाए गए। स्टाइल सेंस के अलावा समर संभारत नेक
भी डिजाइनर ड्रेस में नजर आए। बोट नेकलाइन, हॉल्टर
नेकलाइन, इंसमें नजर अन्नाल, मु, प्रेग पेकलाइन,
शॉल कॉलर नेक लाइन के अलावा स्ट्रीव में बेलून
स्तीव, पफ स्लीव, हॉप स्लीव डिजाइन किए गए।





Internship Participation

REC students are actively engaged in internship programs across diverse sectors, including retail stores and boutiques. These internships provide them with valuable hands-on experience, enabling them to refine their skills and effectively apply theoretical knowledge in real-world professional environments. This exposure significantly contributes to their overall industry readiness and practical competence.























Presentation Activity

Students prepared their own PowerPoint presentations on assigned topics and delivered them formally in front of their classmates and faculty members. This activity helped enhance their communication skills, boosted their confidence, and encouraged deeper engagement with the subject matter.









PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC KOLKATA

Local Market Visit for Material Sourcing

ATDC Kolkata students visited the local market as part of their *Material Sourcing* for Fashion curriculum. The visit provided hands-on exposure to real-world sourcing, allowing students to identify, evaluate, and negotiate raw materials. This experiential learning enhanced their understanding of material quality, pricing, and selection beyond the classroom.



Educational Excursion to Varanasi: Immersive Learning in Textile Heritage

From 29th April to 3rd May, students embarked on an academic excursion to Varanasi to explore the city's rich cultural and textile legacy. The visit included interactive sessions at handloom weaving centers, fabric dyeing units, and traditional Banarasi silk workshops. This hands-on experience deepened their understanding of regional crafts, textile techniques, and local sourcing methods offering valuable insights aligned with their curriculum.











INTERNSHIP

An internship program was conducted for B.Voc students. The initiative provided students with valuable hands-on experience, allowing them to enhance their practical skills and apply classroom learning in real-world settings.





Term-End Examination

All students appeared and actively participated in the term-end examinations held from 13th to 23rd June 2025, successfully completing assessments across various subjects.









PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC JAIPUR

Holi Celebration



Saree Draping Workshop

A special workshop on saree draping was held on 11th March at ATDC, where students learned various traditional and contemporary draping styles. The session enhanced their styling skills and deepened their understanding of Indian cultural attire.









Market Survey by Students

Students conducted a market survey to gain real-time insights into consumer behavior, pricing strategies, and retail trends. Through direct interaction with shopkeepers and customers, they analyzed product positioning and market demand. The activity enhanced their practical understanding of branding, packaging, and buyer preferences, bridging classroom learning with real-world application.



Fashion Show









<u>Industry Visit – Mirelle Design (Koelle Pvt. Ltd.)</u>

An industry study visit was conducted at Mirelle Design (Koelle Pvt. Ltd.) for the REC B.Voc AME batch. During the visit, students gained valuable insights into industry operations and enhanced their understanding of real-world production processes and workplace dynamics.



Internship Interview Conducted

Koelle Pvt. Ltd. conducted internship interviews for REC students as part of their industry engagement and skill-building initiative. The interview process aimed to assess the students' practical knowledge, communication skills, and readiness for real-world work environments, offering them a valuable opportunity to secure hands-on industry experience.











B.Voc Students' Trek to Bhuteshwar Mahadev

B.Voc students embarked on an exciting trekking trip to Bhuteshwar Mahadev, offering a perfect opportunity to connect with nature, unwind, and create lasting memories together through adventure and camaraderie.



B.Voc Students Celebrate International Yoga Day

B.Voc students enthusiastically participated in International Yoga Day celebrations, engaging in various yoga postures and mindfulness activities. The event promoted physical well-being, mental clarity, and the importance of incorporating yoga into daily life for a balanced lifestyle.



Viva & Project Submission by B.Voc AME (REC) Students

B.Voc AME students at REC successfully completed their viva and project submissions as part of their academic evaluation. The activity assessed their subject knowledge, practical application, and overall understanding of course concepts through detailed presentations and faculty interaction.









<u>Term-End Examination for 4th Semester – June 2025</u>









NSQF Assessment – Level 6 (Job Role: IE Executive) |

The NSQF Level 6 assessment for the job role of Industrial Engineering (IE) Executive was conducted on 4th July 2025. Students participated actively, demonstrating their skills and knowledge as per the competency standards outlined in the qualification framework.













PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC DWARKA

ATDC Dwarka students participated in Fashion show hosted by ATDC at the Gurugram campus. The students presented a collection of garments for the show. This was a great experience for the students.





Workshop by Usha Company

A workshop is organized on 3rd March by USHA Company in Dwarka campus. This workshop is based on machine embroidery. Students learn how to operate Embroidery Machine.









PIDILITE WORKSHOP

A vibrant and enriching art workshop was organized by Pidilite Industries under the Fevicryl brand at the Dwarka Campus. The workshop was designed to nurture creativity and artistic expression among students, offering them hands-on experience with a variety of art forms. Over the span of twelve sessions, students were introduced to a wide array of artistic techniques including:

- Fridge Magnet Designing
- Vintage Canvas Painting
- Block Printing
- Warli Fusion Art
- Hand Painting Techniques
- Jewelry Making
- Ganeshji Idol Crafting

Each session provided students with a unique creative challenge, helping them build skills and confidence in different mediums of art. The atmosphere was both educational and joyful, with enthusiastic participation observed throughout the workshop. The workshop was conducted on the following dates:

- March 2025: 5th, 10th, 17th, 19th, 24th, 26th, 28th, and 29th
- April 2025: 2nd, 4th, 5th, and 18th



Day 2











Day 4



Day 5











Day 7





















Creative Illustration Workshop by Industry Expert

An engaging workshop on draping, sketching, and fashion illustration was conducted by Mr. Jawed at the Dwarka campus on 16th April. It enhanced their creativity and deepened their understanding of fashion illustration and design fundamentals.



Industrial Visit for Practical Industry Exposure

A one-day industrial visit was organized by ATDC to provide students with first-hand exposure to the technology and operations used in the apparel industry. The visit included live interactions with various departments, helping students understand real-time industry workflows and enhancing their practical knowledge of garment manufacturing processes.





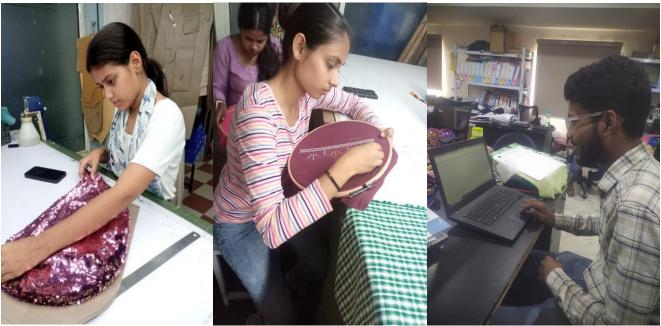




Internship Program

ATDC organized a one-month internship for students at Paramount, Gurgaon and Knitwear Wear, Gurgaon. The objective was to provide students with practical industry exposure and familiarize them with the latest technologies used in the garment sector. Through this internship, students gained handson experience by working across various departments, enhancing their understanding of industrial workflows and operations.





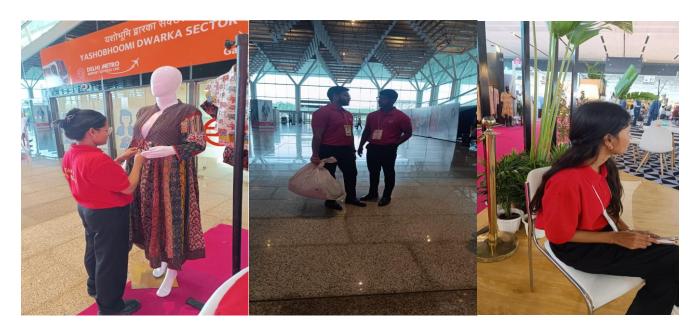






Participation in 73rd IIGF at Yashobhoomi

ATDC actively participated in the 73rd India International Garment Fair (IIGF) held at Yashobhoomi. Students took part enthusiastically, gaining valuable insights into the latest trends, market dynamics, and networking opportunities within the garment and fashion industry.



Semester-End Examination











Assessment

A student assessment was conducted by Ms. Neha Sharma from India Skill (P) Ltd. The evaluation aimed to assess the students' skill levels, practical knowledge, and industry readiness.











PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC GURUGRAM

ATDC Students Gain Industry Insights at Bharat Tex 2025

As part of their industry exposure, students visited Bharat Tex 2025 at Pragati Maidan, New Delhi. The event offered valuable insights into the latest trends, technologies, and innovations in the textile and garment industry. It also provided a great platform for students to interact with industry professionals and broaden their understanding of the sector.











Sports Day Celebration at ATDC Gurgaon under RGNIYD Curriculum

As part of the RGNIYD curriculum under the subject "Youth and Community Development," ATDC Gurgaon organized an energetic and engaging Sports Day Celebration. The event aimed to cultivate core values such as leadership, teamwork, and holistic development among students. It featured a variety of sports and recreational activities, encouraging active participation, physical fitness, and stronger peer connections.













Guest Lecture on Garment Industrial Engineering by Mr. Bola Nath Mahato

ATDC Gurgaon hosted a guest lecture by industry expert Mr. Bola Nath Mahato on Garment Industrial Engineering. The session offered students practical insights into production efficiency, waste reduction, and modern industrial practices—bridging academic concepts with real-world applications in the garment industry.



Guest Lecture on "Fabric Color and Colorist" by Mr. Unmukt Sharma

ATDC Gurgaon hosted a guest lecture by Mr. Unmukt Sharma from William O' Corner Buying Office on the topic "Fabric Color and the Role of a Colorist." The session provided students with key insights into color theory, fabric dyeing, and the vital role of colorists in the textile and fashion industry, enhancing their industry understanding and practical knowledge.









ATDC Gurgaon Students Engage in Visual Merchandising Activity

Students of ATDC Gurgaon enthusiastically participated in a Visual Merchandising activity conducted at the centre, aimed at enhancing their understanding of product presentation, display techniques, and consumer engagement—essential skills in the retail and apparel industry.

Through practical, hands-on experience, students creatively designed and arranged product displays, effectively applying their classroom learning to real-world scenarios. The session helped sharpen their sense of aesthetics, spatial planning, and brand communication, aligning their skills with current industry standards and expectations.











In addition to academic learning, students actively participated in blood donation camps, expert lectures, hands-on workshops, and health check-up activities, promoting both community engagement and personal growth.

Industry Session on Fabric & Garment Costing

Mr. Sanjeev from Triburg will be conducting an insightful session on fabric and garment costing, offering students practical knowledge on cost analysis, pricing strategies, and budgeting in the apparel industry.



Session on CLO Software

ATDC alumni Mr. Aminoor and Mr. Puyish will be conducting a practical session on CLO 3D software at ATDC Gurgaon, guiding students through virtual garment visualization, pattern making, and 3D simulation techniques enhancing their digital fashion design skills.









Blood Donation Camp in Collaboration with Lions Blood Centre

On April 16, 2025, the Apparel Training and Design Centre (ATDC), Gurugram organized a Blood Donation Camp. The initiative witnessed active participation from 32 volunteers, who came forward to donate blood and contribute to this noble cause. The event reflected ATDC's commitment to social responsibility and community engagement.



General Health Check-Up for Students

ATDC Gurugram organized a general health check-up camp for its students, focusing on overall well-being. The check-up included blood pressure monitoring, blood sugar testing, eye and dental examinations, and weight measurement. This initiative aimed to promote health awareness among students and encourage preventive healthcare practices.









Guest Session by Mr. Asit Assam at ATDC Gurgaon

Mr. Asit Assam conducted an engaging and insightful session on *Mindful Vidhya* at ATDC Gurgaon. As a seasoned corporate trainer, he emphasized the importance of mental wellness and people skills through his interactive workshop. Students greatly appreciated his approach, gaining valuable insights into mindfulness practices and their relevance in both personal growth and professional well-being.











Industry Interaction with Ms. Yogita Arora

Ms. Yogita Arora, Senior Merchant at Triburg Buying Office, delivered an insightful guest lecture at ATDC Gurgaon. She shared her expertise on key industry topics such as Costing, Sourcing, and Time & Action Planning. Students greatly benefited from her in-depth knowledge and practical insights, as well as the personal experiences she shared from her journey in the fashion and apparel industry.











Guest Lecture by Mr. Bola Nath Mahato on Garment Industrial Engineering

Mr. Bola Nath Mahato, Manager at Richa Global, delivered an insightful guest lecture on Garment Industrial Engineering. Students gained valuable technical knowledge and practical perspectives as Mr. Mahato shared his professional experiences and discussed key industrial processes, efficiency techniques, and best practices in garment manufacturing. The session significantly enriched the students' understanding of real-world industry operations.



Industrial Training at Intertek Testing Lab

students participated in a 15-day industrial training program at Intertek Testing Lab, a leading multinational in textile testing and quality assurance. The program provided practical exposure to quality control processes, testing parameters, and the operation of advanced textile testing equipment. It enhanced students' industry readiness and technical skills. On successful completion, participants were awarded certificates recognizing their proficiency in textile testing and quality assurance.









World Environment Day Celebration

ATDC Gurgaon celebrated World Environment Day with an engaging one-hour program focused on promoting environmental awareness among students and staff. The event was graced by Ms. Sonia (Quality Assurance Officer), Mr. Vivek Sharma (Junior Investigator), and Mr. Rahul Dahiya (SSA, Textile Committee Member, ATDC Gurgaon). Activities included informative presentations, postermaking, and a plantation drive, all aimed at highlighting the significance of environmental protection and sustainable practices.



International Yoga Day

ATDC Gurgaon celebrated International Yoga Day with a refreshing one-hour yoga session led by Ms. Meenakshi. The session brought together students and staff in a collective journey toward mental, physical, and spiritual well-being through thoughtfully guided asanas and pranayama practices, promoting mindfulness and inner balance.











Semester-End Viva Examinations

ATDC Gurgaon conducted the semester-end viva examinations to evaluate students on their projects and internship experiences. The assessments were overseen by Mr. Ajay, Senior Garment Technician from Asmara Buying Office, ensuring an industry-aligned evaluation process that emphasized practical understanding and professional readiness.















PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC MUMBAI

ATDC Mumbai Students Shine at Amity University Fashion Show

Students from ATDC Mumbai proudly participated in a Fashion Show organized by Amity University, themed 'BESPO-Q'—a concept encouraging innovation, originality, and bold design thinking. The students presented a stunning collection inspired by 'Folk Art', blending traditional aesthetics with modern silhouettes. Their work highlighted the rich cultural heritage of India while showcasing their design skills, creativity, and fashion-forward approach. The event was a proud moment, reflecting the talent and training imparted at ATDC.











Women's Day 2025 Celebration

International Women's Day was celebrated on March 8th, with esteemed guests Mrs. Durga Tandekar and Mrs. Kalpana Jadhav, wife of the Deputy Director of All India Radio, Mumbai. The event commemorated women's fight for equality, liberation, and women's rights. The program commenced with a speech, followed by a captivating skit. Mrs. Kalpana Jadhav portrayed the role of Ahilya Bai Holkar, while our students impressively depicted renowned women of India, including Savitribai Phule, showcasing their remarkable contributions to Indian history.



Holi celebration

Holi, the festival of colors, was celebrated with great zeal at ATDC. Students and faculty came together to enjoy lively Holi parties, vibrant color play, and engaging cultural performances. The joyful atmosphere and enthusiastic participation made it a truly memorable and spirited occasion for all.











Window Display Season on different Brands

Our students participated in an engaging session to learn more about branding through the art of window display. This activity helped them understand the importance of visual merchandising in showcasing a brand's identity.



















Workshop on Draping Styles of Maharashtrian Sarees

This workshop offers students an opportunity to explore Maharashtra's rich cultural heritage through its traditional attire especially the iconic Nauvari saree. Known for its distinctive nine-yard length and unique draping technique, the Nauvari saree embodies grace, tradition, and cultural identity. Students will learn to drape various styles of Maharashtrian sarees, gaining hands-on experience with techniques passed down through generations. The session will also highlight the historical and cultural significance behind each draping style, enriching students' understanding of these timeless traditions.



Corset and Bustier Making Workshop

Hands-on experience in the art of creating structured garments. The session guided participants through every stage of the process, from pattern making and understanding design principles to fabric selection, construction methods, and professional finishing techniques. Special emphasis was placed on customization, enabling students to tailor their designs for a perfect, bespoke fit. This workshop not only equipped students with essential technical skills but also empowered them to confidently create elegant and personalized corsets and bustiers that reflect both craftsmanship and creativity.









Free Medical Camp for Student Wellness

As part of its commitment to health awareness and community outreach, our college organized a Free Medical Camp on April 26, 2025. This initiative aimed to promote student well-being by providing essential healthcare services on campus. The camp featured comprehensive health screenings, general medical check-ups, and expert consultations. It served as an important step toward encouraging preventive care and fostering a healthier, more informed student community.











Industrial Visit

Students had the opportunity to visit Sangotra Fashion Pvt. Ltd., a prominent garment production house, as part of their industry-oriented learning. The visit offered valuable hands-on insights into the fashion manufacturing process, bridging the gap between academic concepts and real-world practices. Key areas of exposure included the complete production workflow from fabric selection to final packaging along with stitching techniques, quality control measures, and an overview of production efficiency and industry challenges. This enriching experience enhanced students' understanding of garment production and equipped them with practical knowledge essential for their future careers in fashion.











GARTEX TEXPROCESS INDIA 2025 VISIT

Students attended Gartex Texprocess India 2025 on 24th May, a leading trade show focused on garment and textile machinery. The event showcased the latest innovations in technology, equipment, and materials across the full production chain. It offered students valuable exposure to industry trends, high-speed machinery, and networking opportunities with national and international suppliers-bridging classroom knowledge with industrial advancements.













Semester End Examination









PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC BANGALORE

Workshop on Leather Industry by Bhartiya Fashions

Bhartiya Fashions conducted an insightful workshop on the Leather Industry at ATDC. The session provided students with a comprehensive understanding of leather manufacturing, processing techniques, and sustainable practices. It also highlighted recent innovations and emerging trends in the leather sector, offering valuable knowledge for those aspiring to work in leather apparel and accessories.











Women's Day Celebration

B.Voc students at ATDC celebrated Women's Day with guest speaker Ms. P.L. Shreedevi, Regional Head, EPCH. The event featured cultural performances, discussions, and highlighted women's contributions to the fashion industry. Students showcased leadership and teamwork through successful event planning and execution.



Compound Wall Painting Competition

B.Voc students participated in a Compound Wall Painting Competition on the theme of 'Fashion'. The event encouraged artistic expression through fashion-inspired murals, promoting creativity, teamwork, and a deeper appreciation for fashion aesthetics. The campus walls came alive with vibrant depictions of various fashion eras and styles.









Ram Navami Celebrations

All students enthusiastically took part in the Ram Navami celebrations, engaging in the pooja rituals with devotion. They also prepared traditional offerings such as Panaka, buttermilk, and Kosambari a special dish offered to Lord Ram and later distributed them as Prashad to everyone present.



Enriching Recreational Trip to Dandeli

All students actively participated in an exciting recreational trip to Dandeli Forest, where they immersed themselves in a variety of adventurous water activities such as rafting, boating, ziplining, and kayaking. They also enjoyed several resort-based activities, including a campfire, indoor games, swimming pool, and a fun-filled rain dance session. The trip also included memorable visits to notable local attractions like the Murudeshwar Temple, Yana Caves, Vibhooti Falls, the beach, and invigorating forest trekking trails.











Earth Day Celebration

Students, along with faculty members and the Principal, actively participated in a seminar focused on promoting sustainable habits. The session emphasized key environmental practices such as avoiding single-use plastics, and adopting the 3Rs Reduce, Reuse, Recycle along with the concept of upcycling.









Industry Internship Program

As part of the 4th semester B.Voc (AME) curriculum, 26 students completed internship at leading apparel units like SAPL Industries, Texport Overseas, Gokaldas Exports, and Indian Design. The internship provided hands-on exposure to production planning, fabric sourcing, line balancing, quality control, industrial engineering, and sustainability practices—bridging the gap between classroom learning and industry application.



Personality Development Seminar

Dr. Vinayak S. Angadi from Chanakya University conducted an inspiring seminar on Personality Development at ATDC. Focusing on self-awareness, confidence, communication, and discipline, he guided students on building a strong personal and professional presence. The interactive session covered key topics like overcoming fear, time management, grooming, and integrity. Students actively participated and left motivated to take charge of their personal growth.









Semester End Examination



<u> 3rd Party Assessment – Industrial Engineer Executive</u>

The Third-Party Assessment for the job role of Industrial Engineer Executive was successfully conducted on 24th June 2025 at the training centre. All 26 enrolled students appeared and completed the assessment, which included both theoretical and practical components focused on production planning, work-study, line balancing, and efficiency improvement. The process was conducted smoothly under the supervision of an external assessor, with no discrepancies reported. Students demonstrated strong understanding and skills, and results are currently awaited from the assessment agency.









PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC IMPHAL

Art Exhibition Visit

As Fine Arts shares a strong connection with Fashion Design, the exhibition provided valuable insights for the students. They observed various artistic elements, including the principles of design, color theory, color wheel charts, and techniques used in poster creation to effectively attract viewers. The visit proved to be an enriching and educational experience, contributing significantly to the students' understanding of design fundamentals and their application in the fashion industry.



Drafting













Visit of Regional Officer Mr. Debashish Bagchi to Imphal Centre for Inspection

During his visit, he engaged with the students to understand their experiences, discussed the course structure, and addressed any challenges or concerns they have been facing throughout the training program. His interaction provided valuable feedback and guidance to both students and faculty.



Screen Printing Workshop

ATDC Imphal organized a three-day screen printing workshop. The session featured expert guidance from Mr. Arambam Aurjit Singh (ATDC Faculty with 16 years of experience in dye and tie textiles), Mr. Wakabam Santosh Singh (Entrepreneur), and Mr. Bhagiratha Singh (Designer). Through practical demonstrations and PPT presentations, students gained hands-on knowledge of screen printing techniques and fabric design applications.















PROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC KANPUR

Sewing Designer Garments

Thematic design in sewing opens up creative possibilities, allowing designers to draw inspiration from diverse sources. Themes can range from broad ideas like *nature-inspired motifs* to focused styles such as *art deco patterns*. Whether exploring historical periods, cultural influences, or innovative materials and techniques, each theme guides the creation of a cohesive and imaginative garment collection.



Industrial Visit to Hosiery Garment Unit

Students visited a hosiery garment unit where Mr. Aniket addressed them on key methods to enhance production growth. He explained the systematic workflow and shared valuable insights into efficient production techniques, helping students understand real-time industry practices.









<u>Tie and Dye – The Art of Resist Dyeing</u>

Tie and dye is a resist dyeing technique where fabric is twisted, tied, or clamped before dyeing to create unique patterns. The tied sections resist color, forming distinct designs once untied. This method allows for a variety of effects-from simple stripes and swirls to complex mandalas each piece truly one-of-a-kind.



Industrial visit to Apparel Industry hands on learning experience

Industrial visits to apparel industries offer students valuable practical exposure to garment manufacturing processes. From design to packaging, students gain insights into real-time operations and interact with professionals, bridging the gap between classroom learning and industry practice. These visits enhance understanding of market dynamics, provide networking opportunities, and broaden awareness of various functions within the apparel sector.









Theory Classes



Practical Classes











Session on Juki Machine

Mr. Jagdev, an expert in Juki machine installation and repair, conducted a special class on basic repairing techniques for Juki industrial sewing machines. The session focused on hands-on learning, covering essential maintenance, troubleshooting, and lockstitching basics. Such training equips learners with valuable technical skills, boosting productivity and reducing machine downtime—especially beneficial for those in tailoring, apparel manufacturing, or self-maintenance.



Semester End Examination









ROGRESS REPORT BVOC-AME CSR RECF SCHOLARSHIP PROGRAM 2024-25 Semester –IV- ATDC RANCHI

Pidilite Fevicryl Sponsored Art Workshop

A three-day art workshop was organized in collaboration with Pidilite Fevicryl to enhance students' skills in traditional Indian art forms. The workshop focused on fabric painting techniques, surface ornamentation, and the creative application of designs in both ethnic and contemporary fashion. Students received hands-on training, created sample artworks, and were appreciated by resource persons for their creativity and active participation.











Confidence Building & Interview Skills Workshop

A professional development workshop was organized to prepare students for job readiness and industry interaction. Industry experts shared valuable insights on workplace expectations, technological adaptability, communication, teamwork, and continuous learning. The session focused on resume writing, interview preparation, body language, and confidence-building. Through mock interviews and interactive activities, students learned how to present themselves effectively, bridging the gap between academic learning and real-world professional demands.















Student Interaction with CSR Department

An interactive review session was held on 27th April 2025 by the CSR Department, National Head Office (NHO), under the directorship of Ms. Roopali Shukla. The session engaged REC-sponsored students in a meaningful dialogue where they shared their experiences, learning outcomes, and suggestions. Ms. Shukla appreciated the students' active participation in academics and co-curricular activities, encouraging them to make the most of available opportunities. Feedback was formally recorded, and the CSR team reaffirmed its commitment to supporting student-centric and skill development initiatives.



<u>Visit of RECL officer at ATDC Ranchi for interaction with RECF B.Voc</u> candidates.

Ms. Vinita Narera (CVO), RECL visited ATDC-Ranchi for monitoring and inspection of the training activities. During her visit, she also interacted with the RECL CSR-sponsored B.Voc candidates who are currently undergoing training at ATDC-Ranchi.









Term-End Examination







Plot-50, Paridhan Vikas Bhawan, Sector-44, Institutional Area, Gurugram, Haryana-122003