



Apparel Training & Design centre



BVOC

3 YEAR DEGREE PROGRAMME

- **FASHION DESIGN & RETAIL**
- **APPAREL MANUFACTURING
AND ENTREPRENEURSHIP**

THE FINEST
FACULTY

BEST
INFRASTRUCTURE

SPECIALIZED
PLACEMENT
SUPPORT



SCAN TO KNOW MORE

ADMISSION OPEN
FOR 2026

For More Information:

- **+91-8448444272**
- **www.atdcindia.co.in**
- **bvoc@atdcindia.co.in**

BVoc Programme are offered in affiliation with Rajiv Gandhi National Institute of Youth Development (RGNIYD) an Institute of National Importance under Ministry of Youth Development & sports, GOI

ATDC National Head office
Paridhan Vikas Bhawan, Plot No.50,
Institutional Area, Sector 44, Gurgaon 122003, Haryana



Apparel Training & Design centre

IN COLLABORATION
WITH RGNIYD



BVOC APPAREL MANUFACTURING & ENTREPRENEURSHIP (AME)

Become an industry-ready professional with in-depth knowledge of Garment manufacturing and merchandising of apparel products. Acquire the technical skills and market understanding to succeed in the fashion industry.

COURSE OUTLINE

- Apparel production systems
- Pattern Making, Draping Techniques & Garment construction.
- Apparel Merchandising Process, T&A Plan.
- Textile Manufacturing Process & Fabric sourcing.
- Lean Manufacturing, Industrial Engineering & IT Applications in Apparel Industry.
- Focus on entrepreneurship, new Venture creation, Opportunity Evaluation and Business Planning.
- Modules on Soft skills, Personality/Youth Development.
- Industry Exposure and internships every semester.

ALUMNI SPEAKS

Jyoti Chauhan

BVoc-AME Batch 2016-2015 (Topper in the Batch)
San International- Sr. Merchandiser

I'm Jyoti Chauhan, a proud ATDC graduate of the BVoc AME program. ATDC enriched my knowledge and skills, preparing me for the industry. Today,

I work as a Sr. Merchandiser at San International with a very good salary package, confidently meeting client needs while gaining invaluable experience in the dynamic fashion trade.

ELIGIBILITY

10+2 from a recognised Board
in any discipline

DURATION

3 years (6 Academic
Semesters), 1000 hrs per year.
50 credit per year

SEMESTER FEE

Rs. 44,250

POSSIBLE AREA OF EMPLOYMENT

Production Executives,
Production Managers,
Industrial Engineers,
Merchandisers, Assistant
merchandiser and
Quality Assurance
Managers in Apparel-
Fashion-Retail Industry



Placement Partner

SHAHI

Arvind
FASHIONING POSSIBILITIES

OC
ORIENT CRAFT
LIMITED

CHELSEA
MILLS®

ADITYA BIRLA GROUP





Apparel Training & Design centre

BVOC FASHION DESIGN & RETAIL (FDR)

Build a successful career in fashion by developing expertise in design techniques, product knowledge, textile market research, and the fundamentals of retailing. Gain practical experience in the textile and retail sector with regular industry visits and internship

COURSE OUTLINE

- E-commerce merchandising platforms.
- In-store promotions: signage, displays, loyalty programs
- Online promotion strategies: email marketing, social media, ads
- Pattern Making, Draping techniques and Garment construction.
- Apparel merchandising processes, T&A plan.
- Textile manufacturing processes & Fabric sourcing.
- Fashion forecast, Portfolio & New product development, Branding, Pricing, Promotion & Distribution.
- Focus on entrepreneurship, new Venture creation, Opportunity Evaluation and Business Planning.
- Modules on Soft skills, Personality/Youth Development.
- Industry Exposure and internships every semester.

ALUMNI SPEAKS

Nitika Kumar

BVoc-FDR Batch 2018-2021
Triburg Sourcing- Merchandiser

I'm Nitika Kumar, a proud ATDC graduate of the BVoc FDR program. ATDC enriched my knowledge and skills, preparing me for the industry. Today,

I work as a Merchandiser at TRIBURG with a good salary package, confidently meeting client needs while gaining invaluable experience in the dynamic fashion trade.

SHAHI

Arvind
FASHIONING POSSIBILITIES

OC
ORIENT CRAFT LIMITED

CHELSEA MILLS®

ADITYA BIRLA GROUP



SCAN TO KNOW MORE

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Paridhan Vikas Bhawan, Plot No.50,
Institutional Area, Sector 44, Gurgaon 122003,
Haryana

IN COLLABORATION
WITH RGNIYD



✓ ELIGIBILITY

10+2 from a recognised Board of any discipline

⌚ DURATION

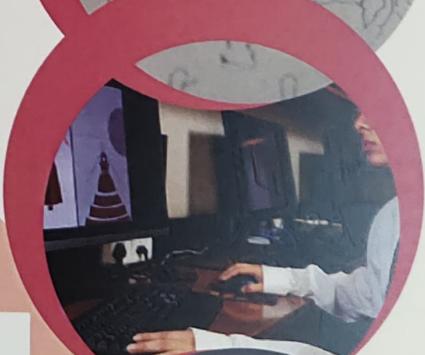
3 years (6 Academic Semesters), 1000 hrs per year
50 credit per year

₹ SEMESTER FEE

RS. 44,250

💼 POSSIBLE AREA OF EMPLOYMENT

Production Executives, Production Managers, Industrial Engineers, Merchandisers, Assistant merchandiser and Quality Assurance Managers in Apparel-Fashion-Retail Industry



ATDC-GURGAON

Plot No.50, Institutional Area, Sector-44, Gurugram-122003
Phone : 9999954862
gurgaon@atdcindia.co.in

ATDC-OKHLA

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okhla@atdcindia.co.in

ATDC-NOIDA

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Phone : 9990907100
noida@atdcindia.co.in

ATDC-ROHINI

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rohini@atdcindia.co.in

ATDC-DILSHAD GARDEN

Sanskari Ashram Complex, 1st Floor, Dilshad Garden, Opp. GTB Hospital, Gate No.-7, Delhi-110095
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dilshadgarden@atdcindia.co.in

ATDC-DWARKA

2nd Floor, YWCA Building, Plot No.-6-7, Sector-10, N Sector-10 Metro Station, Dwarka, New Delhi-110075
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dwarka@atdcindia.co.in

ATDC-FARIDABAD

Plot No 21, Sector-20-B, Near Bata Chowk Metro Station, Faridabad-121001
Phone : 9810446270
faridabad@atdcindia.co.in

ATDC-JAIPUR

SP-191, Malviya Industrial Area, Near Apex Circle, Jaipur-302017
Phone : 9407375333
jaipur@atdcindia.co.in

ATDC-CHANDIGARH

RGNIYD, PEC Campus Sector-12, Chandigarh - 160012
Phone : 9878916088
chandigarh@atdcindia.co.in

ATDC-LUDHIANA

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ludhiana@atdcindia.co.in

ATDC-KANPUR

Apparel Park, UPSIDC, Administrative Building Road No.-14, Rooma, Kanpur-208007
Phone : 9936177187
kanpur@atdcindia.co.in

ATDC-HYDERABAD

Survey No-64, Near Cyber Towers, Opp. Hotel AVASA, Madhapur, Hyderabad, Pin-500081
Phone : +91-9885539672
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ATDC-THIRUVANANTHAPURAM

KINFRA International Apparel Park, St. Xavier's College PO, Thumba, Thiruvananthapuram-695586
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thiruvananthapuram@atdcindia.co.in

ATDC-KANNUR

KINFRA Textile Centre- Kannur, Nadukani, Pallivayal P.O. Thaliparamba, Kannur- 670142
Phone : 8301030362
kannur@atdcindia.co.in

ATDC-BENGALURU

17-G, 40th Main Road, 2nd Stage, Industrial Suburb, Yeshwanthpur-560022, Bengaluru, Phone: 9731004040
bangalore@atdcindia.co.in

ATDC-KTM-TIRUPUR

Centre of Excellence, D.No.-5/147, Tirupur Main Road, Kaikattipudur Post, Avinashi-641654, Tirupur
Phone : 8870008553
tirupur@atdcindia.co.in

ATDC-CHENNAI, GUINDY

No.-18-23, 2nd Floor, Readymade Garment Complex, Thiru. Vi. Ka. Industrial Estate, Guindy, Chennai-600032
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ATDC-KOLKATA

Plot No.-3B, Block-LA, Sector-III, Salt Lake City, Kolkata-700091
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ATDC-BHUBANESHWAR

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ATDC-PATNA

ATDC Vocational Institute, Kaushal Vikas Bhawan, Behind Coco-Cola Factory, Near P & M Mall, Patliputra Industrial Area, Patna
Phone : 7903267225
patna@atdcindia.co.in

ATDC-SURAT

7th Floor, Resham Bhawan Lal Darwaja, Surat-395003, Gujarat
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ATDC-RAIPUR

CSIDC Commercial Complex, 3rd Floor Mahadev Ghat Road, Raipur Chowk, Raipur
Phone : 8770123657
raipur@atdcindia.co.in

ATDC-MUMBAI

F-201, Sanpada Railway Station Complex Building, 2nd Floor, Sanpada, Navi Mumbai-400705, Maharashtra
Phone : 9769512910
mumbai@atdcindia.co.in

ATDC-INDORE

First Floor, Corporate Block, Ready Made Garment Complex, Near Electronic Complex, Pardeshipura, Indore, M.P.-452003
Phone : 8103841581
indore@atdcindia.co.in

ATDC-BHOPAL

2nd Floor, Gas Rahat ITI Building Raisen Road, Govindpura, Bhopal (M.P.)
Phone : 7289026378
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ATDC-CHHINDWARA

Vastra Vikas Bhawan, Opp. Air Strip, Betul Road, Lmlkheda, Chowk, Chhindwara. M.P.
Phone : 7000240846
chhindwara@atdcindia.co.in



Skill Knowledge Provider



P.A.C.E.
Gap Inc.

SCAN TO KNOW MORE

ABOUT ATDC & RGNIYD

Bachelor in Vocational Education programmes are jointly offered by the Rajiv Gandhi National Institute of Youth Development (RGNIYD) and the Apparel Training & Design Centre (ATDC). RGNIYD is an Institute of National Importance by the act of Parliament no. 35/2012 offering educational programmes in the area of Youth Development and ATDC is the largest pan-India Vocational Training Provider for the Apparel Sector providing employable skills to youth. With cutting-edge infrastructure, hands-on training, and strong industry links, ATDC ensures holistic student development and excellent placements.



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