



Apparel Training & Design centre

IN COLLABORATION
WITH RGNIYD



BVOC

3 YEAR DEGREE PROGRAMME



- FASHION DESIGN & RETAIL
- APPAREL MANUFACTURING
AND ENTREPRENEURSHIP

THE FINEST
FACULTY

BEST
INFRASTRUCTURE

SPECIALIZED
PLACEMENT
SUPPORT



SCAN TO KNOW MORE

ADMISSION OPEN
FOR 2026

For More Information:



+91-8448444272



www.atdcindia.co.in



bvoc@atdcindia.co.in

BVoc Programme are offered in affiliation with Rajiv Gandhi National Institute of Youth Development (RGNIYD) an Institute of National Importance under Ministry of Youth Development & sports, GOI

ATDC National Head office
Paridhan Vikas Bhawan, Plot No.50,
Instituional Area, Sector 44, Gurgaon 122003, Haryana



Apparel Training & Design centre

BVOC APPAREL MANUFACTURING & ENTREPRENEURSHIP (AME)

Become an industry-ready professional with in-depth knowledge of Garment manufacturing and merchandising of apparel products. Acquire the technical skills and market understanding to succeed in the fashion industry.

COURSE OUTLINE

- Apparel production systems
- Pattern Making, Draping Techniques & Garment construction.
- Apparel Merchandising Process, T&A Plan.
- Textile Manufacturing Process & Fabric sourcing.
- Lean Manufacturing, Industrial Engineering & IT Applications in Apparel Industry.
- Focus on entrepreneurship, new Venture creation, Opportunity Evaluation and Business Planning.
- Modules on Soft skills, Personality/Youth Development.
- Industry Exposure and internships every semester.

ALUMNI SPEAKS

Jyoti Chauhan

BVoc-AME Batch 2016-2015 (Topper in the Batch)
San International- Sr. Merchandiser

I'm Jyoti Chauhan, a proud ATDC graduate of the BVoc AME program. ATDC enriched my knowledge and skills, preparing me for the industry. Today,

I work as a Sr. Merchandiser at San International with a very good salary package, confidently meeting client needs while gaining invaluable experience in the dynamic fashion trade.

Placement Partner

SHAHI

ARVIND
FASHIONING POSSIBILITIES

OC
ORIENT CRAFT LIMITED

CHELSEA MILLS®

ADITYA BIRLA GROUP

IN COLLABORATION
WITH RGNID



✓ ELIGIBILITY
10+2 from a recognised Board in any discipline

⌚ DURATION
3 years (6 Academic Semesters), 1000 hrs per year. 50 credit per year

₹ SEMESTER FEE
Rs. 44,250

📁 POSSIBLE AREA OF EMPLOYMENT
Production Executives, Production Managers, Industrial Engineers, Merchandisers, Assistant merchandiser and Quality Assurance Managers in Apparel-Fashion-Retail Industry





Apparel Training & Design centre

BVOC FASHION DESIGN & RETAIL (FDR)

Build a successful career in fashion by developing expertise in design techniques, product knowledge, textile market research, and the fundamentals of retailing. Gain practical experience in the textile and retail sector with regular industry visits and internship

COURSE OUTLINE

- E-commerce merchandising platforms.
- In-store promotions: signage, displays, loyalty programs
- Online promotion strategies: email marketing, social media, ads
- Pattern Making, Draping techniques and Garment construction.
- Apparel merchandising processes, T&A plan.
- Textile manufacturing processes & Fabric sourcing.
- Fashion forecast, Portfolio & New product development, Branding, Pricing, Promotion & Distribution.
- Focus on entrepreneurship, new Venture creation, Opportunity Evaluation and Business Planning.
- Modules on Soft skills, Personality/Youth Development.
- Industry Exposure and internships every semester.

ALUMNI SPEAKS

Nitika Kumar

BVoc-FDR Batch 2018-2021
Triburg Sourcing- Merchandiser

I'm Nitika Kumar, a proud ATDC graduate of the BVoc FDR program. ATDC enriched my knowledge and skills, preparing me for the industry. Today,

I work as a Merchandiser at TRIBURG with a good salary package, confidently meeting client needs while gaining invaluable experience in the dynamic fashion trade.



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Placement Partner

SHAHI

ARVIND
FASHIONING POSSIBILITIES



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Haryana

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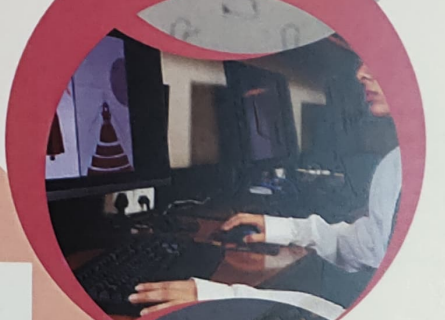
ELIGIBILITY
10+2 from a recognised Board of any discipline

DURATION
3 years (6 Academic Semesters), 1000 hrs per year
50 credit per year

SEMESTER FEE
RS. 44,250

POSSIBLE AREA OF EMPLOYMENT

Production Executives,
Production Managers,
Industrial Engineers,
Merchandisers, Assistant merchandiser and Quality Assurance Managers in Apparel-Fashion-Retail Industry



ATDC-GURGAON

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ATDC-JAIPUR

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ATDC-MUMBAI

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ATDC-CHHINDWARA

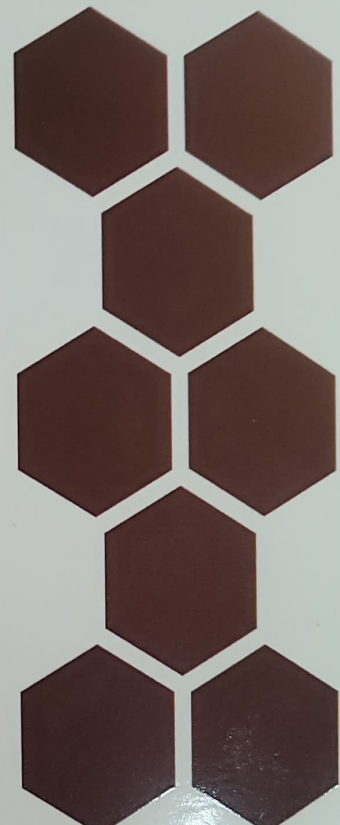
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Skill Knowledge Provider



University Partner



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ABOUT ATDC & RGNIYD

Bachelor in Vocational Education programmes are jointly offered by the Rajiv Gandhi National Institute of Youth Development (RGNIYD) and the Apparel Training & Design Centre (ATDC). RGNIYD is an Institute of National Importance by the act of Parliament no. 35/2012 offering educational programmes in the area of Youth Development and ATDC is the largest pan-India Vocational Training Provider for the Apparel Sector providing employable skills to youth. With cutting-edge infrastructure, hands-on training, and strong industry links, ATDC ensures holistic student development and excellent placements.